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# NY 50<sup>TH</sup> LIBRARY ANNIVERSARY

1930

U.S. DEPARTMENT OF AGRICULTURE

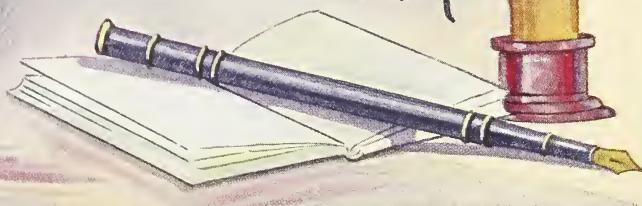
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A·E·KUNDERD - GOSHEN, IND. U.S.A.



*A. E. Kunderd.*



## *The Sun Never Sets on Kunderd Gladioli*

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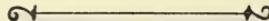
**I**F the thousands of orders shipped from my farm made visible paths you would see them extending to every civilized country in the world. In England, France, Germany, Norway, Sweden, Denmark, Japan, China, Russia, Holland, Ireland, Australia, South Africa and others, are Kunderd Gladiolus customers.

My business has become so vast that the filling of orders has become one of my major problems. I make a supreme effort each year to fill every order in accordance with the wishes of my customers. The orders I receive early are more easily handled. They are filled before the rush begins; they get individual attention and seldom are these customers disappointed.

To encourage early orders, to lessen the number of times I must tell customers that certain varieties have been sold out, to give better service and make deliveries more promptly, I am making special attractive discounts. I wish to refer you to page 14—"A Reward for Early Orders." Here is a tangible evidence of my eagerness to completely satisfy my customers. In the rush season I often get letters from folks who are disappointed because I have had to tell them that certain stocks have been depleted. I wish these people could realize how disappointing this is to me as well.

## WORDS OF PRAISE

## FROM ALL PARTS OF THE WORLD



### *A Few of the Thousands of Testimonials Received Each Year*

**Mrs. J. Noble Taylor, Ohio, June 19, 1929.** "Another order. A pleasure to deal with a reliable firm. Had quite the opposite result—and extremely humorous at that—buying 'chance lots' from a New York dealer. Never again. Your name in our community is synonymous of honesty. I dare say you have received the compliment so often, it is as monotonous as the ticking of a clock. Yet it is an honor medal forever."

**Mrs. H. Wickham, Michigan, September 25, 1928.** "I am sending you a snap picture of my basket of Gladioli that took first prize at the flower show put on at the Jackson fair this year by the Town Improvement Society. These were picked from the bulblets I got of you this spring, your special collection. I had shown several persons the bulblets when I received them and later when these same people saw them in blossom they could hardly believe they were the same. They sure surprised me the variety of color and such beautiful ruffled ones as these were in them."

**Eric J. McIntosh, Australia, September 11, 1928.** "I have much pleasure in informing you that I have now received both supplies of bulbs. The former came to hand on July 12 last and the other on the 10th instant. I have since opened the latter parcel and my enthusiasm ran very high when I saw the gratis bulbs that were included. I do not think I could have been better treated if my order had reached you before February 15 as it did not warrant that valuable book, 'Rockwell's Gladioli' which you so graciously forwarded me. I can tell you I was deeply interested in it and already has increased

my knowledge. I would like to tell you that those received in July are all coming on nicely about 1 foot above the ground. Of course, the sun out this way is now beginning to warm up and will thus push them on."

**E. H. Leete, Massachusetts.** "Can truly say that Mr. A. E. Kunderd's stock can't take any other place but the first. Yours are the most wonderful bulbs I have ever bought and the colors and different shades take first place in my garden. I have now some 30,000 bulbs. My trade is selling cut flowers; also sell a few bulbs now when people call for them but don't make a business of bulb selling. I feel that once a person deals with you they always will."

**S. P. Kriebs, Nebraska, Nov. 15, 1928.** "Year before last I received my first order of Gladioli from you. Before that I had bought hit or miss; had quite a collection, but when the bulbs I ordered from you bloomed I became a convert to better grown bulbs. Studied the flower more and last season visited many nearby places of growers who were supposed to know something about them. Bought some bulbs here and there; had many given to me, etc., but my lesson has been learned."

**Mrs. Chas. Holtfreter, Illinois, September 15, 1928.** "I bought five bulblets of Dr. Nelson Shook from you last spring and all grew and bloomed with big sturdy spikes, some with side spikes. Part of my order was seven varieties of five bulblets each of the newer varieties, and 31 of the 35 grew and nearly every one will bloom. Sure was well pleased."

# *My Golden Anniversary*

**T**HIS is the most enjoyable period of my life and as I celebrate my Golden Anniversary this year I feel profound gratitude for the happiness I have enjoyed through my intimacy with flowers and people. As I look back fifty years, as it were, I recall those men who have toiled with me and who have passed on. In sorrow, I pause to pay tribute to them. Their work will live forever and I can think of nothing greater than the better fruits, flowers, plants and trees they have left for us to enjoy. I pay tribute too, to my friends, wherever they may be in all parts of the world. They have been the most important factors in the development of my business. They have inspired me over the rugged paths and through periods of doubtfulness and disappointments. Hundreds of them call on me each year, to my pleasure, and the joy they receive from the beauty of my flowers, I share with them. Words cannot express my appreciation to those who work with me. Unflinchingly, they have toiled to share the pride of possessing the foremost gladioli farm in the entire world. My Golden Anniversary marks a climax in my career. The glories of half a century I share with all my friends. With gratitude and devotion I dedicate this catalog to you, a lover of the gladioli.

*Dedicated to  
the Gladiolus lovers of the  
World*

# 50 Years Ago and Now

By A. E. KUNDERD

IN my 1929 catalog I promised my readers to tell them more about how I originated the Ruffled Gladiolus and give them a little biography of myself and of my work, in my Golden Anniversary Book, or 1930 Catalog. My interest in the Gladiolus began about 50 years ago when I was a lad of 13 years. I am glad to tell you a little of my work here in the hope that some aspiring persons may benefit from my experience. Of myself I do not care to write, only enough for the shortest biography and, as an inspiration to my fellowmen and especially to some young and aspiring persons with an ambition to do something useful for themselves, and for the world in general. It was my good fortune to be "born in a log cabin" and in a new and undeveloped country. My father came from Switzerland on a sailboat, with his parents, at 18 months of age. My mother was one-half Swiss also, and a little Scotch-Irish and "Pennsylvania Dutch." I was born 11 miles northwest of Auburn, Indiana, 30 miles north of Ft. Wayne, not many miles from the home of Gene Stratton Porter, so now you can easily figure out my own nationality—American of course, and that is good enough for anybody.

Although northeastern Indiana was far from being a wilderness in 1866, the year of my birth, it was still a very heavily timbered country with almost no good roads, nor were there many fine city streets or homes in this section of the United States at that time. Many roads were almost impassable for the greater

part of the year, bridges often out, and wonderful forests of marvelous timber, of all kinds, were considered obstructions to be cut down and burned to make room for homes, farms and gardens. Yet, I consider it a great privilege to have lived in such a time and country for, even with its many disadvantages and inconveniences, it was a time also of many thrills and wonders which are now lost, to be seen no more by present and future generations. Many kinds of "wild" life in trees, flowers and fruits were then abundant. Game and fish of many kinds were so plentiful that little time was needed to secure an abundance of any of them. Of the great wild, or "passenger pigeon," I had occasion to see two small flocks. Of this marvelous pigeon, Audubon says he saw millions in a single flock. One flock of these remarkable birds was reported in Michigan as late as 1876, and was said to have extended over an area 28 miles long, and 3 miles wide. This wonderful bird is now said to be extinct as is almost the American Buffalo which at that time was traveling in millions over the wilds of Iowa, Kansas and other western territory which has now become great states with only a few buffaloes remaining, to be seen in parks and zoological gardens. It seems almost incredible that in my short span of life I was permitted to see these wonders, to be followed by the almost unbelievable achievements of our country and of this age, and of our great men of science, for I have seen and helped to bind the sheaf of wheat, cut by the hand of the cradler, whose cradle has evolved to the great self-binders and harvesters of the present time. The telephone is eight years younger, and the telegraph is only about 22 years older than I. Edison has lighted the world at nights and is still living—what a wonderful man—what a wonderful age. The auto, the phonograph, the wireless have all been born since I have been growing old. And now it is the radio, the aeroplane and Zeppelin. What next and what all else? What will our

*Filling Orders*



*Take Advantage of My Offer for Early Orders—See Page 14*



A Fair Day's Shipment—3,000 Packages

children live to see who are now beginning their first years in school. What marvels from chemists and other scientists will yet evolve and what a different world is yet to be for the human race. Judging from what has come to pass in my brief years, I feel that I shall see yet many more great, or even greater wonders accomplished before I am really old. The human race is only just getting a small start in what it is to be and how I wish I could come back in a hundred years, then again in a thousand years, but, all this may be only a small part of an endless life "from sphere to sphere" which may yet be in store for us. Now I shall tell you what I promised you of my own little work, with the Ruffled Gladiolus, in the hope that some of my fellow beings will carry the developments of this beautiful flower to greater heights even as have been other achievements, only a few of which are named above.

As reported by me in Horticulture (Boston, Mass.), April 8, 1908, and other papers with illustrations about the same time, I had worked on the origin of the Ruffled Gladiolus by then for about "a dozen years," or, had begun selections and crossing about 1896, "in the hope of producing a Frilled or Ruffled Gladiolus as beautifully formed as an Azalea." "I got the clue from observing in some varieties a tendency to vary somewhat from the regular or smooth petals." Now, our older strains of Gladioli

are all evolved from what are commonly known as the "wild" Gladiolus or species, and among these are a goodly number which have the ruffled petals in their original or native form. I will mention here a few of these species according to botanists so that anyone who may wish to do so can secure them and make their own experiments. Some of the species which have the ruffled petals are Crispiflorus, Cuspidatus, Fasciatus, Grandis, Recurvus, Striatus, Undulatus and Vitalis. There are still other species with ruffled petals but the above is enough to verify my claim that the Ruffled Gladiolus was produced by me from pure original forms and is not a "mutant" nor "sport" as has sometimes been claimed by uninformed writers. Cuspidatus and Edulis, and others, also have long and twisted petals, which perhaps was largely accountable for the best forms of my new Laciniated petaled varieties. This later, the Laciniated form, occurs in some of our plain petaled "hybrids," but probably this is due to a reversion to some of the species incorporated in their ancestry. In my type of the Laciniated petaled Gladiolus the stems and flowers are of a quite different type than are such laciniated petaled varieties as have appeared among regular plain petaled kinds. In 1923 I introduced "Lacinatus." This was the result of quite a few years of crossing and selection and was only one of numerous seedlings of this new type already in my possession for some years. I might also mention here the fact that my Ruffled originations had been distributed to some extent for several years



Typical Scene at Planting Time

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## My Golden Anniversary ~

before I announced them to the general public in 1908. Thus it is clearly evident to any well informed person along these lines that my claims of being "the originator of the Ruffled and Laciniated types of Gladiolus" by scientific methods of crossing and selection are well founded in nature and in facts. Much more detail might be given here, but would be tedious and technical to most readers, but I hope to have given enough information to enable my readers to make any experiments they might wish and have made clear to any authority on the Gladiolus how I produced the Ruffled and Laciniated types. Those who may be so fortunate as to be in possession of Prof. Bailey's Encyclopedia of Horticulture (McMillan & Co., Publishers, New York) will find therein a good illustration of one of my typical Ruffled varieties, "Crinkles," which is also an evidence of the acknowledgment of my claim of having originated an entirely new strain of this wonderful flower.

It was Mr. S. F. Morton of the Portland (Maine) Evening Telegram who in speaking of the Gladiolus said: "All over the world men have been working to produce new varieties but only one man in America developed an entirely new type, something entirely different, a new race with frilled or ruffled petals." And at another time: "All over the United States and Canada, hybridizers have been at work and many beautiful flowers have resulted. But only one man has succeeded in producing a new type, bearing characteristics entirely new. This is the new Ruffled Gladious produced by A. E. Kunderd of Goshen, Ind., and named by him 'Kunderdii' type. The petals of this flower are ruffled and



*A Single Aisle in One of My Bulb Houses*

fluted like the petals of the newer sweet peas."

Perhaps my readers would be interested to know of some of my other work in plant breeding, in which I am engaged, and some of the things which I have originated, "creations" which I hope soon to offer for their flower and vegetable gardens. Several new types of Gladioli will be ready to offer the public in a very few years. One, an early flowering strain in many beautiful and dainty colors, and a new strain of giant flowered late varieties. In Peonies I will soon have the new *Officianalis* Hybrids to introduce in a small way, besides the very large collection of Peonies and Iris which I bought from Lee R. Bonnewitz last winter and which I am now moving to my farms at Goshen. I have also under way several fine lily crosses which look very promising, but which cannot be offered for at least several years. There are also a fine lot of new tulip crosses of my own coming on, from which I expect many beautiful varieties. One cross of Cantaloupe melons, which I made some years ago will, I hope, be ready to offer my patrons soon. Then an extra fine second early new sweet corn will be ready to introduce next year. (Some of my friends who have tasted it at my table pronounce it even more delicious than that wonderful variety, Golden Bantam.) Any one interested



*Checking Department and Executive Offices*

*Take Advantage of My Offer for Early Orders—See Page 14*



Mailing Department

in any of these things should ask for my fall list of new (and older) Peonies, Iris, etc., to be issued for the fall of 1930. In this list will be found some of the things which I intend to offer and which I hope will be of interest and value to many.

Only a few more words and then I must close this article for want of space and that I may not tire my readers. Next year, if I shall be spared, I intend to tell you of some more things in the hope of their being of interest and value to my readers. The past season, my separately growing varieties of Gladiolus alone covered an area of nearly twenty acres. Over 5,000 magnificent kinds are left, each growing on separately, after the severest discarding I have ever done in a single year. This tells you that there remain in these wonderful trial grounds hundreds and hundreds of new and wonderful varieties, fully equal to the best that have gone before, and it would be wrong not to afford the millions who love the beautiful in flowers, an opportunity of seeing many of these regal beauties, if I should not introduce a goodly number of them in my catalogs from year to year. I am well aware that too many commonplace varieties already exist and it is a tremendous and expensive task to grow so many kinds, and also confusing for the customer to make selections from such long lists, but the thousands of orders and grateful expressions of appreciation of my work which I receive cheer me on and enable me to carry out my wish of producing and sharing with them an ever increasing array of wonderful beauty for its value and importance in their gardens and homes. I wish here to draw the attention of my readers to a very remarkable fact, the fact that every time I have

been able to make an exhibit at the American Gladiolus Society's Annual Shows, I have overwhelmingly won First "For the best collection of Gladiolus of all types, including 'the best display of Primulinus type,' 'Primulinus Grandiflorus included'." Many other important prizes have been won by my exhibits, in addition to the thousands of fine awards which my

customers report from all over the world in the strongest competition, and this from only field grown stocks. It should not be forgotten that exhibitors usually grow their exhibition stock in the very best possible manner. Fine display often depends on well grown varieties and fine decoration, but to win with only field grown, and my own productions only is, when considered against the productions of the entire world, a really giant accomplishment. Is not this all the more remarkable when one considers that I exhibit only my own originations, while most all other exhibitors exhibit the productions of other leading originators, including my productions so far as these have been introduced. This is why thousands now look to my catalog annually for the greatest and best in Gladiolus which can be produced, and I am glad to have only a small share in this glory and to share with my country men and women the "creations" of this glorious age.

During my busy season with over 100 employees engaged, in filling orders, it is unavoidable to occasionally make mistakes, but these I am doing my best to avoid and correct. Nevertheless, is it not better that many thousands of persons be pleased and made happy, in spite of a few errors, rather than that only a few might be served should I have all this work to do in person. Before I have finished this little sketch, I want to cordially invite all my friends and lovers of beautiful flowers, who can find the time to visit my fields in flowering season this year, to enjoy with me my "Golden Anniversary with the Gladiolus," and all this beauty which I have been privileged to produce.

**SEND FOR KUNDERD'S BEAUTIFUL PEONY AND IRIS CATALOG**

*Take Advantage of My Offer for Early Orders—See Page 14*

# OUTSTANDING EVENTS



THE exhibition planting at the Sesquicentennial at Philadelphia in 1926 was undoubtedly one of my greatest events. Here 53,000 of my choicest Gladioli were planted. This huge planting included more than 200 of my catalog varieties and between 3,700 and 3,800 seedlings. The retail value of this single planting amounted to more than \$50,000. Many thousands of people visited this mammoth garden of Gladioli every day. It proved to be one of the outstanding attractions of the Exposition. I feel very proud of the recognition given me, that of highest award for horticultural achievement. One of the tributes paid me was by a very noted horticulturist whose name I will gladly furnish on request. His letter to me is as follows:

"I had the honor and pleasure of acting as one of the Jurors to judge the Gardens at the Sesquicentennial, Philadelphia, Pa., the 15th of September, and am pleased to inform you, the Jurors were unanimous in recommending your display of Gladioli for the highest award.

"Years of experience have taught me to view the work of others without prejudice and to freely give credit when credit is due, as well as unstinted praise to everything that has worked to the benefit of horticulture.

"You deserve all the praise I or any one else can give you for the wonderful display you had at the Sesqui.

"I could see the tremendous handicap you were under all the way through and the results you accomplished were very little short of marvelous."

Other important events are the National Gladiolus shows. Here all the

finest from all parts of the country are assembled in competition. At Rochester, New York, in 1926, my winnings included the President's Cup for the largest and finest display and the Achievement Medal for the largest total number of points. I will not attempt to list all the cups, medals, etc., won at this show but sum it up in saying that out of a possible twenty-six cups, medals and trophies, I was awarded twenty-four. The next year at the National Show, I was equally successful in winning almost all of the important awards. The largest awards being the President's Cup and the Achievement Medal.

In September, 1925, at the Mid-Western branch of the A. G. S. show at Des Moines, Iowa, my success was equal in every way with the two large National shows that followed. Fifty-five growers representing Des Moines put up a combined display in an effort to defeat me. In spite of this, Kunderd Gladioli easily won this as well and other big prizes. In 1928, at Toledo, Ohio, at the National A. G. S. show, Kunderd Gladioli again proved their superiority. In addition to the President's Cup and Achievement Medal my entries were awarded thirty-four firsts.

The complete list of winnings of 1928 is as follows:

Achievement Medal.

President's Cup for Best Display.

Bronze Medal for Best Types of Gladioli.

Silver Medal for Best Primulinus Varieties.

Silver and Bronze Medals A. G. S. Trophy for basket entries.

**KUNDERD'S BEAUTIFUL PEONY AND IRIS CATALOG MAILED IN JUNE** - - - - - **SEND FOR IT**

*Take Advantage of My Offer for Early Orders—See Page 14*

# AWARDS OF MERIT

A. G. S. Trophy for best floor basket.  
A. G. S. Silver and Bronze Medals for best basket any types.

Silver and Bronze Medals, best Primulinus baskets.

Second Prize for table decoration.

First Prize, A. G. S. Trophy, for corsage bouquet.

Second and Third Prizes for funeral sprays.

A. G. S. Trophy floral emblem and design.

First Prize for best emblem and design.

First Prize for wall basket.

Tabulation showed 177 points scored compared with 80 points of my nearest competitor, and this with less than one-third of the flowers I had at the show displayed on account of lack of space.

List of a few of the many Awards won with Kunderd Gladioli:

Gold Medal and Grand Award—Sesquicentennial International Exposition, Philadelphia, Pa., season of 1926, for a planting of 1 acre of Gladiolus at the Exposition (value of bulbs \$50,000.00).

Gold Medal—Des Moines Floral Arts Club, Des Moines, Ia. Award of Merit, season of 1925.

Gold Medal—The Horticultural Society of Chicago, Chicago, Ill. Season of 1913.

Gold Medal—Belgium Art Medal, two years in succession, winning over all European competition.

Silver Medal—The Mitchell Achievement Medal, American Gladiolus Society Show, 1925.

Great many Silver Medals and Bronze Medals—American Gladiolus Society Shows.

Silver Medal—North Shore Horticultural Society, Manchester, Mass. Season of 1923.

Silver Medal—North Shore Horticultural Society, Manchester, Mass. Season of 1919.

Silver Medal—Garden Club of America, for best seedling.

Silver Medal—The Garden Magazine Achievement Medal. Season 1925.

Silver Medal—The Garden Magazine Achievement Medal, Rochester, N. Y. Season 1926.

Silver Medal—Massachusetts Horticultural Society. August 11, 1923.

Silver Medal—North Shore Horticultural Society, Manchester, Mass. Season 1924.

Silver Medal—The Michell Achievement Medal.

Twenty-one Blue Ribbons—First Prize awards.

Silver Cup—Season 1925, Iowa State Fair.

Silver Cup—E. P. Zimmerman Cup, won by Kunderd's Scarlet Princess. Season of 1926.

Silver Vase—Season 1925, Iowa State Fair.

Silver Cup—Season 1926, Executive Committee.

Silver Vase—Season 1926, James Vick.

Silver Cup—Season 1925, Finest Gladioli Collection at Rochester, N. Y. A. G. S.

Silver Cup—Season 1926, A. G. S. President's, Rochester, N. Y.

Silver Cup—Season 1925, Bennett's A. G. S. President's Cup.

Ruffled Gladiolus. Soon after my efforts of many years took form in my own Kunderd Primulinus type. In 1920 the Laciniated type was announced and listed for the first time, later to be followed by the Snapdragon and Recurvii types.

In 1926, I received my first recognition from the President of the United States for my work. I presented him in person with a basket of the new variety which won highest honors and which I named Mrs. Calvin Coolidge with his consent.

*Take Advantage of My Offer for Early Orders—See Page 14*

# Mr. Kunderd the Man Kunderd the Genius

By ARTHUR L. HUBBARD

MY work in the horticultural world has thrown me in contact with A. E. Kunderd on many important occasions. Having observed his work with the gladioli, I have reached the conclusion that he is not only a great genius but a man of culture, honesty and education. His knowledge is not confined to subjects pertaining to horticulture alone. In the study of literature and science, he stands far above the average. Mr. Kunderd has a very analytical mind, he is a constant reader and a great scholar. On his golden anniversary, he enjoys perfect health and it is probable that the greatest achievements of his life lie before him.

His private collection of seeds is one of the most interesting things I have ever witnessed. When you would expect him to retire, he gives evidence of the greatest accomplishments of his life. What he will produce in the future may far overshadow anything that has been done with the gladioli in the past. Remarkable as this may seem, it nevertheless is a fact.

He has wonderful perseverance and possesses the patience which a true horticulturist must have. This is true for

the reason that much of the work done today brings no returns for a great many years. The artist paints a picture and soon his efforts take form upon the canvas. The hybridist makes his crosses but he must wait until nature reveals the secret.

In certain characteristics, Mr. Kunderd knows just what to expect but in others it is just as impossible to know as it would be to foretell a blond or brunette or a boy or girl in the human family.

The vast knowledge of the business and the systematic manner in which it is conducted no doubt accounts for the fact that A. E. Kunderd can always be depended upon to come through with the foremost varieties in the world and the finest bulbs as well. Most people are of course familiar with the fact that Mr. Kunderd is the originator of the Ruffled Gladioli, the Kunderd Primulinus, and the Laciniated Gladioli.

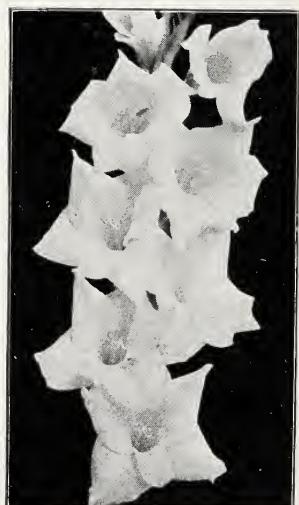
Up to 1908 or thereabouts, the gladiolus hybrids were credited to the old world and Canada. The varieties then in existence were of the plain petaled types being distinguished by colorings, throat markings and number of blossoms open. A. E. Kunderd not only improved their



*Wild Species*



*An Early Type*



*Type Preceding Kunderd Gladioli*

These pictures illustrate only a few of the extreme types found along the lines of improvement in Gladioli.

*Take Advantage of My Offer for Early Orders—See Page 14*

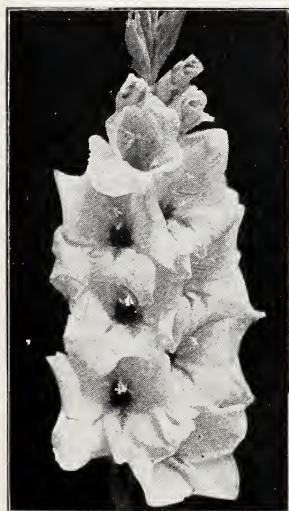
beauty, markings, etc., but gave to America entirely new races of gladioli with beautiful frilled edges, lily in shape and elegantly and gracefully arranged on the spike. Knowing that such an achievement is the work of a genius, one can appreciate the knowledge and ability possessed by Mr. Kunderd, in that he not only originated one but several entirely different and distinct new types.

The Kunderd Ruffled Gladioli came as an amazement to the horticultural world and fame followed for the originator. Kunderdii Glory was the first variety of the ruffled type scientifically produced and it was soon followed by many of his other ruffled varieties of marvelous beauty. Mr. Kunderd has reached a remarkable degree of perfection with his ruffled varieties. Lily of Gold is an excellent example of the creator's art. Noticing certain tendencies in some of the species, Mr. Kunderd, by reason of his experience and methods of selection, soon produced the Laciniated Gladiolus by accentuating them. This new variety is proving as popular as the ruffled. The first gladiolus of the laciniated type was "Lacinatus," introduced at one thousand dollars a bulb.

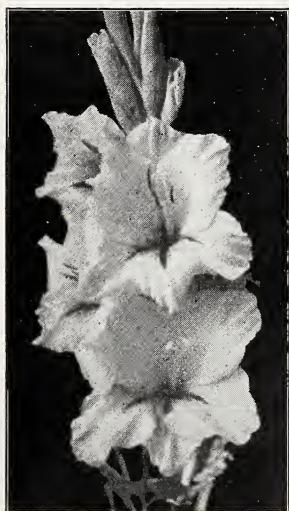
Kunderd exhibits at the National Gladiolus Shows are worth going many

miles to see. His victories are so sweeping that competition seems merely a matter of form. The achievement medal and president's cup have always been awarded Mr. Kunderd whenever crop and weather conditions permitted his making a complete exhibit under strong competition. Numerous growers have united their efforts, on various occasions, in an endeavor to defeat the master hybridist but their efforts have never been able to wrest these awards from him. It is doubtful if there is a man in any other phase of the horticultural world who enjoys such outstanding leadership as does A. E. Kunderd in gladioli.

I have grown a great many Kunderd varieties and I have never had a disappointment. I am sure there are thousands scattered throughout the world who would make the same statement with me. Mr. Kunderd is more particular about his stocks than any other thing in his business. He grows and develops them as only a master can grow them. I believe sincerely, Mr. Kunderd gets his greatest enjoyment from the compliments he receives from his customers. If Mr. Kunderd has a hobby it surely is the raising of highest quality of gladioli for his customers.



Early Kunderd Variety



Early Ruffled Variety



Newest Ruffled Type

It must be understood that there are many more intermediate forms which might be pictured.

Take Advantage of My Offer for Early Orders—See Page 14

# My Golden Anniversary ~

Others have asked me many times why it is that Mr. Kunderd always seems to have the finest varieties. I might answer that in this way: First, A. E. Kunderd is the greatest living authority on the gladiolus and secondly he has the largest gladiolus trial grounds in the world. Where one person is experimenting with hundreds of crosses, Mr. Kunderd has thousands. However, I am sure that in an equal number of crosses, Mr. Kunderd would produce the most and best due to better understanding of the flower and its natural tendencies and the vast number of ancestral varieties he has to work with.

## A Vivid Color Range

"I would like to call your attention to what the modern gladiolus really is. In my own garden today I cut for study and photography a spike of Dr. Nelson Shook. This superb Kunderd variety has flowers over five inches across and seven open at a time. The spike is eighteen inches long and all blooms face one way giving the impression of sumptuous color richness with its ruffled petals of crimson and lighter centers.

Now the color range of these newer gladioli is from the deepest crimson, giving every imaginable pink shade in between; as well as to scarlets of varying depths and brilliance, to a clear yellow, to even a more clear apricot and wonderful enough to a reddish purple which by the use of a flexible imagina-

tion can be called blue, which it is not. Then this color range is accentuated by striking blotches on certain of the petals, as well as by stripes and shadings. Dainty, refined flamboyant, saucy, coarse, elegant, dignified—all these adjectives fit somewhere in the family.

The ease of culture, the adaptability to many places, the rapid multiplication, and the glorious colors and shapes which A. E. Kunderd has given the gladioli no doubt has contributed very greatly to its present popularity.

For delicate colors, I would suggest such varieties as Mrs. Frank Pendleton, Mrs. Dr. Norton, Mary Pickford, Mary Jane, Marie Kunderd, Pauline Kunderd, Mrs. Calvin Coolidge, Crinkles, Pink Lily, Kunderd's Wild Rose, Magic, Saffron King, Copper Bronze and others listed in this catalog.

For bright colors in reds to darkest shades, I suggest Gov. Hanly, Scarlet Princeps, Red Splendor, Intensity, Red Fire, Leonard Barron, Scarlet Glory, Hyperion, Challenger, Tyrian Beauty, and others."

This catalog, which is certainly a tribute to Mr. Kunderd and his remarkable achievements, reads like a fairy tale, and the hundreds of varieties Mr. Kunderd has listed on his Golden Anniversary are sure to make a host of new friends for him the world over. My sincere wish is that Mr. Kunderd will enjoy many more years of happiness with his flowers.

A. E. Kunderd Describing His New Varieties in the Field and Making a Permanent Record



Miss L. P. Magruder,  
Texas April 5, 1928. "Bulbs received today and I do not know how to express my appreciation. Certainly no firm with whom I've dealt has done as you have in making good orders. You have certainly been most generous and I shall certainly let it be known wherever and whenever I shall mention it to all my flower loving friends. I again thank you and wish you all the success you so richly deserve."

Thousands of similar letters received each season.

SEND FOR MY  
BEAUTIFUL NEW  
PEONY AND IRIS  
CATALOG  
Will Be Mailed in June

Take Advantage of My Offer for Early Orders—See Page 14

# *The First KUNDERD Catalog!*

## **BUFF AND YELLOW:**

2—BEST YELLOW .....	@ 20c.	Very rich yellow. Sometimes crooked spike.
3—LARGE BUFF .....	@ 20c.	Large beautiful buff.
2—SMALL BUFF .....	@ 25c.	Finest blushed buff.
3—TALLEST SULPHUR .....	@ 20c.	Very tall, showy sulphur or primrose.

## **REDS:**

3—MAGENTA .....	@ 20c.	Massive, fine distinct magenta red.
3—K'S ORANGE .....	@ 15c.	Brilliant orange red, white throat.
3—RED CANNA .....	@ 15c.	Bright as a fine Canna, massive.
3—CHERRY KING .....	@ 25c.	Best cherry color, solid, fine as a Lily.
2—AMARILLAS No. 1 .....	@ 25c.	Much the largest grand red, medium height.
3—GOV HANLV .....	@ 25c.	Tall, showy, extra fine. Solid Red.
3—K'S CARDINAL KING .....	@ 15c.	The best cardinal I have seen.
2—LARGE DARK RED .....	@ 15c.	Large, showy dark red.

## **WHITE:**

3—MRS. A. E. KUNDERD ..	@ 25c.	The finest large blushed white.
3—NEW GARDÉN PINK ..	@ 50c.	Very massive flower and petals medium height.
1—GIANT WHITE .....		

## **PINKS:**

2—ARIZONA .....	@ 25c	As fine in rose pink, as "AMERICA."
3—NEW GARDÉN PINK ..	@ 25c.	The best pink at Baltimore, as good as "AMERICA."
6—SOFT PINK .....	@ 20c.	Choicest pure pink, extra cut flower.

## **FANCY COLORS:**

2—IMPROVED MAY .....	@ 20c.	A much Improved May.
2—MOTTLED AMERICA ..	@ 25c.	Taller, more vigorous than "AMERICA." Very good.
3—K'S BIRD OF PARADISE ..	@ 20c.	The best fancy colored I have seen.

## **NEW RUFFLED SORTS:**

2—WHITE KING .....	@ 50c.	Taller than K. Glory, sulphur white.
3—GIANT SALMON .....	@ 25c.	A giant in every way, fine.
1—AZALEA .....	@ 50c.	Not so tall as K'S GLORY, but very
1—IVORY .....	@ 50c.	Medium height, fine ivory white, in

The above is a replica of the First Kunderd Catalog. So great was the interest and excitement that the name, date and address were entirely omitted. It was necessary to sign each copy in long hand as it was mailed from the office. If this should have happened in 1929 it would have been necessary for A. E. Kunderd to sign his name 250,000 times.



*Take Advantage of My Offer for Early Orders—See Page 14*

# The Kunderd Institution

THE name of A. E. Kunderd on the package of bulbs you receive means that you are one of the thousands of people who are buying the best Gladioli in the world. Every year more and more people are buying Kunderd Gladioli, direct from the originator, in order to get better bulbs and finer flowers. This is convincing evidence of the high regard in which this institution is held by the flower-loving public.

The high reputation which has been won by Kunderd Gladioli has not come suddenly. Its roots were established fifty years ago when I first saw a single floret of a Gladiolus in the coat lapel of a neighbor boy. This flower was so captivating that I decided right then that I was going to grow many of these beautiful Gladioli. And so I did, just a few at first and with the growing of these my interest grew and grew until I began to study hybridizing to originate new varieties. This led me to raising seedlings of my own which finally resulted in the introduction of the first Ruffled Gladiolus (Kunderdii Glory) in 1908. I started selling bulbs locally at first but about 1905 my first price list, which was nothing more than a mere leaflet, was issued. From then on the business has grown by leaps and bounds until now about 75 acres are devoted to the grow-

ing of high class varieties only, and I employ about 100 during the busiest seasons. This is all a direct result of many

years of adherence to producing and offering my customers the very best Gladioli it is possible to buy.

The knowledge of these things is a source of comfort and pride to every customer. The name, A. E. Kunderd, on the package of bulbs you receive means that this institution is back of your purchase—always willing and glad to lend a helping hand in solving your questions and to safeguard your interests.

## The Kunderd Standard

The value of a single flower can never be measured in terms of money. Nature is not mercenary, she gladly gives the best she has that we all may enjoy a full measure of happiness. Nature is our partner in business, and never do I go out into the gardens without feeling her indispensable value. Our work consists merely of helping nature overcome many of her obstacles and in return she shows her gratitude by offering us the marvelous blooms I am proud to list in my catalog. Fifty years of intimacy with the flowers has given me a knowledge that has enabled me to pass on to my flower-loving friends the finest blooms that nature has produced. The standard, constantly maintained on the Kunderd farms is one of perfection, insofar as is humanly possible, and the policy pursued has given me a host of friendships of which I feel justly proud.

**Mrs. B. B. Ault, Nebraska, Dec. 31, 1928.** "I ordered your \$2.00 collection of bulbs last spring. They were wonderful flowers. Many of them were larger than the ones from our large bulbs. We kept all the varieties marked separately. We had 76 different kinds, and not more than 10 of them failed to bloom. They were more gorgeous than any we saw at the Glad Shows in Omaha. Another year we are going to show Kunderd Glads. We tried to find some of these in your catalog so we could order them. But either these are unnamed or you are much too conservative in your catalog descriptions."



A. E. Kunderd at His Desk



All Bulbs Are Hand Cleaned

**Take Advantage of My Offer for Early Orders—See Page 14**

# Why I List only Kunderd Originations

AS you read through my catalog you will note that every variety listed is my own origination. This is unusual, of course, yet it has a particular significance. If you are a student of flowers you will be able to detect certain characteristics of the originator. I have had many people tell me that they are able to pick my varieties almost on sight.

In the past twenty years or more I have had unlimited resources with which to carry on my work of hybridizing. My trial grounds are the largest in the world and my experimentations are accomplished on a tremendous scale. Each year I discard more things than all originators combined, produce. From the thousands of colors and color combinations, I am able to select the varieties that have won for me the universal recognition I now enjoy.

The highest award at the National shows is ample proof of my ability to produce the finest varieties of the gladioli. In the best gardens in the world where cost is never considered, one can find Kunderd gladiolus varieties predominating. Those listed in my catalog are the finest. They are offered to you at prices consistent with quality and quantity. Many of my most unusual kinds are priced very low. This is due to the fact that I am able to produce them in sufficient number to warrant a lower price. Whenever you find a variety in my catalog at a high price you may rest assured it is worth that price, because it is new, rare and scarce.

I have a certain method of producing bulbs. Fifty years have taught me how to do this in order that each and every

*The Laciniated Flower*



customer can have as fine flowers as I am able to grow right here under my own care. Thousands of people throughout the world, who are able to supply water, artificially, produce better flowers of Kunderd varieties than I. This fact gives me my greatest satisfaction. If you could read the many letters that come to me each day from the most enthusiastic customers you would realize why their comments give me my greatest enjoyment. *The bulbs you receive from me are fully guaranteed.* They are grown and cared for under my personal supervision and they are certain to reach you in excellent condition. To be absolutely sure of the finest flowers, order direct from my catalog. Small orders get the same attention as large ones. I know of no investment in the world, large or small, that could give you as much enjoyment as a garden full of Kunderd gladioli.

*The Ruffled Flower*



**J. B. Edwards, Texas, Nov. 17, 1927.** "The Glad bulbs you sent me in August were planted Sept. 6th and on Nov. 5th I cut the first bloom. So far we have had no frost and I am sure that I shall have plenty of blossoms for Thanksgiving Day. The majority of the flowers are not as large as those planted in the Spring but the coloring is perfect. I think that had the bulbs been placed in cold storage until planting that they would have retained more of their vitality, and would have produced better blossoms. So far the experiment of planting Glads for year around flowers has proven a decided success. At the fall flower show which opens here I am exhibiting two dozen very fine Glad blossoms and shall let you know how I come out with them."

Take Advantage of My Offer for Early Orders—See Page 14

# A Reward For Early Orders

THIS year I am again offering exceedingly liberal discounts in actual cash in consideration of early orders. In addition I will also give the bulbs offered below, which are among my very choicest. It has been my custom to allow extra bulbs with orders received early, for some time, but it is only now that I offer a large cash discount additional. Because I can handle your order so much more conveniently early in the season and ahead of the rush I gladly make this wonderful proposition to you. Do not miss this rare opportunity and tell your flower friends of it also.

At my prices, it is now possible for everyone to enjoy a garden full of KUNDERD GLADIOLI.

These offers apply to individual orders as they are sent me. If you send me several orders within the

time limit, to receive these benefits each order must be figured separately on the basis of my offer. Orders coming at different times cannot be combined to receive the greater discounts and bulbs.

The prices as quoted in this book will remain fixed, and there will be no special "late season" prices at the end of the season.

If you should receive a second copy of this book or are not interested in the one I am sending you, I would be grateful to you if you will kindly hand it on to someone interested in the culture of flowers. I would also be glad to have the addresses of any of your friends and acquaintances who might be interested in Gladioli so that I can send them my literature. You will find a slip in the back of the catalog for your convenience.

## DISCOUNTS BELOW ALLOWED TO, AND INCLUDING FEBRUARY 20th, 1930

### BEFORE ORDERING PLEASE READ NOTES ON NEXT PAGE

4% off on orders from	\$ 2.00 to \$ 6.00
5% off on orders from	6.01 to 10.00
6% off on orders from	10.01 to 15.00
7% off on orders from	15.01 to 25.00
8% off on orders from	25.01 to 50.00
10% off on orders from	50.01 to 100.00
12% off on orders from	101.00 to 200.00
15% off on orders from	201.00 to 300.00
18% off on orders from	301.00 or more

Orders of \$2.00 and under are net, no cash discount will be allowed but if sent before February 20th, 1930, I will include one extra bulb of a choice named variety complimentary.

### SPECIAL NOTICE

Above Discounts and Extras Apply Only on Retail Gladiolus Orders.  
Orders for Seeds, Iris, Peonies, etc., Cannot be Included in These Discounts.



*A Part of the Kunderd Exhibit at the National Gladioli Show, 1929*

*Take Advantage of My Offer for Early Orders on This Page*

# Please Read Carefully Before Ordering

**SEND ORDERS EARLY** to be more certain of getting all varieties wanted. Late orders coming during my planting season may be delayed a few days. **Please use the order blank sent with this catalog.**

**SAFE ARRIVAL OF BULBS IS GUARANTEED** to any point within the United States and Canada. I care for the bulbs during the winter months and ship them as soon after February 15th as the weather permits.

**TERMS.** Remittances must accompany all orders. Send bank draft, express or postal money order, or if more convenient for you I will accept your personal check. Unused U. S. stamps will be accepted in payment of orders amounting to less than \$1.00.

**ALL GOODS ARE SENT TO YOU TRANSPORTATION PREPAID** at prices quoted in this book.

**CLAIMS FOR SHORTAGE** must be made immediately upon receipt of goods.

**REFERENCES.** To those who may not know me, I refer by special permission to the following Goshen banks: The City National Bank, and the Salem Bank and Trust Co. Also R. G. Dun & Co., and Bradstreet's Commercial Reports.

**FOREIGN SHIPMENTS.** I cannot guarantee safe arrival to foreign countries (except Canada) due to the delay and risk in transit which is entirely beyond my control. Special effort will be made to ship in proper season, to send only first-class, well-cured bulbs, also to pack well, but I cannot replace any stock arriving in unsatisfactory condition. From reports received from foreign customers, I find that over 95% of shipments arrive safely and in good condition. I can only accept Canadian and other foreign orders in American exchange. Please remit by international draft or money order either on New York or Chicago, in full value of American money. Canadian customers, be sure to give number of your import permit with each order and send me the shipping tag provided by your government. Canadian orders will be shipped with certificate of inspection from our State Entomologist as required by the Canadian Insect Pest Act.

**SUBSTITUTION.** Many years of experience have taught me the value of substitution, providing something similar or of greater value can be supplied. I find 99 out of 100 customers prefer this method, but if you do not wish any substitution

please say so when ordering and any difference will be cheerfully refunded.

**SUBSTITUTION IN COLLECTIONS.** I reserve the right to substitute when out of a variety offered in any of the collections. The stocks are not of the same size and late in the season some may be entirely exhausted when your order arrives. Collections can be furnished only as described, at prices given. No alterations can be made in the collections described and offered in this book.

**WHERE OFFERED BY THE DOZEN**, six may be ordered at half the dozen price. Less than six at single rate. Where offered by the hundred, fifty will be supplied at the hundred rate. Less than fifty at single or dozen rate. Exception—twenty-five may be ordered at the hundred rate in my four mixtures.

**SPECIAL COLLECTIONS** of named varieties (labeled) will be made up for any of my customers who may wish my aid in deciding what to plant. Nothing can make a finer present to a friend than a collection of choice Gladioli. Please state choice of colors, varieties you have grown and amounts you wish to buy.

**DO NOT HESITATE TO SEND SMALL ORDERS**, even if for a single bulb. I want to help the smallest grower or beginner.

**I DO NOT SELL SEED** from any of my Gladioli.

**NO MIXTURE OF ALL RUFFLED VARIETIES** is offered in this book.

**WHEN FULL REMITTANCE DOES NOT ACCOMPANY AN ORDER** it will be sent C. O. D. for the balance. However, do not send balance later because the orders cannot be easily located after they are sent to the shipping department. Oftentimes even though the balance is sent the order passes through the shipping and mailing departments without being noticed and comes to you C. O. D. Then it is necessary to send refund.

**DISCOUNTS AND EXTRAS IN THIS CATALOG** apply only to strictly retail Gladiolus orders and are figured on each individual order. That is, it is not possible to send orders at various times and then have the discount and extras figured on the combined orders.

**WHEN MY CUSTOMERS DO NOT TAKE THE CASH DISCOUNT** or select other gladiolus to the amount equivalent to the discount, my order department will send additional named varieties to balance this.

*Take Advantage of My Offer for Early Orders—See Opposite Page*

# Endless Uses of Gladioli



*Corsage Bouquet*

## For Decorative Purposes

I often repeat that I consider the Gladiolus the most versatile of flowers. By that I mean that there is probably no flower that stands out with such gorgeous beauty when used in so many ways as does the Gladiolus.

As a garden flower the tall stately spikes each with numerous blooms which burst forth in wondrous splendor makes them the ideal planting for solid beds or for border decoration, where they brighten home surroundings and arouse the comments of admiration from your neighborhood.

As cut flowers for home decoration in vases, bowls and dishes, and in floor, wall or table baskets they are most beautiful indeed and with little attention retain their freshness longer than most garden flowers. Single flowers and tips can be used to good advantage and when arranged in various receptacles and shallow dishes numerous delightful effects can be produced.

In public places, hotels, cafes and parlors, in lobbies, stores and public gathering places they have a delightful freshness and offer an opportunity for harmonious color blending certainly equal to, if not greater than any other flower.

Gladioli may be combined with fern leaves, foliage, florist's or common asparagus, and with other varieties of

flowers making possible endless opportunities for varying effects. Gladioli and bridal wreath is a pleasing combination.

Whether the desired bouquet be large or small, whether colors required be bold or delicate and no matter what the occasion, there are varieties of Gladioli to fit in with every scheme.

This is true no doubt because literally every color tone, every blend and every marking that appears in all other flowers is also available in some one or more of the many varieties of Gladioli.

The delicate hues of the orchid, the beautiful markings of the pansy, the rich, deep colors of the rose, and on through the whole flower kingdom, there are probably no colors or marking that are not represented in the most fascinating Gladiolus.

Florists have learned to consider them the all-purpose flower for decorative effects of every sort. For bridal wreaths they are unsurpassed. For funeral pieces and on frames and forms of every shape and style they produce effects beyond the imagination of all who have failed to familiarize themselves with their possible uses.

Their long season of bloom, endless variety of color, form, and type and the wide range of uses make them easily stand out in the front rank.



*Table Decoration*

ILLUSTRATION ON THE RIGHT SHOWS A BASKET OF THE VARIETY SWEET ROSE — MIXED COLORS ARE Equally BEAUTIFUL

*Take Advantage of My Offer for Early Orders—See Page 14*





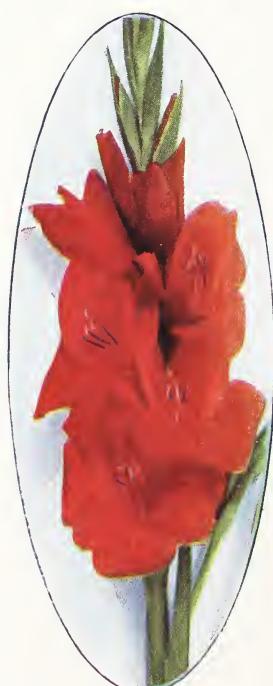
Chas. F. Fairbanks



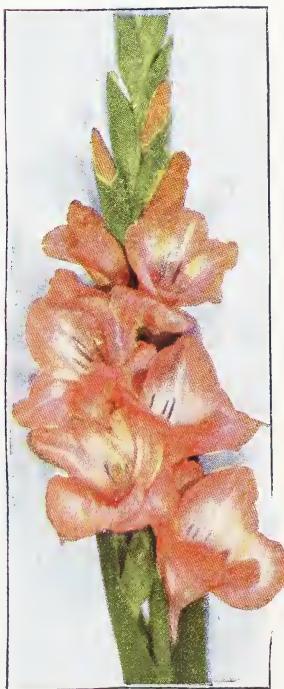
Emblem



Tiger



Rajah



Favorite



Highland Laddie

# My Golden Anniversary Selection of New Ruffled Gladioli

*In my selection of a gladiolus best suited to bear the name "Golden Anniversary" I was compelled to choose the comparatively new named variety "Magnifica." This is one of my highest rated gladioli of the "Kunderdii" ruffled type. It is a magnificent flower destined to become one of the outstanding varieties from the standpoint of excellence and popularity. I feel certain my selection of this gladiolus for the name it now bears will meet with great favor. Read the description at the right.*

**Golden Anniversary, formerly Magnifica, (101 days. Rating 96)—**  
Tall, strong and stately plant bearing giant perfectly placed flowers, of a beautiful fawn yellow with a suffused blush of pink. The throat has a large, nicely proportioned blotch of glowing red, beautifully blended at its edges. The entire flower is well ruffled, very showy and distinct. Named in honor of the Golden Anniversary of my business. Price, each, \$5.00.

## NEW RUFFLED BEAUTIES FOR MY GOLDEN ANNIVERSARY

### Description of a Ruffled Gladiolus

Webster describes "ruffled" as frilled, plaited, fringed, or gathered, yet this hardly describes the beauty of the ruffling of this magnificent flower. The edges of the petals curl to such an extent that the flowers appear artistically compact. Some varieties are more pronounced in their ruffling than others. Note the illustrations in this group and compare them with the others in order that you may clearly distinguish the difference.

**Note:**—Every year since 1908 when I introduced my first ruffled gladiolus, Kunderdii Glory, I have been offering new introductions of this type. Those listed below are extraordinary from the standpoint of beauty and excellence. I am extremely gratified to be able to offer my gladiolus friends such unusual things on my Golden Anniversary. I am confident they will take their place among the leading varieties. Considering these are new varieties offered for the first time, they are exceedingly moderate in price.

**Brown Lily (1930)**—Tall plant with large flowers, petals, curled, twisted and pointed in finest lily fashion. Prettily feathered red throat blots on a beautiful soft creamy ground. An unusual and attractive garden variety. Each, \$2.00.

**Canary Feather (1930)**—Nice height, graceful slender plant with large nicely shaped and perfectly placed flowers. Color of upper petals and ends of lower petals a delicate canary yellow. Lower petals much deeper rich canary or medium daffodil yellow, slightly penciled soft pink towards the base of the throat. A very elegant and refined yellow. Each, \$1.00.

**Classic (1930)**—Medium height plant with five or more large flowers, beautifully and elegantly placed. Color daintiest deep salmon rose with softest clear creamy yellow throat as beautifully blended as in any rose and as elegant and dainty a shading as in any rose. Very fine in outdoor light and extremely beautiful in artificial light. Each, \$3.00.

**Country Gentleman (1930)**—Extra tall, graceful plant. Very large heavily ruffled flowers, beautifully formed. Color cleanest, clear canary yellow, deeper yellow on lower petals. Lower petals have long central bars which are divided into five beautifully alternating red and yellow thread lines giving the flowers a very fine appearance. An extra fine yellow. Each, \$3.00.

**E. C. Vick (1930)**—Fine height and showy plant. Flower, large, elegantly ruffled and six to eight open at a time. Color a deep Tyrian rose red, or medium dark rose red. A neat feathered darker red on lower throat petals. An extra showy and fine shade of rose red. Each, \$3.00.

**Evangeline Booth (1930)**—Very tall, straight fine plant and large flower. Color deep pure rose pink with large feathery rose red throat blots. Medium ruffed. Another variety similar to E. J. Shaylor, but tall and a more showy plant. An excellent variety. Each, \$2.00.

*Take Advantage of My Offer for Early Orders—See Page 14*



## My Golden Anniversary ~



**TWILIGHT—**  
Described on  
Page 31

**Good Morning (1930)**—Graceful, fair height plant. Flowers of good size, gracefully placed and five or more open at a time. Color, deepest pure deep glowing salmon red. Large creamy-white throat extending well out over the petals. These white throat blotches again have blotches which are very beautifully stippled of finest red. Medium ruffled opening buds reminds one of fine opening rose buds. An exceptionally richly colored and unusually distinct and beautiful variety. Each, \$2.00.

**Meadow Lark (1930)**—Tall stately plant with large widely expanded flowers. Petals long, pointed beautifully curved like a fine lily. Color, dark velvety orange red. Throat is beautifully barred with rich, deep and pencil lines on a fine shade of yellow. In every way a distinct and showy flower. Each, only \$1.00.

**Morning Sunshine (1930)**—Tall, stately plant with five or more showy flowers open at a time. Color, deep salmon pink, deeper towards outer edges. Throat a delicate creamy pink on a lighter ground. A refined distinct and beautiful flower. Each, \$2.00.

*Take Advantage of My Offer for Early Orders—See Page 14*

**Old Rose (1930)**—Tall, slender and graceful plant. Flowers of medium size, gracefully formed, very ruffled, recurved and twisted or curled petals like a lily. Color, a beautiful shade of old rose deepening towards the outer ends of all six petals. Lower petals have charming blotches beautifully stippled and feathered a delicate creamy white with the old rose color of the main flower. A narrow median line of the same creamy color extends from near the base of the throat, outwardly to near the ends of the lower petals. A charming flower, neat, pretty and graceful. Each, \$1.00.

**Ophelia (1930)**—Tall stately plant with massive flowers. Petals extra wide and of pure deep rose pink, lighter in upper throat, but all six are much deeper rose towards outer edges. Lower portion of flower has a wide feathered bar of deep velvety rose red flamed bright red at either side. Opening buds as beautiful as opening rose buds. An extra fine and showy variety and a splendid florists flower. Each, \$3.00.

**Orange Feather (1930)**—Good height plant and good sized butterfly shaped flowers, strongly ruffled. Color, light orange yellow, flaked beautifully a deep orange, giving the flower much the appearance of the beautiful "Alice Tiplady," only a little lighter in color. A pleasing and very attractive new ruffled variety. Each, \$2.00.

**Orange Fires (1930)**—Medium height and fine plant, with large massive and beautifully ruffled flowers. Color, dark vermillion red. Large throat blotches of deep purplish red with white central lines extending well towards the ends of the petals, giving a very striking and showy effect. A distinct addition to the ruffled list of Gladiolii. Each, \$3.00.

**Orange Lily (1930)**—Good height plant with giant massive flowers, beautifully ruffled. Upper petals a fine orange color. Lower petals of purest soft chrome yellow, covering entire petals, excepting edges and tips of lower portions. A very magnificent and grand variety. Exceedingly striking and showy. Each, \$5.00.

**Orchid Butterfly (1930)**—Tall and stately plant with very large widely expanded flowers of deepest salmon flesh color. Ends of lower petals of same color as upper petals. Throat elegantly stippled a soft dark red with most of lower petals a very beautiful



shade of a delicate straw or creamy yellow. A very orchid or butterfly like flower suggestive of its name. Tall and majestic. Each, \$3.00.

**Pink Feather (1930)**—Good height plant and a good sized flower on a strong vigorous stem. Six or more flowers open at a time, all facing perfectly. Color soft rose pink on a white ground, beautifully flaked a deep rose pink. Most of lower petals covered with a very beautiful rose red blotch bordered a delicate creamy yellow. An extra fine ruffled variety. Each, \$2.00.

**Pink Pencil (1930)**—Medium height plant with five and more large flowers open at a time. Color a fine tone of flesh softly flaked or delicately blushed a little deeper towards the outer edges of the petals. Throat finely feathered with lightly penciled white and pink penciled thread lines in beautiful effect. A refined and elegant light tinted variety. Each, \$1.00.

**Rosemary Hayes (1930)**—Tall fine plant with six or more large flowers open at a time. Color bright rich rose, lighter in upper portion with nearly white, subdued lines on center bars of upper petals. Lower petals have narrow dark red bars in midrib with finely feathered alternate red and white thread lines on either side. Kunderdii ruffled type, lightly ruffled. A fine showy plant and flower. Beautiful. Each, \$2.00.

**Salmon Ruffles (1930)**—Nice height plant and fine spike. Color a bright deep salmon rose red. Very pure and even color all over with a beautifully formed humming bird shape blotch of deep red on lower petals. A choice and beautiful Gladiolus. Each, \$1.00.

**Smiling On (1930)**—Fine medium height plant with five or more large very ruffled flowers open at a time. Fine rose pink, covering the entire flower very uniformly, excepting a very large and beautiful blotch of pure red in the center of all the lower petals. These blotches have the rose pink of the ground color extending down their sides setting out the blotches very effectively. A rich and showy new ruffled variety. Each, \$3.00.

**Song of the Lark (1930)**—Fine medium height plant and large flowers very evenly placed. Color a very fresh tone of salmon rose flaked softly a deeper orange salmon. Lower petals on outer portion of center, a soft creamy white, extending with a narrow central line of same color downward into the throat

in a beautiful light bright rose red, divided by the white central median line. A very cheery and refreshing color and an outstanding and beautiful variety. Each, 75c.

**Sprinkle (1930)**—Fine height plant and large flowers, 6 to 8 or more open at a time. Ground color white, flaked daintily a lavender rose-pink, a little deeper towards the edges of all 6 petals. Beautiful feathered lavender and rose red center of lower petals, edged a delicate cream. A fine showy garden variety suitable for all purposes. Splendid. Each, \$2.00.

**Tanager (1930)**—Good height plant and good sized blooms. Form of flowers often upright. Color clear orange flaked slightly a deeper orange towards the outer portion. Throat beautifully golden orange edged beautifully with a bright lighter orange. Elegant and beautiful. Each, only \$1.00.

**Western Sunset (1930)**—Medium tall, fine plant with 6 to 8 or more very evenly placed flowers open at a time. Color dark velvety blood red, flaked

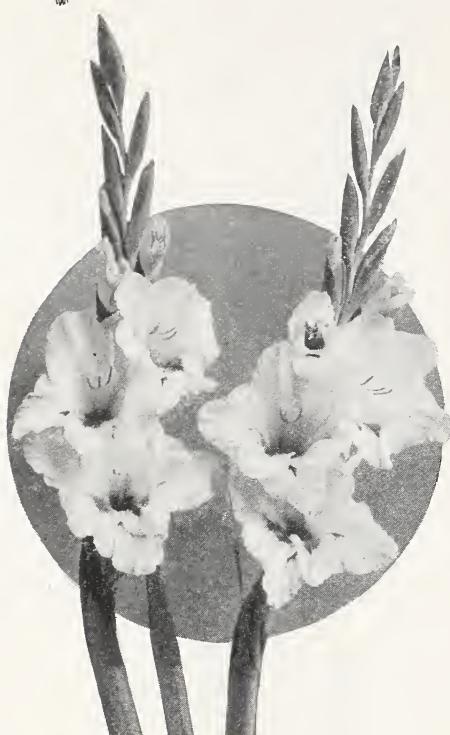


*J. OGDEN ARMOUR—Described on Page 26*

*Take Advantage of My Offer for Early Orders—See Page 14*



## My Golden Anniversary ~



AVALON—  
Described on  
Page 23

dark rose red at outer border of all the petals. Throat a little darker. Almost a perfect "self" color, showy, rich and beautiful variety. Each, \$1.00.

"Wonder Glory" (1930)—Very tall, very strong and massive plant and flower. Five or more immense massive flowers open at a time. Color richest deep golden cream daintily blushed, deepening towards the edges of the petals. Most of lower petals a dainty soft canary yellow with beautiful long feather bars extending half their length. Extra grand in every way and surpassed by no other variety in striking and showy appearance. I want to give my friends this rare treat with such a wonderful flower at a very moderate price of Each, \$10.00.

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**J. H. Frost, Minnesota, March 15, 1928.**

"To say that my experience with the Gladiolus bulbs you sent me last spring was satisfactory would not be the exact truth, because it was more than that, watching the sturdiness of growth and the almost endless variety of colors of these beautiful flowers was a source of genuine delight, not only to myself, but also to many neighbors who were quite profuse with their admiration and always asked, 'Where on earth did you get those wonderful beauties?' My answer should now be bringing new customers to A. E. Kunderd. Visiting in a large city last summer I saw millions of flowers in several parks, but found no Gladioli as fine as those in my own back yard. Some of them were five feet tall, many flowered twice and after that a few produced seed pods."

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## COLLECTION OFFERS OF NEW RUFFLED VARIETIES

Collection No. 1—All varieties valued up to and including \$1.00,  
8 in all (value \$7.75) for.....\$7.00

Collection No. 2—All varieties valued up to and including \$2.00,  
16 in all (value \$23.75) for.....\$21.40

Collection No. 3—All varieties valued up to and including \$3.00,  
23 in all (value \$44.75) for.....\$38.05

Collection No. 4—All varieties valued up to and including \$5.00,  
24 in all (value \$49.75) for.....\$42.30

Collection No. 5—Entire collection, one each of the 25 varieties  
listed (value \$59.75) for.....\$50.80

VARIETIES IN THESE COLLECTIONS ON PAGES 19 TO 22

Take Advantage of My Offer for Early Orders—See Page 14

# Extraordinary Varieties of Ruffled Gladioli Kunderdii

**A. E. Kunderd** (1925. 88 days. Rating 96)—Named for “The Originator of the Ruffled Gladiolus.” It is a very strongly ruffled variety, tall and stately. A rapid multiplier. Color rich salmon-rose, lighter towards the center of throat with very beautiful markings on three lower petals. *Illustrated at right.* Each, \$2.00. Doz., \$20.00.

**Alton** (1917. 80 days. Rating 90)—A wonderfully ruffled variety of finest orange color. A magnificent gladiolus. Winner of many awards. Each, 20c. Doz., \$2.00. 100, \$15.00.

**Anthony B. Kunderd** (1918. 86 days. Rating 92)—Tall, large, intensely ruffled flower of delicate, deep cream color. Overspread finest blush pink. Entire lower petals beautiful primrose-cream flushed pink at edges. Grand. Winner of many awards. Each, 20c. Doz., \$2.00. 100, \$15.00.

**Antoine** (1928. 67 days. Rating 95)—Fine, upright plant. Flowers intermediate in type between large flowered and Primulinus. Color no doubt the richest deep yellow to be found in any gladiolus. A true, rich, deep, pure chrome yellow over entire flower and a pure self. A wonderful, very deep, pure spectrum yellow and first class in every way. Each, \$2.00. Doz., \$20.00.

**Arcturus** (1928. 66 days. Rating 91)—A good, strong plant and good sized flowers of deep, rich sulphur yellow. Upper and lower petals a deep or golden canary yellow with blotches of red and deeper dark central bars. Each, 75c. Doz., \$7.50.

**Avalon** (1916. 71 days. Rating 92)—An extra choice blush white with very beautiful red throat markings. A magnificent flower. See page 22. Each, 15c. Doz., \$1.50. 100, \$11.25.

**Beauty Wave** (1927. 83 days. Rating 91)—Rich shade of canary-yellow. Deeper on lower petals with finely feathered central bars. A sturdy, graceful plant. Flowers well ruffled. Each, 75c. Doz., \$7.50.

**Blanche Bollinger** (1925. 72 days. Rating 90)—A pleasing and showy flower. Many large, medium ruffled flowers open at a time. A very distinct and pleasing shade of old-rose pink. Each, 25c. Doz., \$2.50. 100, \$18.75.



*A. E. KUNDERD—Described at Left*

**Blushing Beauty** (1922. 88 days. Rating 91)—Opening buds blush pink, flower softest possible blush, many open. Dainty pink throat lines. Plant of good height. A marvel of daintiness and refinement. Each, 20c. Doz., \$2.00. 100, \$15.00.

**Bridal Rose** (1928. 83 days. Rating 91)—Large, showy plant with large flowers of a rich rose pink. Lower petals have very beautifully red penciled throat on a delicate, creamy yellow ground. Central or median lined a refined deep red, veined and traced in beautiful, slight thread lines of same color. Each, 75c. Doz., \$7.50.

**Buckeye** (1921. 78 days. Rating 90)—Very large, massive bloom of fine rose-pink color with tint of old-rose at edge of petals. A beautiful, large rose-red throat. Very good. Each, 20c. Doz., \$2.00. 100, \$15.00.

*Take Advantage of My Offer for Early Orders—See Page 14*



## My Golden Anniversary ~

**Cattleya Rose** (1928. 70 days. Rating 94)—Fine height of spike and stately plant. Large flower of beautiful cattleya rose color and exquisite form. Lower petals of a dainty pastel yellow color one-half way and outer one-third of petals of same color as upper petals. Central part of lower petals have neat median line of deep maroon or wine red, traced and feathered at sides with same color. A very orchid-like and beautiful variety. Each, \$2.00. Doz., \$20.00.

**Chalice Flower** (1924. 74 days. Rating 94)—A tall, beautiful plant with a very refined and elegant flower. Flowers large and plenty open at a time. Cup of roundish form, suggestive of its name. Color of light, creamy blush white of pleasing effect. Very artistic and beautiful. This variety won A. G. S. Trophy, 1926, for best funeral spray of white gladioli. It also won two other First Prizes for the best flesh colored variety exhibited at the same show. *Illustrated below.* Each, 35c. Doz., \$3.50. 100, \$26.25.



CHALICE FLOWER—Described Above

**Charm** (1921. 81 days. Rating 88)—Pure, deep rose-pink. A large and wonderful flower of beautiful shades, perfectly harmonized. A perfect blotch of deep red on lower petals. Grand and distinct. Each, 20c. Doz., \$2.00. 100, \$15.00.

**Chicago** (formerly named *Luther Burbank*) (1927. 69 days. Rating 93)—A marvelous new ruffled gladiolus. Tall, fine plant with six or more magnificent, large blooms open at a time. Deep geranium-red. Border of all petals has a narrow line of a delicate bluish shade. Lower petals are beautifully feathered deeper red. Throat in upper portion of each flower is blended lighter. Several years ago I had wished to name this variety for myself as the originator of the ruffled type of gladiolus but as it was then in too limited supply I did not do so. *Illustrated on page 74.* Each, \$7.50. Doz., \$75.00.

**Color Marvel** (1928. 80 days. Rating 91)—Plant of fine height and appearance. Flowers large and grandly ruffled. Color a glowing deep vermilion scarlet. Lower petals much darker all over with very dark, velvety central narrow bars or median line. This is a flower equal in beauty and richness of color to an extra fine pansy and no variety can surpass it in richness of color. Very beautiful. Each, \$5.00. Doz., \$50.00.

**Contemplation** (1928. 94 days. Rating 92)—Tall, strong plant with very large, massive and heavily ruffled flowers. Color delicate lavender rose pink on a white ground and deeper on lower petals. Lower petals a deeper rose pink with showy red pencilings and terminating yellow. Each, \$5.00. Doz., \$50.00.

**Coral Pink** (1928. 69 days. Rating 93)—Tall plant and large, finely ruffled flowers of a clear, deep coral pink. Lower petals same color at the edges but with a blotched, soft apricot yellow throat and feathered central bars. An exceptionally fine new ruffled gladiolus. *Illustrated on page 109.* Each, \$1.00. Doz., \$20.00.

**Crinkles** (1916. 92 days. Rating 92)—Deep peach-blossom pink. Intensely ruffled. At Mid-western gladiolus show, Des Moines, Sept., 1925, awarded first prize for best ruffled gladiolus, and first for best dark pink variety. Crinkles has never been produced in quantity to meet popular demand. It is one of the most outstanding varieties. *Illustrated on page 25.* Each, 50c.

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**Dr. Crist Martz** (1925. 79 days. Rating 90)—A large and beautiful flower of light blood-red. A very showy ruffled variety. Each, 35c. Doz., \$3.50. 100, \$26.25.

**Dr. L. H. Bailey** (1927. 72 days. Rating 95)—Six to eight very large blooms open at a time on strong spike and plant. Rich, velvety tyrian rose. Throat in upper portion lighter and on lower petals very much deeper red velvety blotches. Extremely fine. Named in honor of the great horticultural authority of Cornell. Stock very scarce. Each, \$1.00. Doz., \$40.00.

**Dr. Nelson Shook** (1925. 78 days. Rating 95)—A giant in plant and flower. Color of deep tyrian rose. This variety created a sensation at the A. G. S. show, Rochester, Aug., 1925, and was the most talked of variety of the many thousands displayed. It also won A. G. S. Bronze Medal for best basket gladioli exhibition type; Trophy for best floor basket of gladioli; First prize for spike showing the greatest number of florets open; also, together with a basket each of Sweet Rose, Tiger, Helga and Kunderd's Yellow Wonder won the Executive Committee's Silver Cup for the five best baskets of gladioli. *Illustrated on page 74.* Each, \$1.00. Doz., \$10.00.

**Dream** (1918. 86 days. Rating 90)—Large, massive bloom. Deep salmon-red. Large, very showy blotches. Extra grand. Each, 20c. Doz., \$2.00. 100, \$15.00.

**E. J. Shaylor** (1918. 71 days. Rating 95)—Tall, very strong plant and large blooms. A beautiful, pure, deep rose-pink. Was awarded Certificate of Merit by Royal Horticultural Society of England, Aug. 10, 1920. Each, 10c. Doz., \$1.00. 100, \$7.50.

**Elba** (1917. 77 days. Rating 90)—A very large flowered, deep lavender-rose. Deeper throat. Showy. This variety was arranged in funeral basket together with "Blanche Bollinger" and "White Butterfly" at the A. G. S. show, Rochester, Aug., 1925, and was awarded first prize, A. G. S. Trophy. Each, 25c. Doz., \$2.50. 100, \$18.75.

**Evening Glory** (1926. 83 days. Rating 93)—Midseason. Tall, graceful plant and flower. Throat markings same as in Kunderdii Glory, but color of a very fine shade of light rose-pink. A beautiful and distinct, new, ruffled variety. Another fine addition to the Glory family. Each, 35c. Doz., \$3.50. 100, \$26.25.



*CRINKLES—Described on Page 24*

**Favorite** (1921. 83 days. Rating 91)—Beautiful orange-salmon, deeper in throat. Tall, strong, vigorous plant with many large, finely ruffled flowers open at a time. Very fine. *Illustrated on page 18.* Each, 25c. Doz., \$2.50. 100, \$18.75.

**Fern Kyle** (1921. 77 days. Rating 96)—A large, ruffled flower of creamy white color. Vigorous grower. Creates a sensation wherever shown. Introduced at \$25.00 per bulb. Awarded first prize as best cream colored variety at A. G. S. show, Rochester, Aug., 1925. *Illustrated on page 35.* Each, 50c. Doz., \$5.00. 100, \$37.50.

**Glorious** (1921. 75 days. Rating 90)—Tall, strong plant. Many blossoms open at a time. Soft cream color with deepest creamy apricot throat, beauti-

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JOY—Described on Page 27

fully marked. Extra choice. *Illustrated on page 91.* Each, 20c. Doz., \$2.00. 100, \$15.00.

**Golden Beauty** (1928. 80 days. Rating 90)—Large, showy, wide open, very deep daffodil yellow. Lower petals still deeper golden yellow with slight, beautiful, bright red central bars. Golden yellow ruffled variety extra grand. Each, \$3.00. Doz., \$30.00.

**Golden Brown** (1929. 72 days. Rating 91)—Fine good height plant with beautiful ruffled flowers of a good size. Color deep mahogany red on outer portion, with a pure brown marking in throat. Ground color in throat. A golden brown suggesting its name. A very rich brown gladiolus. Each, \$3.00.

**Golden Glory** (1916. 79 days. Rating 92)—A large, richly colored yellow, with beautiful throat. A fine, ruffled yellow. Each, 20c. Doz., \$2.00. 100, \$15.00.

**Golden Robes** (1928. 69 days. Rating 90)—Upper petals a mellow tone of fine daffodil yellow. Lower petals a deeper daffodil yellow. Very light cen-

ter pencil lines of brownish red or pink. A rich and dainty yellow with finely ruffled petals. A coming florists' yellow. Each, 30c. Doz., \$3.00.

**Golden Salmon** (1925. 81 days. Rating 90)—A truly wonderful, ruffled gladiolus of beautiful golden-yellow and salmon-red or pink shades beautifully blended. An extra choice and distinct kind. Very unusual and grand. Each, \$1.00. Doz., \$10.00.

**Harmonia** (1928. 80 days. Rating 88)—Strong plant of good, medium height. Flowers large and of a very decided and glowing, rich, deep orange-red color. Lower petals have narrow central bars with a whitish median line which is bordered with a bluish maroon narrow line on either edge. The whole flower similar, but deeper in color than "Orange Glory" and fully as showy or more so. A very fine orange. Each, \$2.00. Doz., \$20.00.

**Hermes** (1923. 90 days. Rating 87)—Large, strong plant. Very large, deep cherry-rose flower with deeper rose on lower petals. Heavily ruffled. A grand variety. Each, 15c. Doz., \$1.50. 100, \$11.25.

**Indianapolis** (1916. 80 days. Rating 90)—Very tall, fine deep violet; deeper throat. Slight white median lines. Beautiful. This variety was withdrawn from my list several years ago to increase the stock, as it is unusually popular and the stock was sold too close. Each, 20c. Doz., \$2.00. 100, \$15.00.

**Indian Summer** (1917. Rating 95)—A cross between a "Kunderdii" variety and species "Quartimianus." The forerunner of a new class of gladioli. Full size bulbs produce strong spikes with six to eight very massive ruffled flowers open at a time. Color, a blush or light lavender rose-pink on a white ground. Very distinct flower and in general appearance very showy. Especially valuable to the gladiolus breeder, as it is a seed-bearing "hybrid." Each, 75c. Doz., \$7.50.

**Intensity** (1928. 92 days. Rating —)—Strong, vigorous plant with large, massive, widely open flowers. Color rich, deep, bright red, darker toward outer portion. Fine, rich, deep red feathered median line on lower petals. Strongly ruffled and one of the very finest ruffled varieties. Each, \$1.00. Doz., \$10.00.

**J. Ogden Armour** (1926. 80 days. Rating 92)—Tall plant with many large, beautifully placed flowers open at a

For Descriptions of Color Illustrations Refer to Index



time. Color of a bright coral salmon-red, lighter in the upper portion of the throat. Lower petals have large, elegant and conspicuous dark-red throat blotches. A showy and distinct new ruffled gladiolus of orchid-like appearance. *Illustrated on page 21.* Each, 35c. Doz., \$3.50. 100, \$26.25.

**Joy** (1923. 85 days. Rating 91)—Extra fine, purest flesh color with daintily tinted soft canary or cream throat, finely marked pink. Very unusual and fine. *Illustrated on page 73.* Each, 20c. Doz., \$2.00. 100, \$15.00.

**Juno** (1928. 76 days. Rating 94) (Kunderd's)—Fine plant with medium large, perfectly open flower. Color a beautiful apricot with very rich, subdued red throat blotch with fine, deeper red central bars. Upper petals a soft cream daintily blushed, with ends of petals a fine tint of pink and very upright and

open. Very pretty for all purposes. Each, \$1.00. Doz., \$10.00.

**Kasson** (1917. 73 days. Rating 90)—Large, lavender rose-pink with deeper rose-pink throat. Finely ruffled. Each, 10c. Doz., \$1.00. 100, \$7.50.

**Kunderdii Glory** (1907. 77 days. Rating 93)—Beautiful, creamy apricot with light tint of pink, and fine markings of red on lower petals. Can be grown over five feet tall with high culture. This is the first scientifically produced Ruffled Gladiolus ever sent out. It has received many certificates and awards, is known all over the world, and is the parent of many new varieties. Each, 10c. Doz., \$1.00. 100, \$7.50.

**Kunderd's Apple Blossom** (1923. 77 days. Rating 90)—Apple blossom color. Tall, fine plant and spike. Very refined and beautiful. Each, 15c. Doz., \$1.50. 100, \$11.25.

**Kunderd's Wild Rose** (1927. 83 days. Rating 93)—Tall, strong, massive plant with many large and intensely ruffled flowers open at a time. Color beautiful wild-rose with lavender tint. Throat deeper lavender. An exceedingly choice, new introduction. Heavily ruffled. *Illustrated on page 35.* Each, 35c. Doz., \$3.50. 100, \$26.25.

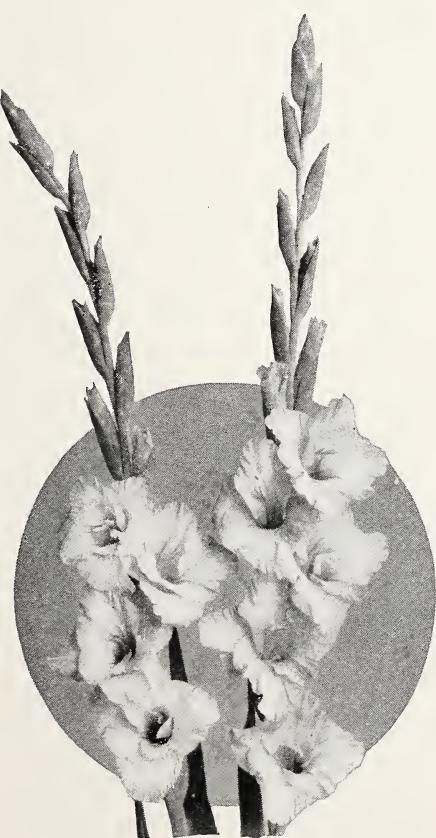
**Lavender Pride** (1928. 79 days. Rating 90)—Fine, tall plant, large, wide open flowers of a deep, lavender rose color, beautiful throat of a deeper rose or purplish lavender rose. A splendid and showy flower in good supply. Each, 35c. Doz., \$3.50. 100, \$26.25.

**Lela** (1928. 69 days. Rating 91)—Fine plant with good sized flowers and beautifully ruffled. Upper petals dainty cream very daintily blushed softest flesh pink. A soft, deep creamy apricot over entire lower petals, with only a delicate pink slight central bar on inner portion. Very fine. Each, \$1.00. Doz., \$10.00.

**Lilac Glory** (1923. 84 days. Rating 92)—Large flowers, many open. Soft lilac rose-pink. Beautiful, deeper lilac rose and pink throat. Kunderdii Glory type. *Illustrated on page 73.* Each, 20c. Doz., \$2.00. 100, \$15.00.

**Lilith** (1918. 79 days. Rating 92)—Color orange-salmon. Heavily ruffled. Good height, average four or five flowers open; one of the best ruffled varieties. This variety had to be withdrawn from my list for a number of years to increase stock. Each, 35c. Doz., \$3.50. 100, \$26.25.

**Lily of Gold** (1928. 66 days. Rating 95)—A sturdy, straight plant of medium



*SULPHUR FRILLS—Described on Page 30*

*Take Advantage of My Offer for Early Orders—See Page 14*



MARIE KUNDERD—Described on This Page

height. Flowers five and six or more open at a time and very large and of wide open diamond form. Gracefully and widely open upper petals. Upper central petal extremely large and upright giving the flower a very striking appearance. (Flowers very evenly and perfectly placed.) In every way a remarkable and wonderful flower. Many who have seen it in flower pronounce it the greatest of all Gladioli. Scarce, but a very rapid multiplier. Color, rich canary yellow, a little deeper on lower petals. Each, \$35.00.

Maimonides (1928. 83 days. Rating 90)—Fine, strong plant. Flowers large and massive and facing perfectly one way. Color pure snow white on all six petals. Lower petals have a showy and beautiful blotch of red. The entire flower is intensely ruffled, very showy, and distinct. Each, \$5.00. Doz., \$50.00.

Marshal Foch (1922. 84 days. Rating 94)—One of the sensations at the American Gladiolus Society's show in August and wherever shown at the big exhibitions. Many giant flowers

open at a time on very strong stem and plant. Color of finest salmon-pink. Almost self-color. Each, 20c. Doz., \$2.00. 100, \$15.00.

Marie Kunderd (1918. 69 days. Rating 96)—A wonderful white, very early. Of purest white with an almost invisible soft pink line in center of lower petals. Grandest of all whites. Awarded First Class Certificate of Merit by North Shore Horticultural Society, Manchester, Mass., summer of 1919. Blooms of this variety worked into a beautiful bride's bouquet and displayed at the A. G. S. show, Rochester, Aug. 1925, awarded first prize A. G. S. Bronze Medal. First prize was awarded this variety at the 1926 A. G. S. show as the best white variety. Also at the same show, it was used in my cross design with Purple Queen and won another A. G. S. Trophy. *Illustrated on this page.* Each, 35c. Doz., \$3.50. 100, \$26.25.

Masterpiece (1921. 81 days. Rating 92)—A magnificent ruffled "American Beauty" rose color. Giant flower and plant. Extremely fine. Each, 20c. Doz., \$2.00. 100, \$15.00.

Mona Lisa (1917. 78 days. Rating 94)—Strong plant. Many flowers open at a time. Of palest soft rose-pink, or blushed white. A magnificent, almost pure self-color. One of the most delicate and refined shades ever produced. Each, 15c. Doz., \$1.50. 100, \$11.25.

Moravian (1928. 71 days. Rating 90)—Neat plant and good sized flowers neatly placed on spike. Medium well ruffled. Color a very pretty shade of lavender with fine veins and tracings on lower petals on a soft creamy yellow ground. Outer portion of petals shaded deeper lavender. A very pretty and pleasing variety. Each, 25c. Doz., \$2.50. 100, \$18.75.

Natalie (1923. 84 days. Rating 90)—Finest, deep orange-salmon. Deeper color on lower petals. Neat, short white line extending from throat markings. A beautiful and distinct variety. Tall, fine plant and showy flower. Each, 10c. Doz., \$1.00. 100, \$7.50.

Ne Plus Ultra (1928. 74 days. Rating 94)—Tall, fine plant with a large, elegantly ruffled flower of most beautiful, deep, rich cream in color and has a lovely marking of fine red and finely penciled central base. One of the most beautiful varieties ever produced and fine for every purpose. Very beautiful. Each, \$2.00. Doz., \$20.00.

New York (1928. 76 days. Rating 95)—A fine plant and large flowers. Wide

See Special Collection Offers, Pages 22, 31, 45, 78, 79, 86 and 88



open and upper petals beautiful, upright. Color a rich rose red and lower petals have a fine, deep red blotch. A very fine and beautifully ruffled variety. Sure to please. Each, 75c. Doz., \$7.50. 100, \$56.25.

**Oran** (1918. 80 days. Rating 92)— Blushed white, a little deeper than "America." Rose and white penciled throat. *Illustrated on page 53.* Each, 15c. Doz., \$1.50. 100, \$11.25.

**Orange Fire** (1929. 74 days. Rating 88)— A medium sized plant and flower with pure clear deep orange vermillion flowers. Slightly lighter in upper portion of throat. Lower petals are a fiery orange with neat dark velvety red bars. Richest orange color imaginable. A beautiful orange red. Each, \$3.00. Doz., \$30.00.

**Peep O'Day** (1921. 79 days. Rating 92)— Tall, beautiful blushed pink on white ground. Long, feather barred throat. Grand. Each, 20c. Doz., \$2.00. 100, \$15.00.

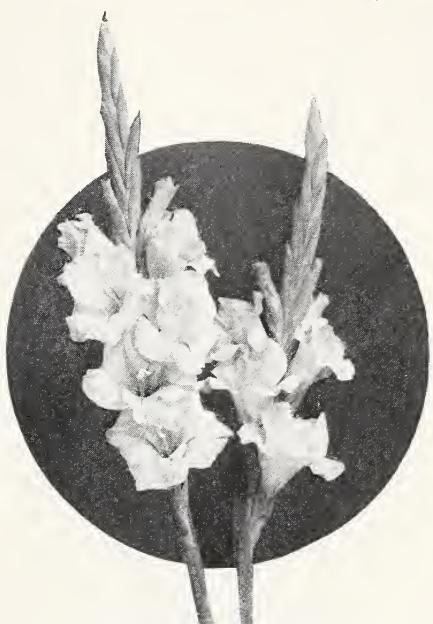
**Pink Cloud** (1923. 77 days. Rating 93)— A large, distinct, showy, ruffled variety. Usually seven to nine beautiful, soft rose-pink blossoms open at a time. A very beautiful, deeper rose throat. A distinct introduction. Received first prize at the 1926 A. G. S. show as the best pink variety exhibited. Each, 35c. Doz., \$3.50. 100, \$26.25.

**Pink Lily** (1916. 77 days. Rating 92)— A magnificently ruffled rose-pink. Grand. Each, 20c. Doz., \$2.00. 100, \$15.00.

**Pride of Goshen** (1915. 85 days. Rating 92)— A giant "Kunderdii Glory" of a salmon or flesh-pink. Flowers very large and petals elegantly waved. Exceptionally tall and vigorous plant. General appearance imposing. *Illustrated at right.* Each, 15c. Doz., \$1.50. 100, \$11.25.

**Primora** (1928. 76 days. Rating 93)— Tall, fine, strong plant. Flowers large and showy and wide open, upper petal upright. Color a delicate rose pink on a blush white ground considerable deeper pink towards outer edges of all the petals. Lower petals have a beautiful rose-red blotch nicely feathered with beautiful deeper red central bars. An extra fine ruffled variety. Each, \$1.00. Doz., \$10.00.

**Purple Glory** (1916. 79 days. Rating 96)— The giant of the Kunderdii Glory race, and of remarkable color. Deepest velvety maroon-red, with almost black blotches, like burned into petals. Beautifully ruffled. Extraordinary. This variety was awarded silver cups



*PRIDE OF GOSHEN—Described at Left*

at two different shows for "Best variety at the show," and several medals during 1923. Awarded first prize A. G. S. show, Rochester, Aug., 1925, in the dark-red and maroon class. Winner of hundreds of other awards. Each, 25c. Doz., \$2.50. 100, \$18.75.

**Purple Queen** (1925. 73 days. Rating 96)— A deep violet-purple beauty. Throat darker. Medium ruffled. Very extra of this shade. A wonderfully arranged funeral piece of this variety was exhibited by me at the A. G. S. show, Rochester, Aug., 1925, and was awarded first prize, A. G. S. Bronze Medal. Winner of two trophies and two other first prizes, 1926 A. G. S. show. Each, 50c. Doz., \$5.00. 100, \$37.50.

**Quantico** (1929. 80 days. Rating 90)— Strong vigorous plant of good height with five or more large massive blooms open at once. Color fine rose pink over all six petals. Lower petals have large bright deep red blotches on clear creamy-white ground. Reminds one of a ruffled "Pendleton." Each, 50c. Doz., \$5.00.

**Red Ribbon** (1928. 84 days. Rating 92)— Tall, fine plant, large flowers on strong, nice stems. Color deep rhodamine purple red. Throat deeper red. Upper portion of throat much lighter than the main portion of petals. Beau-

*Take Advantage of My Offer for Early Orders—See Page 14*



## My Golden Anniversary ~



YOUELL'S FAVORITE—Described on Page 31

tiful flowers beautifully placed and finely ruffled. Each, 50c. Doz., \$5.00. 100, \$37.50.

**Red Splendor** (1928. 77 days. Rating 93)—Strong, good height plant, with large and massive wide open flowers. Lower petals almost as large as upper ones. Color a decidedly brilliant scarlet with lower petals a deeper, rich velvety red of the ruffled type, but only moderately ruffled. A different, gorgeous and showy red. Very extra. Each, \$2.00. Doz., \$20.00.

**Reo** (1929. 80 days. Rating 88)—Tall grand plant. Flowers large and of a distinct deep dark ruby red. Medium ruffled. A grand deep red of very distinct and attractive appearance. Each, \$1.00. Doz., \$10.00.

**Rosalind** (1918. 70 days. Rating 92)—Dark, analine-red, deeper throat. Very popular and often spoken of as one of my best productions. Distinct and grand. Each, 20c. Doz., \$2.00. 100, \$15.00.

**Rose Glory** (1916. 77 days. Rating 94)—A very large and beautiful ruffled va-

riety. Purest rose-pink color. Deeper in throat. Extra fine. Winner of hundreds of awards. *Illustrated on page 91.* Each, 15c. Doz., \$1.50. 100, \$11.25.

**Ruffled Splendor** (1928. 72 days. Rating 95)—Medium tall and very vigorous plant. Flowers very large with five or more massive, perfectly placed blooms open at a time. Upper petals and ends of lower petals of a decidedly rich and showy, pure, self colored, deep salmon-rose pink. Throat blotches extremely showy and fine, over the entire breadth of the broad lower petals. The blotches are beautifully penciled with fine veins of beautiful red with dark velvety red central bar or median line. The blotches are more showy than in "Pendleton." Few gladioli can equal it. Each, \$2.00. Doz., \$20.00.

**Ruth Huntington** (1923. 82 days. Rating 92)—Beautiful violet lilac with deeper lilac markings on lower petals. Large, strong plant with tall, fine spikes. A general favorite. *Illustrated on page 92.* Each, 15c. Doz., \$1.50. 100, \$11.25.

**Salmon Plume** (1921. 69 days. Rating 90)—Clear salmon flesh, deeper at edges of petals. A pretty red throat. Choice. Each, 20c. Doz., \$2.00. 100, \$15.00.

**Scarlet Glory** (1917. 86 days. Rating 93)—In plant and flower much like "Kunderdii Glory," but not so deeply ruffled. A very fine red, of rich, distinct shade. Each, 20c. Doz., \$2.00. 100, \$15.00.

**Smiles** (1921. 82 days. Rating 88)—Large flower of the Glory type. White petals with fine rose-pink on outer edges. Splendid. Each, 15c. Doz., \$1.50. 100, \$11.25.

**Snow Glory** (1917. 80 days. Rating 95)—Of purest all white, with only slight clear iris-blue lines on lower petals. Very large and very showy. A wonderful flower. Winner of many awards. Each, 75c. Doz., \$7.50.

**Star Lily**—Tall strong vigorous plant and giant flowers of a deep sulphur or light canary yellow. Lower petals only a little deeper canary yellow without any other coloring or markings. Strongly ruffled. A magnificent giant self colored variety. An extra fine "self." Each, \$1.50. Doz., \$15.00.

**Sulphur Frills** (1923. 76 days. Rating 94)—Tall, many medium sized flowers open at a time. Beautifully ruffled, of finest, pure, soft, sulphur shade. A real wonder. *Illustrated on page 27.* Each, 35c. Doz., \$3.50. 100, \$26.25.

*Take Advantage of My Offer for Early Orders—See Page 14*



**Sulphur Glow** (1921. 74 days. Rating 92)—A beautiful shade of sulphur-yellow. Many well-expanded, intensely ruffled flowers open at a time. Each, 25c. Doz., \$2.50. 100, \$18.75.

**Tempa** (1917. 80 days. Rating 90)—Pink ground. Old rose, bronzy lavender throat. Distinct and fine. A popular variety at the A. G. S. show, Rochester, Aug., 1925. Each, 20c. Doz., \$2.00. 100, \$15.00.

**Thistle** (1921. 77 days. Rating 92)—Large, rose-red flower of very open and perfect form. Pretty, large pansy-like throat markings. Tall, stately plant, extra choice. Each, 20c. Doz., \$2.00. 100, \$15.00.

**Thomas A. Edison** (1929. 77 days. Rating 96)—An extraordinary gladiolus named by special permission of the great wizard of inventions. Color an unusually velvety, dark blood-red. A very large and perfectly placed wide open flower—wonderfully formed and heavily ruffled. Six and seven open at a time. This variety is always greatly admired by visitors, and I am sure it will eventually be found in every first-class collection of gladioli. Very few for sale this season. *Illustrated on page 74.* Each, \$10.00. Doz., \$100.00.

**Tippecanoe** (1929. 97 days. Rating 93)—Good fine strong plant with numerous large wide flowers open at a time.

Color is "America" over again with a similar feather bar a little larger on lower petals, and the flower is beautifully ruffled. This variety won the first prize for best new seedling when shown in 1925 at the Mid-Western Gladiolus Society Show held at Des Moines, Iowa. Each, \$1.00. Doz., \$10.00.

**Twilight** (1921. 85 days. Rating 91)—Beautifully blushed creamy-buff with throat of grandest yellow and pink. Magnificent. *Illustration on page 20 and page 53 in color.* Each, 20c. Doz., \$2.00. 100, \$15.00.

**Violet Glory** (1916. 70 days. Rating 91)—Massive flower. Rich, self-color deep violet; deeper throat. Medium ruffled. Extra. *Illustrated on page 74.* Each, 20c. Doz., \$2.00. 100, \$15.00.

**White Glory** (1915. 79 days. Rating 94)—A gorgeous, pure white of exact size and type as "Kunderdii Glory," with beautiful iris-blue throat. Fine as a delicate iris. Grand. Winner of many awards. Each, 25c. Doz., \$2.50. 100, \$18.75.

**Youell's Favorite** (1915. 95 days. Rating 92)—One of Henry Youell's (Sec'y Am. Gladiolus Society) favorites among our ruffled varieties. Large flower and plant. Striking rosy lavender-pink. Conspicuous and fine. *Illustrated on page 30.* Each, 20c. Doz., \$2.00. 100, \$15.00.

### COLLECTION OFFERS OF RUFFLED VARIETIES

**Collection No. 6**—All varieties valued up to and including 15c, 13 bulbs in all (value \$1.75) for.....\$1.55

**Collection No. 7**—All varieties valued up to and including 20c, 36 bulbs in all (value \$6.35) for.....\$5.75

**Collection No. 8**—All varieties valued up to and including 30c, 44 bulbs in all (value \$8.40) for.....\$7.55

**Collection No. 9**—All varieties valued up to and including 35c, 54 bulbs in all (value \$11.90) for.....\$10.75

**Collection No. 10**—All varieties valued up to and including 50c, 59 bulbs in all (value \$14.40) for.....\$12.95

**Collection No. 11**—All varieties valued up to and including 75c, 65 bulbs in all (value \$18.90) for.....\$17.00

**Collection No. 12**—All varieties valued up to and including \$1.00, 74 bulbs in all (value \$27.90) for.....\$23.75

**Collection No. 13**—All varieties valued up to and including \$2.00, 82 bulbs in all (value \$43.40) for.....\$36.90

**Collection No. 14**—All varieties valued up to and including \$3.00, 85 bulbs in all (value \$52.40) for.....\$44.55

**Collection No. 15**—All varieties valued up to and including \$4.00, 86 bulbs in all (value \$56.40) for.....\$47.95

**Collection No. 16**—All varieties valued up to and including \$5.00, 89 bulbs in all (value \$71.40) for.....\$60.70

**Collection No. 17**—All varieties valued up to and including \$7.50, 90 bulbs in all (value \$78.90) for.....\$67.10

**Collection No. 18**—All varieties valued up to and including \$10.00, 91 bulbs in all (value \$88.90) for.....\$75.60

**Collection No. 18A**—Entire collection, one each of the 92 Ruffled varieties listed on pages 23 to 31 (value \$123.90) for.....\$105.35

Varieties contained in these collections will be found on pages 23 to 31.

*Take Advantage of My Offer for Early Orders—See Page 14*

# New Plain Petalled Varieties for My Golden Anniversary

## Description of a Plain Petalled Gladiolus

A plain petalled gladiolus is not an ordinary gladiolus as the name might imply. On the contrary it is a very extraordinary type and contains many of my finest creations. The petal of the so-called plain petalled varieties resemble the rose petals in many respects. It has a slight graceful wave and different varieties have different shapes. The plain petalled varieties differ from the ruffled in that the edges are not frilled.

**Note:**—In my fifty years of work with the Gladioli I have never been able to produce anything as fine as my introductions this year. The most magnificent flowers are contained in this list, varieties I predict will have a wonderful future. You can be first to get these beauties if you order from this list early.



*RAJAH—Described on Page 69*

**Anne Nielsen (1930)**—A fine height plant with a giant flower. Petals broad, long pointed and recurved. Color of brightest, rich deep shrimp pink, lighter towards the throat. Large light creamy white throat on lower petals deepening to richest soft clear canary yellow on inner half of the petals. Reminds of "Pauline Kunderd," equally fine, but

different shade and color. Very showy and fine. Each, \$3.00.

**A. R. Cole (1930)**—Tall graceful plant with five or more beautiful flowers open at a time. A delicate almost pure white with beautiful blush of pure light pink on outer edges of all six petals. Only faintest cream tone in lower throat, sometimes a little blushed. An elegant, refined and beautiful flower. Each, \$1.00.

**Arthur Cowee (1930)**—Good height and fine plant. Flowers quite large and five to six open at a time. Color of richest deep clear salmon red. Outer one-half portion of lower petals of same color. Inner portion of glowing fiery salmon red, beautifully feathered with fine alternating lines of beautiful dark red and central bars on a clear white feathered throat. A magnificent flower. Each, \$5.00.

**Babylon (1930)**—Fine medium height to tall plant and large flowers. Color a beautiful deep clear cardinal red all over, excepting narrow dark red median lines on lower petals, extending into the base of the throat. Just the color of "Gov. Hanley," in artificial light, but a little darker in day light (out of doors). Also considerably larger, more massive and showy and much later in season of flowering. A truly magnificent red. Each, \$1.00.

**Black Feather (1930)**—Tall and showy plant, with six or more good sized flowers, for an upright, open at a time. Color a very dark deep rose red, with throat of an almost black extending clear to the base. This is a very excellent upright flowering variety, in a dark color. Occasionally a forward facing bloom appears on some spikes. A group of this new form is very torch-like in appearance and very attractive. Each, \$1.00.

*Take Advantage of My Offer for Early Orders—See Page 14*



**Blushes (1930)**—Medium tall fine plant with five or more quite large flowers open at a time. Flowers nicely spaced and widely open. Color almost a white, blushed cream and blushed pink a little deeper towards the outer ends of the petals. Slight, pale pink, narrow pencil lines on mid ribs of lower central petals. Especially fine in artificial light. Each, \$2.00.

**Break O'Dawn (1930)**—Very tall and stately plant. Large flowers and 5 to 7 or more open at a time. Flowers in upper petals deeply blushed white, becoming deep apple blossom pink or rose towards the ends. Inner portion of lower petals have a decidedly deeper rose pink color with very rich dark red central bars. An altogether exquisite and beautiful flower which I believe will become very popular. Each, \$2.00.

**Bright Spots (1930)**—Very tall and showy plant, 6 and more large flowers open at a time. Color a light rose red. Lower petals have very large Gloxinia like throats of very dark velvety maroon red bordered and stippled creamy white. This type usually has distinct smaller blotches or "eyes" on either or both sides of upper petals. A favorite type with the French Gladiolus Specialists. (Another very beautiful kind of this type is the variety "Emblem.") Each, \$1.50.

**Brilliant Sun (1930)**—Medium tall plant with large brilliant red purple flowers with a very dark purple red lower throat. My collection of gladiolus is now showing a number similarly colored varieties to this one, but all of them which I catalog are distinctly different from each other. The color and shade of it are among the most admired and popular. All are extra fine in artificial light. Each, \$2.00.

**Burning Bush (1930)**—Tall, stately and fine plant. Large flowers of deepest fiery salmon rose red. A little deeper red in lower throat. A white narrow line extends from the throat featherings outwardly, well towards the ends of lower petals, giving a very distinct appearance. Of richest bright salmon red color. Very showy and a fine variety. Each, \$2.00.

**Capt. B. B. Lipsner (1930)**—Fine height plant and showy flowers. Flowers good size and very bright fiery rose pink much lighter in upper throat and much deeper on ends of petals and still deeper on lower petals. Inner half of lower petals have beautiful deep rose

red throat blotches edged a lighter rose, sometimes edged a very delicate soft tone of cream. A very unusual and showy variety. Each, \$2.00.

**Cheerio (1930)**—Medium tall fine plant and quite large flowers of richest salmon red. Throat of brightest orange red deeper in the centers. Lower petals especially large, giving the flowers a widely opened and rounded form. A very showy, distinct and beautiful variety. Each, \$2.00.

**Clarise (1930)**—Tall graceful plant with giant flowers. Purest deep flesh or salmon pink over entire flower excepting inner portion of lower petals which is a soft creamy yellow overlaid with very faint pencilings and tracings of delicate salmon pink. Extraordinary showy and beautiful appearance. Refined and delicate coloring. Extra grand. Each, \$5.00.

**Claude Bowers (1930)**—Medium tall fine plant. Large beautifully placed flowers and 6-8 or more open at a time. Color of most beautiful pure rose red, a little deeper on lower petals with almost no throat markings, giving an almost perfect self-color effect. The inner upper throat is much lighter rose pink giving a remarkable effect from a straight front view, or when tilted a little backwards. The flower tilted forwards at an angle of 45% is of a perfect self-color, unsurpassed in color by any red rose. Very, very beautiful and distinct. Each, \$3.00.

**Color Beauty (1930)**—Tall, graceful plant with eight or more medium sized flowers open at a time. Color deep Tyrian rose red flaked deeper. Outer portion of lower petals intense fiery velvety dark rose red. Upper throat much lighter. Base of throat feathered beautifully and penciled tyrian rose on a white ground. Central bars of velvety tyrian red—an all around beautiful and showy variety of most elegant and beautiful appearance. Exceedingly rich, showy and striking color. May fairly be called a color beauty. Each, \$3.00.

**Cream Puff (1930)**—Fine plant of medium height with five or more very shapely large flowers open at a time and facing very beautifully. Color upper petals a delicate creamy buff. Lower petals have a large distinct and vivid blotch of deep red, bordered finely by a deep golden buff, extending well out on the petals, shading to a lighter tone towards the petals ends, very striking and showy. Each, \$2.00.

*Take Advantage of My Offer for Early Orders—See Page 14*



## My Golden Anniversary ~



FAIREST PEARL  
Described at right

**Darling O'Mine (1930)** — Fine height and shapely plant. Large flowers widely expanded and perfectly placed. Color delicate salmon pink, deepening towards the ends of the petals. Lower petals have large throat blotches of deep red in the center lightening to a glowing orange red. A distinct and more remarkably beautiful variety. Each, \$3.00.

**Delafern (1930)** — Elegant plant, medium tall. Color a blushed pink over cream. Softest pale yellow on lower petals, pinkest blushed towards ends of petals. Upper petals considerably deeper pink than on inner of throat portion, giving an attractive appearance. The whole effect is very delicate, refined and charming. Each, \$2.00.

**Dew of Heaven (1930)** — Very tall and stately plant. Flowers large and showy. Color of a rich deep rose pink with a tyrian rose tone which is hard to describe. Throat has a beautiful tyrian rose red blotch with fine central bars

of white dividing the same giving a beautiful effect. An elegant and distinct variety. Each, \$2.00.

**Evening Glow (1930)** — Tall strong vigorous plant with large massive flowers. 5 to 7 or more, open at a time. Color very dark cardinal maroon red all over, excepting a deeper flaking around entire flower and lower petals have a much darker throat which in turn has beautiful narrow white lines extending one-half way the length of the petals. A very showy and distinct variety, richly colored. Each, \$2.00.

**Fairest Pearl (1930)** — Medium tall, strong elegant plant with six or more large blooms open at a time. A beautiful white of a delicate creamy tint and faintest soft yellow on lower petals, almost white, and no flaking nor other markings. Splendid substance and of ideal form. Perfect placement. An extra choice tinted white. *Illustrated at left.* Each, \$5.00.

**Fiancee (1930)** — Fairly tall, medium-sized flowers. Six and more open at a time and exceedingly striking and showy. Color a creamy white with an exceedingly large and very beautiful deep velvety red blotch covering most of the lower petals. The center of these blotches is a little lighter red finely blended with the deeper dark red edges of the blotches. Perhaps no richer blotched variety in existence. Each, \$2.00.

**For You (1930)** — Medium tall, fine plant. Five or more flowers open at a time. Color of upper petals a rich orange rose red, flaked deep red. Lower petals entirely covered richest fiery velvet red. Finely feathered white at base of throat and a faintly subdued, small white short line of pale white in middle of the blotches. Medium sized flowers. Fine appearance and very showy. Each, \$2.00.

**Gay Feather (1930)** — Tall fine plant, very striking and showy flower, deep rose vermillion. Lower petals have deeper and beautifully feathered darker red blotches of very neat bird-like appearance. These bird-like blotches have a darker red median line, or body extending towards the throat on a soft rosy pink ground, and the outward ends of the bars, or tails of the birds, are white and extend towards the tips of the petals. Nothing more beautiful in a richly colored Gladiolus. Each, \$2.00.

**Glenn Banks (1930)** — Medium tall and fine plant with 5 or more large shapely

(CONTINUED ON PAGE 37)

*Take Advantage of My Offer for Early Orders—See Page 14*



Gaiety

Mrs. Dr. Norton

Lustre



Wild Rose

Fern Kyle



MARY JANE

*This Flower Is Named for My Mother*



(CONTINUED FROM PAGE 34)

flowers open at a time. Color dark red purple with throat very much deeper, of very dark, velvety rose red, extending almost to the ends of petals. The center has darker red narrow median lines which sometimes have a slight narrow white central line. A very beautiful dark red Gladiolus. Each, \$1.00.

**Golden Rose** (1930)—Tall stately plant and a large showy flower of delicate old rose color flaked deeper rose on outer portion. Throat very beautifully feathered pink on a large widely deep canary yellow base. A fine deeper yellow median line extends almost out to ends of lower petals. A very distinct Gladiolus. Each, \$1.00.

**Gov. Emmerson** (1930)—Tall strong plant and massive flower of a deep vermillion orange, flaked faintly with a deep orange red. Outer ends of lower petals a deeper shade of same color, but the lower throat is entirely covered by pure deep dark rose red. An outstanding beauty, very showy and massive. Each, \$3.00.

**Graf Zeppelin** (1930)—Extra tall and stately plant with many large widely expanded blooms open at a time. Flowers are uniformly and perfectly placed on the spike. Large round flowers with extra strong lower petal development. Color of fine pure soft rose pink, deepening towards outer ends of all six petals. Lighter soft rose pink towards inner portion. Lower petals have a delicate light rose red inner throat marking extending outwards to a delicate white. Each, \$5.00.

**Happy Heart** (1930)—Good height and fine plant with 5 or more good sized flowers of a very beautiful shade of red open at a time. Upper throat nearly white. Lower petals, inner portion, nearly covered with deep velvety dark red. A very rich, showy, and beautiful red. Each, \$2.00.

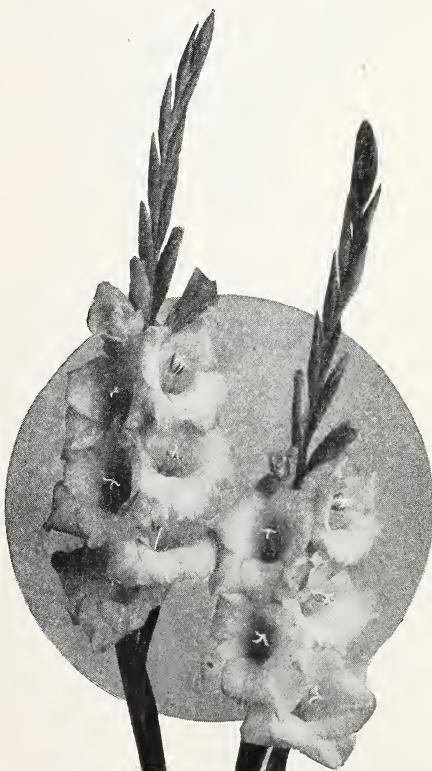
**Haughty** (1930)—Medium tall, fine plant. Flowers very large and massive. Color rich deep rose red. A little deeper on outer edges of the petals, but so subdued in tone as to be almost unnoticeable, might almost be termed a self-color. Magnificent and beautiful. Each, \$1.00.

**Helen Keller** (1930)—Medium tall fine plant. Five or more large flowers open at a time. Color a clear rose pink, moderately flaked deep orange rose towards outer edges of the petals. Lower petals have large wide beauti-

fully feathered soft rose red blotches. Beautiful opening buds. Charmingly effective and pleasing flower. Each, \$3.00.

**H. H. Groff** (1930)—Tall showy plant with 6 or more perfectly placed flowers of magnificent purest deep self salmon red color. Lower petals same color with beautifully feathered lavender white on inner portion. I consider this variety unsurpassed in any color and have named it in honor of Mr. H. H. Groff of Canada, to whom the Gladiolus world owes a great debt of gratitude. Each, \$5.00.

**Holy Grail** (1930)—Very tall plant with elegant foliage and flowers usually cupped and upright. Color almost same as the famous variety "America" only a little more lavender tinted. Lower petal, usually only one, also has the marking of "America" edged at ends a delicate cream. Very unusual. Large flowers and stately spike and six or more flowers open at a time. Each, \$1.50.



*KUNDERD'S YELLOW WONDER  
Described on Page 61*

*Take Advantage of My Offer for Early Orders—See Page 14*



*PANTHEON—Described on Page 66*

**Hugo Eckener (1930)**—Very tall plant and very large and massive flower, beautifully formed and perfectly placed on the spike. Color a bright blood red, a little lighter in upper portion of throat. Lower portion of throat deeper blood red down center of petals with full width of petals a wide fiery orange vermillion. A magnificent and gorgeous flower. Each, \$3.00.

**June Moth (1930)**—Fine height plant with broadly expanded wide open flowers of Nanceianus or Butterfly form. Color, rose red on upper petals and ends of lower ones. Lower petals have very large dark rose red blotches the full width, extending well towards outer ends. The outer ends of the lower petals for a little over one-fourth of an inch are of same color as the upper petals. A fine and showy variety. Each, \$1.00.

**Leopard (1930)**—Graceful plant and a very neat and graceful flower. Ground

color a fine tone of rose pink with short flakings or spots so uniformly distributed as to suggest its name. The spots are a beautiful deep rose red. The throat is a large, clear white, lightly flushed pink towards the base and outer portion of blotches is clear delicate soft creamy yellow delicately blended. An altogether distinct and very pretty flower. Each, \$3.00.

**Mahogany (1930)**—Tall stately plant with 5 or more large flowers open at a time. Ground color of self deep mahogany red. Large throat of beautiful clear, but dark red elegantly stippled on a white ground. Edges of throat blotches have a wide border of a glowing bright deep red. An elegant show and garden variety. Each, \$2.00.

**Melody Maid (1930)**—Very slender, graceful, medium height plant with 5 to 7 or more medium sized flowers open at a time. Flowers graceful and airily poised and of most decided pure self flesh color, excepting a long, wide beautiful red feather on lower petals. Back of stems and buds also of a fine flesh pink color. Foliage very unusual, and elegantly drooping, the lower ones falling in graceful arches to the ground. One of the refined and dainty things hard to describe and must be seen to be appreciated. Each, \$3.00.

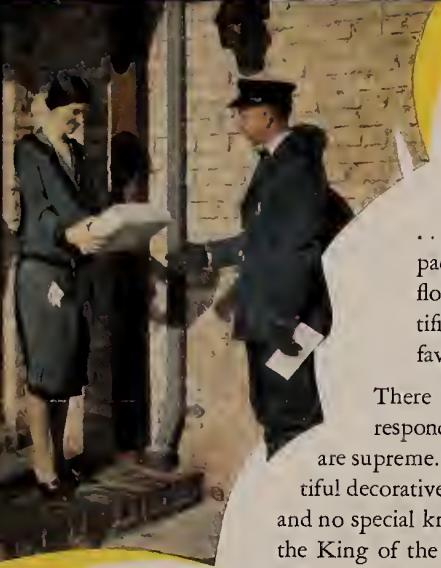
**Me Too (1930)**—Tall stately plant and spike with 6-8 or more perfectly placed flowers open at a time. Color intense, dark maroon over entire flower, excepting large blackish maroon covering inner two-thirds of lower petals. The central one-third of the width of the blotches is of a much lighter red, elegantly blended with the blackish edges of the blotches. An extremely striking, rich and showy flower. Each, \$3.00.

**Midway (1930)**—Fine height plant and extra large flowers of purest deep salmon pink. Lower petals have a large soft yellow throat magnificently feathered and penciled deep salmon red. Throat is still further beautified by a narrow deeper red barred median line. An extra showy and beautiful flower in every way. Each, \$2.00.

**Miss Springfield (1930)**—Tall stately plant with many medium size flowers open at a time. Most of the buds show color when first half dozen blossoms are open, giving a long beautiful spike effect. Color deep tyrian rose red, deeper on lower petals. Upper throat much lighter and all 6 petals

*Take Advantage of My Offer for Early Orders—See Page 14*





# PREPAID Right to You

... and what a glorious package to receive. In the package is contained genuine Kunderd Gladioli... flowers which are the result of 50 years of scientific hybridizing and which have become universal favorites.

There is genuine pleasure in planting Gladioli. They respond so readily with ordinary care. As a cut flower they are supreme. They can be used in a great many ways for beautiful decorative effects. In ordinary garden soil they do very well and no special knowledge of planting is required. The Gladioli is the King of the Summer Garden.

The bulbs which are sent you, prepaid, in this collection are large bulbs.

They are guaranteed to bloom for you the first season, (the time required for the Gladioli to bloom is from seventy to ninety days).

If properly cared for they will continue for many years to give you much enjoyment and an increase in bulbs as well. Rarely would \$2.00 bring you so much enjoyment. Because of the unusually low price of this collection, I would suggest that you order more than one, then by planting them ten days apart you will have Gladioli blossoms all summer.

## My Double Guarantee

1 1 1

My usual double guarantee applies to this offer. *First*, that the bulbs will reach you in safety, and *Second*, that you will be completely satisfied that you have had an unusual value at blooming time... If you are not, I'll send you another equally fine collection of bulbs *Free!*

**Notice!** I mailed you a copy of My Golden Anniversary Catalog early in January. If you did not receive it please let me know and I will gladly send you another copy at once.

## A. E. Kunderd

*The Originator of the  
Ruffled and the Laciniated Gladioli*  
**Goshen, Indiana**

*A Magnificent Garden  
of Kunderd  
Gladioli*



**\$9.00 COLLECTION of  
30 Large, Blooming Size  
KUNDERD GLADIOLI \$2  
and One \$3.00 Bulb, named, only 2**

**A REGULAR \$12.00 VALUE**

**This Offer Expires April 1, 1930**

THIS GOLDEN ANNIVERSARY COLLECTION OFFER consists of 30 large, blooming size bulbs . . . (value \$9.00) . . . all different but not labeled, carefully selected so that they will give a wide range of beautiful colors and types. They will be chosen from the many varieties listed in my catalog which have won premier honors at the National shows and which have become the most popular Gladioli . . . from the standpoint of beauty and perfection.

With each Collection, I will include FREE one of my newer magni-  
cent introductions which are still very rare and still high  
priced. This variety will have a value of \$3.00 or more,  
and will be carefully labeled.

The entire Collection (value  
\$12.00 or more) will be sent **\$2.00**  
to you, prepaid, for ONLY

**FREE  
EXTRA  
\$3  $\frac{1}{2}$  bulb**

ENTIRE  
COLLECTION  
ONLY **\$2**



"THEY ARE GOOD WHEN THEY COME FRDM KUNDERD"



# A.E.KUNDERD

*The Originator of the Ruffled and the Laciniated Gladioli*

Goshen, Indiana  
Season of 1930

Dear Flower Friend:

Each year more and more people write me requesting that I make selections for them from my Gladiolus catalog. Whenever I am called upon to do this I make a special effort to see that the colors are right, that they are carefully blended and that they are well balanced. The results have been most pleasing to me.

My collections, each year, make a host of new friends. The flowers themselves are beautiful to look upon. They glorify your garden and beautify your home surroundings. Caring for them provides healthful recreation; it keeps one out of doors, soothes the nerves and relaxes mind and body. I know of no investment that can reward you so liberally from the standpoint of health and happiness, as flowers.

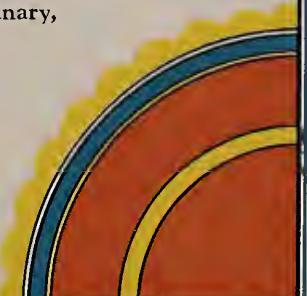
The thousands of letters I receive each season convince me that my efforts of fifty years in producing the finest types of Gladioli and the best quality of bulbs, have not been in vain. During my lifetime spent in the development of this summer flower I have learned how to properly grow them and how to scientifically cure bulbs in order that my customers can grow them successfully with the least amount of trouble and care. The illustrations shown in my catalog are from field-grown stocks and in garden culture your Gladioli should be much finer.

I hope you will read the offer on the following pages very carefully, in order that you may comprehend the full significance of the offer and not confuse these choice Gladioli with many that are offered of doubtful or unknown quality and type. Every variety included in the Collection is selected from my well known and popular kinds listed in my catalog and the extra FREE bulb is one of my extraordinary, rare, high priced kinds and will be sent under label.

I must of necessity limit the number of these Collections on account of my limited stock, therefore, the offer expires April 1, 1930. Send your order as soon as possible to avoid disappointment.

Sincerely yours,

*A.E. Kunderd.*



## ORDER BLANK

**A. E. KUNDERD, Goshen, Indiana**

Dear Sir: Please send me.....of your special \$2.00, 50th Anniversary gladiolus .  
1, 2 or 3  
collections, each to consist of 30 large blooming size bulbs and one extra special \$3.00  
bulb under label for which I am enclosing remittance for \$.....

Name .....

Street or R. F. D. ..... P. O. Box.....

City..... State.....

## ORDER BLANK

A. E. KUNDEBD, Gaspesie, Quebec

Dear Sirs: Please send me..... of short sheets \$3.00, 20lb. Anniversary ledger paper, each to consist of 30 large foolscap size pages and one extra sheet \$3.00.  
purple and red paper for which I am enclosing remittance for \$.....

Name.....

Address of R. R. D. P. O. Box.....

City.....

State.....



have a beautifully subdued bar of white. A handsome showy spike and a pretty flower. Each, \$2.00.

**Mrs. A. R. Erskine (1930)**—Fine height plant with six to eight large flowers open at a time. Upper petals fine tint of pure flesh color. Lower inner petals of richest canary yellow perfectly blended with the main color. One of my finest for color blending. Each, \$3.00.

**Modern Beauty (1930)**—Tall fine plant and large flowers. Color white deeply blushed a soft lavender rose pink. Somewhat deeper on inner upper and the lower petals. Throat on lower petals has large clear creamy blotches edged deeper pink and with a narrow slight pencil line on midrib. An extra showy and fine florists' variety. Very choice. Each, \$3.00.

**Mrs. Sam Spohn (1930)**—Fine plant and large flowers of richest deep clear rose pink. All six petals have a very fine silvery white border nearly one-eighth inch wide, beautifully blended. Lower petals have large blotches almost like "Mrs. Frank Pendleton." These again have subdued creamy white margins. The whole effect is unusually beautiful. More flowers open at a time than "Mrs. Frank Pendleton" and nearly as large. Each, \$3.00.

**Mottled Feather (1930)**—Medium height plant of very neat appearance. Average of five fair sized flowers open at a time. Color, deep orange alternating with orange vermillion flaking. Central bars on petals usually all six white, with all white narrow thread line of white on the lower ones. Throat has a delicately subdued marking of faint rose-pink. An extremely rich colored fancy variety of great beauty. Each, \$2.00.

**Mountain View (1930)**—Medium height plant with five or more very pretty blooms open at a time. Color of all six petals a beautiful white, blushed fine rose pink, deeper on inner upper throat. Lower petals have unusually striking and attractive large deep velvety red blotches on a white ground, daintily cream bordered. An unusually striking and attractive flower. In fair supply hence. Each, \$1.00.

**My Self (1930)**—Medium tall, strong plant and good sized flowers. Seven and more open at a time. Color, fine distinct rose, almost self color. Attractive and a pleasing flower. Back of flowers also very showy. Each, \$1.00.

**Nightingale (1930)**—A good height plant and fine size flower. Color pure clear rose pink with a strong lavender purple tone on all six petals, excepting a large clear throat of a fine soft golden yellow, bordered with white at outer border. Unusual and fine color combination. Each, \$2.00.

**Northern Light (1930)**—Medium height with five or more very large blooms open at a time. Lower petals and ends of upper a fine rose pink. Upper throat almost white, only faintly blushed. Lower throat a little darker than the darker portion of the petals. Back of flowers as beautiful as the face. Unusually colored and extremely fine. Each, \$3.00.

**Odyssee (1930)**—Good height and massive plant with seven and more large massive blooms open at a time. Flowers round in form with very wide round formed petals of strong substance. Color of finest white, very faintly blushed rose pink, slightly deeper towards the ends of all the petals. Fine throat blotches of pure soft rose red with deeper rose red central bars,

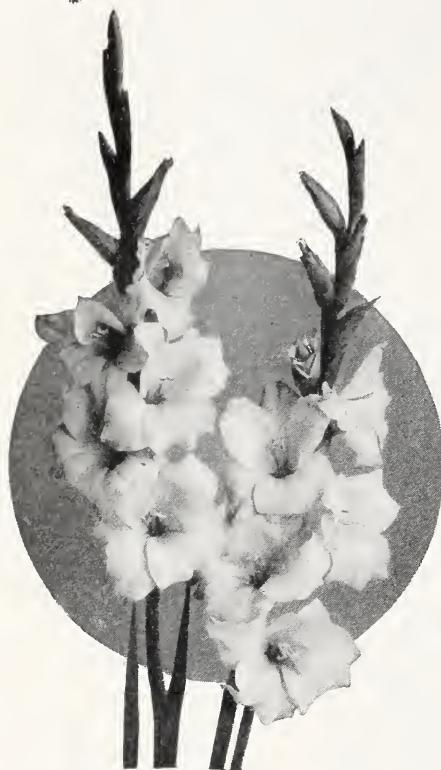


SHOW FLOWER—Described on Page 72

*Take Advantage of My Offer for Early Orders—See Page 14*



## My Golden Anniversary ~



MRS. DR. NORTON—Described on Page 64

the effect is much like a beautiful humming bird form with wide wings, and flying down the throat of the flower. Beautiful and showy flower. Each, \$2.00.

**opal Fringe (1930)**—Medium tall plant with 6-8 and more flowers open at a time. Color, deep orange salmon with very large dark velvety maroon red blotches on lower petals. Lightly and softly stippled a creamy white at edges of the blotches. A showy flower in the garden and for decorative effect. Each, 75c.

**Orangine (1930)**—Medium height and neat plant. Flowers of good size and distinct rich orange color. Throat very much like in "Alice Tiplady," but more delicate and subdued on delicate orange yellow-ground. As fine as "Alice Tiplady," but of true orange color. Fine in every way. Each, \$1.00.

**Peach Bud (1930)**—Tall, graceful plant with six to eight nice size and very perfectly spaced flowers, uniformly placed, open at a time. Color a

clear and wonderful shade of deep rose pink. Throat lighter in upper portion and has a magnificent blotch of richest rose red on lower petals. One of the richest and purest colors yet produced. Each, \$2.00.

**Peach Glow (1930)**—Medium height and graceful plant. Flowers large and very graceful form. Color deep peach blossom, flaked deep rose pink. Throat a little deeper, rose pink. Opening buds very elegant. Of ruffled form, somewhat upright, and as in the ruffled Gladioli a far more beautiful opening bud than are the buds of the plain petaled varieties. A very fine variety. Each, \$2.00.

**Peacock (1930)**—Medium tall and fine plant, with good sized flowers. Color a light rose pink with striking and large showy blotches which show clearly in five color tones beside the basic or ground color of rose pink. Upper petals show the "eyes" clear across the petals near the outer ends. Another "Gloxinia" like variety, rich and showy. Each, \$2.00.

**Pal O'Mine (1930)**—Good height plant and large flowers, six and more open at a time facing perfectly. Color, deep purple rose, flaked dark purple on upper petals, deeper at edges. Throat, upper portion much lighter. Lower petals entirely covered deep velvety red purple, deeper towards the center, but lightening towards the base of the throat. A clear narrow line of golden yellow extends clear around all of the lower petals giving the flowers a very unique and beautiful effect. Each, \$2.00.

**Pansy Flower (1930)**—A nice plant with good sized flowers of light shade of old rose pink. A little deeper on outside of the flowers and on ends of lower petals. Throat has deep velvety rose red pansy like blotches, elegantly feathered creamy yellow and pink at edges. A neat, distinct and pretty flower. Each, \$1.00.

**Petrella (1930)**—Tall fine plant with a long spray of flowers open at a time. Flower of good size, white with a faint lavender blush evenly distributed over entire bloom. Neatly penciled and lightly feathered center of lower petals. A pretty spike and an attractive flower. Each, \$1.00. Doz., \$10.00.

**Pink Clover (1930)**—Tall fine plant and with six or more large flowers open at a time. Color, rose pink, tinted slightly lavender and deeper on lower petals. Upper, inner throat blended

*Take Advantage of My Offer for Early Orders—See Page 14*



from the edges to an almost white, giving the flowers a very unusual and striking appearance. Very showy. A distinct and beautiful variety. Each, \$1.00.

**Pink Favorite (1930)**—Medium tall plant with six or more large showy blooms open at a time, all perfectly placed and color uniformly rose pink all over, excepting a fine deep rose red median line in throat. Appearance of fine self color rose pink. A splendid variety. Each, \$1.00.

**Pink Lady (1930)**—Medium tall, elegant plant with five or more quite large and widely expended flowers open at a time. Lower petals relatively quite large. Color a whitish cream, faintly blushed bright pink around the entire flower. Throat has a very elegant delicately feathered pink on a delicate yellow background which is also very daintily blushed pink. Extra fine in artificial light. Each, \$2.00.

**Prince Charming (1930)**—Tall graceful plant with many good sized gracefully poised and elegantly spaced flowers open at a time. Upper central petal orange rose red. Almost all of three lower petals and most of two main side petals covered with pure self canary yellow excepting ends of petals are same color as the upper central one. A very neat and charming flower of unusual and attractive appearance. Each, \$1.50.

**Promise (1930)**—Tall, stately plant with eight and more quite large and very showy flowers open at a time. Ground color a clear, clean blushed white, very beautifully flaked a deep rose pink on all the petals. Throat daintily feathered pink on pure clean white ground. This flower is very much the color of the famous "America." Each, \$2.00.

**Proud Lily (1930)**—An upright variety, tall stately plant with six and more large flowers open at a time. Color, deep purple-red all over with an intense blackish purple red throat extending clear down to base. I believe this type of gladioli will become very popular for decorative purposes soon as a wider range of beautiful color shades can be produced. This is an outstanding variety of this recent form. Each, \$2.00.

**Proud Feather (1930)**—Tall, slender, graceful plant. Flower fine and shapely, of good size and airily placed. Color in upper portion a deep salmon or shrimp pink, lower portion also a

little lighter on outer edges of petals becoming still lighter towards the base of throat, deepening again in base of throat. Very distinct and unusual coloring and very delicate and refined. Each, \$1.00.

**Purple Beauty (1930)**—Medium height plant and good size flowers of a deep purple violet. Throat has blotches as large as "Pendleton" clear to base of flowers, bordered at outer portion as subdued white. A conspicuous and richly colored variety. Each, 50c.

**Purple Crown (1930)**—Tall stately plant. Six or more good sized flowers open at a time. Color dark velvety purple, darker on lower petals and darkening towards the base of throat. A short narrow bar of subdued white extends from the dark purple blotches on the lower petals lightening up the whole flower very effectively. A distinct and showy flower of very rich coloring. Each, \$2.00.



*ORANGE PLUME*—Described on Page 65

*Take Advantage of My Offer for Early Orders—See Page 14*



## My Golden Anniversary ~



BYRON L. SMITH—Described on Page 48

**Purple Feather (1930)**—Neat medium tall plant, five and more medium sized flowers neatly placed, open at a time. Color rose purple. Throat in inner portion a deep rose purple. The outer half of the lower petals has large white blotches of pure white full width of the petals, bordering the deep purple inner throat, making a conspicuous and showy flower. Each, \$1.00.

**Red Beauty (1930)**—Neat height plant with five or more fine and shapely medium sized flowers open at a time. Color a very rich bright deep velvety red, flaked much deeper at the edges of the petals. Lower inside petals very rich darker red and have slight median line of white extending over outer half of throat, about half towards the end of the petals. A very rich and beautiful deep red variety. Each, 50c.

**Red Rock (1930)**—Of good height and a strong, vigorous plant. Flowers very large and massive. Color deep blood red, deeper over entire lower petals. Lower petals also have fine narrow very dark velvety red central bar. The whole effect is a rich "self" colored deep red of magnificent and showy appearance. Each, \$2.00.

**Red Rose (1930)**—Fine plant and large flower. A pure red rose, a little deeper rose red on lower petals. Slightly darker median line extends down the lower portion of the throat, enhancing the beauty of this flower still farther. Each, \$3.00.

**Rolling Prairie (1930)**—Tall fine plant with beautiful deep rose pink flowers, flaked slightly a little deeper. Lower throat has a large showy, beautifully blended deeper rose throat with slight faint narrow median line on midrib. Back of lower petal has a creamy white ribbon showing on the outside of the petals, giving a very pleasing and unique effect. A refined and rich flower. Each, \$2.00.

**Rose Ann (1930)**—Tall strong plant and grand flower. Color rose salmon with finely feathered lower center and a beautiful deep red central bar. A gorgeous and showy variety. Truly magnificent and must be seen to be appreciated. Each, \$3.00.

**Rose Feather (1930)**—Fine height plant and good sized blooms of soft rose pink, tinted old rose, and elegantly flaked deeper rose. Throat a deeper pink, or light rose red with deeper red median line, or central bar on lower petals. A pretty plant and flower. Each, 75c.

**Rose Pendleton (1930)**—Medium tall, fine plant. Flowers not quite so large as "Pendleton," but reminds one much of that great variety. Color deep rose pink with much darker rose red blotch than in the "Pendleton" and of glowing velvety dark red. A uniform even self colored variety, except the very striking blotches. Each, \$1.00.

**Rose Splendor (1930)**—Fine size plant and large flowers, six and more open at a time. Color a fine self rose pink over all six petals, each having a clear sixteenth inch white border around all of the petals. Pronounced dark rose red throat. The back of the flower is the same beautiful rose pink with the narrow white border of the petals charmingly enhancing the beauty of this flower. Distinct. Each, \$2.00.

**Royal Beauty (1930)**—Tall, stately plant with five or more large perfect flowers open at a time. Color a very rich deep purple red. Large and very beautiful deep velvety dark purple red throat which greatly enhances the beauty of this flower. Each, \$2.00.

**Salmon Fins (1930)**—Strong medium size plant with a giant full rounded beautiful flower of most glowing deep

*Take Advantage of My Offer for Early Orders—See Page 14*



bright salmon rose flowers. Lighter in upper portion of throat and a deep orange red over all of the lower petals. Center of lower petals have deep red central bars enhancing still further an already exceptional striking and showy variety. Each, \$3.00.

**Sammy Lane (1930)**—Flowers large and five or more open at a time. Color a light flesh pink. Lower petals on inner portion are a beautiful white with four narrow rose colored pencil lines alternating with three white narrow pencil lines extending half the length of the petals. Opening buds show a deep and very beautiful shade of deep shrimp pink giving open flowers a greater charm and beauty. Each, \$1.00.

**Senator Beveridge (1930)**—Tall, extra fine plant with medium large and very perfect flowers. Color, pure light blood red, feathered very delicately a little deeper red on throat of lower petals. From these throat feathers an almost imperceptible narrow thread line extends about one-fourth of the petals' length. A more beautiful and elegant red is hard to imagine, and the flowers are extremely rich and showy in artificial light as well as in the garden. As fine as the finest. Each, \$3.00.

**Serene (1930)**—Extra tall plant with plenty of large blooms open at a time. Color a faintly tinted lavender on a rose pink ground. Lower petals have a large creamy white (almost white), throat clear down into the base. A fine florists', and showy garden variety. Each, \$2.00.

**Silver Cloud (1930)**—Very tall and stately plant with six or more very large flowers open at a time. Buds of a clear pure soft canary yellow. Flowers soft cream-white with single thread line of pink down the center of lower petals on a deep colored background which covers most of the lower petals. A very showy and fine variety. Each, \$1.00.

**Silver Comet (1930)**—Tall graceful plant with large widely expanded and gracefully recurved flower. Buds are the color of "Fern Kyle," but fully opened flower is a beautiful white with small fine pink lines on centers of lower petals and a slight faintly tinted cream background. A very pleasing and beautiful new white variety over five inches across and of fine texture. Each, \$2.00.

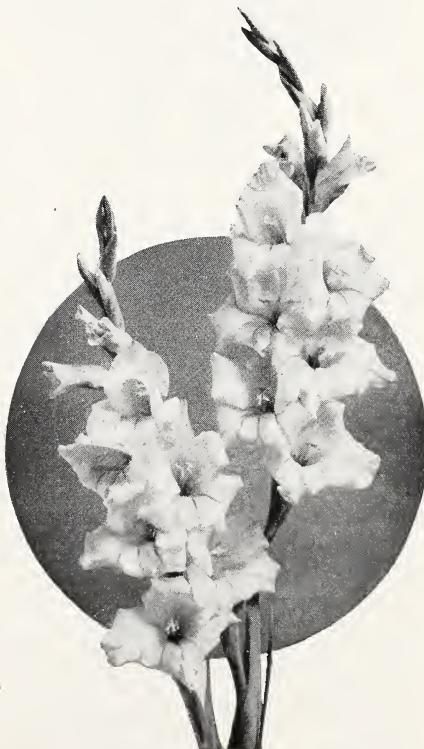
**Snowy Morn (1930)**—Medium tall plant and very large flowers, much the appearance of "Snow Boy," but finely

blushed a faint lavender rose pink. A very elegant deep rose pink, widely feathered on both lower petals. A massive snowy and very fine lavender tinted white variety. Each, \$1.00.

**Spangled Beauty (1930)**—Tall graceful plant with six or more large perfect flowers open at a time. Color a fine dark rose pink, closely and finely flaked all over, giving the flowers almost a self color effect. Outer portion of lower petals somewhat deeper in color with considerably deeper rose red throat. Very showy and fine. An excellent variety. Each, \$2.00.

**Spectrum Beauty (1930)**—A fine medium height plant and good sized flowers, beautifully placed. Color a very striking tone of deep rose pink. Lower petals have large dark red blotches beautifully bordered soft creamy white. A very harmoniously blended variety. Each, \$1.00.

**Stuart Merrill (1930)**—Very tall and stately plant. Flowers very broadly expanded and "Recurved" petals very



*KILIMA—Described on Page 61*

*Take Advantage of My Offer for Early Orders—See Page 14*



## My Golden Anniversary ~



MRS. FRANK PENDLETON  
Described on Page 64

long, pointed and recurved like in a beautiful lily. Main color a delicate apple blossom pink of a beautiful flesh tone deepening considerably towards the outer portion. Lower petals very strikingly penciled and feathered rose red and white on a very dainty cream colored ground. Few, if any, lilies more beautiful. Extra showy and fine. Each, \$3.00.

Sunrise (1930)—Fine height and showy plant with large flowers. Flower, red mahogany with lower throat a brilliant glowing red. A distinct and showy garden variety of a decidedly rare color. Each, \$1.50.

Sun Rest (1930)—Tall stately plant with five or more very rich and very beautiful flowers open at a time. Color most vivid deep blood red. Large throat blotches much deeper velvety red. Mottled border of yellow extends beyond the blotches. This is another of those Gloxinia marked and colored varieties equal to an extra fine Gloxinia. Each, \$2.00.

Sweet Cherry (1930)—Fine showy tall plant and flower, five or more large flowers open at a time. Color of rich deep cherry rose, daintily flaked deeper. Much deeper cherry rose, velvety red over almost all of the lower petals, only lighter on outer portions. An unusually rich and stately appearance. Extra fine. Each, \$2.00.

Symbol (1930)—Tall plant and large flowers, very beautiful and elegantly placed on the spike. Color a perfect pure deep rose pink. Lower petals a little deeper pure rose color. A fine rose Pink Gladiolus and as beautiful in every way as can be imagined. Each, \$3.00.

Tiger King (1930)—Large fine plant and large flowers. Six to eight open at a time facing perfectly and very uniform. Dark maroon red, very heavily flaked with much darker maroon. A distinct and magnificent blotch of fiery



ENIGMA—Described on Page 51

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red covers the width of the central one-third of lower petals and extending down the throat. It is delicately and finely flaked white. Center of these blotches again has a dark velvety bird-like smaller blotch which extends outwardly in a subdued short white bar. Extending outwardly from the fiery blotch is another wide dark border. The whole flower is well entitled to the name of the Tiger King and is extremely striking and wonderful. Each, \$3.00.

**Turkey Run (1930)**—Fine strong plant with six or more very large and massive flowers open at a time. A little lighter in color than Marshall Foch and less ruffled, but more beautiful. Very distinct and massive in form and exceedingly showy and fine. Each, \$2.00.

**United States (1930)**—Medium tall, slender graceful plant. Medium large flowers, a little deeper in color than "America" and delicately and faintly flaked soft pink. Throat has a very fine wide feathered blotch of a rich bright light red. A dainty and beauti-

ful gladiolus reminding of "America," but distinct type and color. Each, \$1.00.

**Weesie (1930)**—Tall and very stately and graceful plant with six to eight or more very perfectly placed blooms open at a time. Color a deep salmon or shrimp red of very richest appearance. Throat a little deeper on lower petals in a soft rose pink. General appearance decidedly rich, pure and distinct. Extra fine and beautiful. A treat for 1930. Each, \$2.00.

**White Feather (1930)**—Tall, stately plant and large showy white flowers beautifully placed. Lower petals have wide bars beautifully feathered. An unusually fine and beautiful white with a distinct and showy throat. Choice and fine. Each, \$2.00.

**W. L. Holcomb (1930)**—Strong, vigorous plant with six or more large, beautifully placed flowers. General effect, white finely blushed and feathered towards the edges of all the petals. Throat a delicate creamy pink, beautifully feathered on a soft creamy colored base. Each, \$1.00.

## COLLECTION OFFERS

### OF NEW PLAIN PETALED VARIETIES

<b>Collection No. 19</b> —All varieties valued up to and including \$1.00, 27 bulbs in all (value \$25.50) for	<b>\$21.70</b>
<b>Collection No. 20</b> —All varieties valued up to and including \$1.50, 31 bulbs in all (value \$31.50) for	<b>\$26.80</b>
<b>Collection No. 21</b> —The twenty-one varieties of new introductions in this collection listed at \$3.00 each (value \$63.00) for.....	<b>\$53.55</b>
<b>Collection No. 22</b> —The forty varieties of new introductions in this collection listed at \$2.00 each (value \$80.00) for .....	<b>\$68.00</b>
<b>Collection No. 23</b> —All varieties valued up to and including \$2.00, 71 bulbs in all (value \$111.50) for .....	<b>\$94.80</b>
<b>Collection No. 24</b> —All varieties valued up to and including \$3.00, 92 bulbs in all (value \$174.50) for .....	<b>\$148.35</b>
<b>Collection No. 25</b> —Entire collection, one each of the 97 varieties listed (value \$199.50) for.....	<b>\$169.60</b>

VARIETIES IN THESE COLLECTIONS ON PAGES 32 to 45

*Take Advantage of My Offer for Early Orders—See Page 14*

# Plain Petaled Varieties with Records that have never been equaled

**Note:** Singly, in baskets or in special floral pieces, the varieties listed in this group have won the outstanding awards at the great National shows. They are to be found in the finest gardens throughout the world, and from the standpoint of quality, beauty and colorings, have no superior.

**Achillas** (1928. 76 days. Rating 95)—A tall, strong plant. Giant, deep orange red flowers with very beautiful and showy, large, vermillion scarlet throat blotches. Edges of blotches and base of throat daintily stippled with richest yellow. A magnificent, large and showy flower in every way. Each, \$3.00. Doz., \$30.00.



*GEORGIA—Described on Page 57*

**A-Flame** (1929. 69 days. Rating 92)—Medium tall plant with a giant flower of very beautiful orange red color flaked a beautiful lighter shade. Throat has a large beautiful dark red feather, elegantly stippled and flaked on a soft yellow ground. A very showy and beautiful large flowered gladiolus of distinct and striking appearance. Each, 75c. Doz., \$7.50.

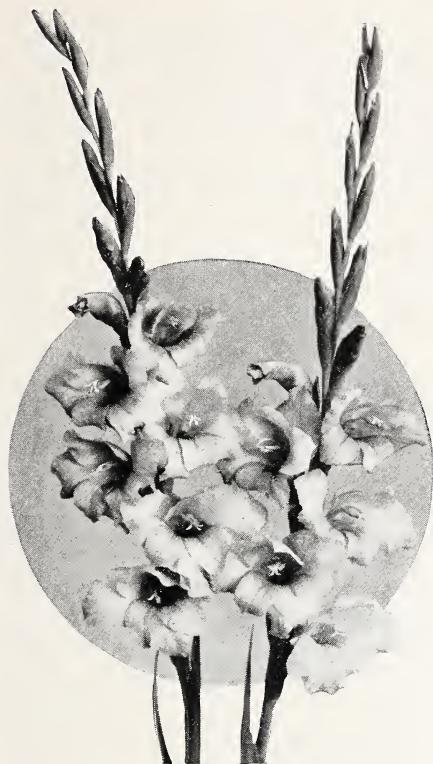
**Ah** (1922. 85 days. Rating 90)—Pale apricot-pink and yellow. Medium sized flower on vigorous plant and foliage. Has a very beautiful opening bud reminding one of "Ophelia" rose. *Illustrated on page 64.* Each, 15c. Doz., \$1.50. 100, \$11.25.

**Albion**—Tall, fine strong plant with six and more large widely expanded flowers open at a time. Color a bright deep rose on upper petals. Throat a deeper pink or red over the lower petals with dark velvety red bars down center of each. A showy splendid plant and flower. No doubt a splendid commercial as well as a first class garden variety. Each, \$2.00. Doz., \$20.00.

**Anthony Zonker** (1922. 96 days. Rating 91)—Extra tall, strong plant with five to seven very large, wide open blooms open at a time. Finest deep salmon-rose, beautifully placed. Lower petals as beautifully blotched as "Pendleton." A distinct and showy flower named for a grand old man, my mother's father. Classed among the best. Each, 15c. Doz., \$1.50. 100, \$11.25.

**Antonia Antonette** (1926. 80 days. Rating 92)—Tall, strong plant with many flowers open at a time. Color, a very striking salmon rose-pink. Neat throat marking of deeper pink and white, finely blended. A very unusual and beautiful pink of grand appearance. Each, 35c. Doz., \$3.50. 100, \$26.25.

*For Descriptions of Color Illustrations Refer to Index*



*FAIRIE—Described on Page 52*

**Al. Smith (1929. 66 days. Rating 93)**—Tall strong plant and large flowers perfectly placed on spikes and perfectly facing one way. Color of finest and purest salmon rose slightly flaked deep salmon red on outer tips of petals. Lower petals deeper on inner throat half portion with a very beautiful purplish central bar which is paralleled with fine veinings, interspersed with delicate pencilings of soft yellow, giving the whole a very beautiful effect. Easily one of the most beautiful of all Gladioli. *Illustrated on page 55.* Each, \$2.00. Doz., \$20.00.

**Ambrosia (1929. 72 days. Rating 94)**—Tall fine plant with five or more large and showy blooms open at a time. Color the most refined old rose imaginable with giant blotch of beautiful deep yellow which again has a fine blotch of rich red extending down into the throat. An extraordinary showy and beautiful flower. Scarce. Each, \$10.00.

*See Special Collection Offers, Pages 22, 31, 45, 78, 79, 86 and 88*

**Arthur Brisbane (1928. 71 days. Rating 90)**—Tall, handsome plant with large, wide open, deep rose pink or light rose red flowers and beautiful, deeper rose red towards the outer petals. Large, deep red throat blotches, with a deeper, velvety red in center of blotches. As finely marked as a pansy. A very beautiful gladiolus. Each, 50c. Doz., \$5.00. 100, \$37.50.

**Ashburn (1917. 70 days. Rating 90)**—A very massive salmon-red, flaked deeper. Showy. *Illustrated on page 75.* Each, 15c. Doz., \$1.50. 100, \$11.25.

**A. T. De La Mare (1928. 85 days. Rating 92)**—Strong, vigorous plant with large, massive flowers, beautifully placed. Color of finest rose pink, a little lighter in upper portion of throat. Lower petals of same color but with a very vivid, brilliant red throat blotch. A very outstanding, showy and beautiful flower in every way. Each, 35c. Doz., \$3.50. 100, \$26.25.

**Atreus (1921. 77 days. Rating 90)**—Grandest, pure rose-pink of most delicate shade. Strong grower and very, very beautiful. Each, 20c. Doz., \$2.00. 100, \$15.00.

**Autumn Colors (1928)**—Strong plant with large flowers. Quartinianus type. Autumn flowering. Color a bright orange red with light yellow throat markings. Fine for fall blooming. Each, \$1.00. Doz., \$10.00.

**Avantis (1928. 72 days. Rating 92)**—Tall, strong plant. Large flower of Pendleton type. Lavender purple on a white ground. Large and showy deep purple, claret blotch covering entire width from throat and fully three-fourths of broad lower petals. Unusual. Each, \$3.00. Doz., \$30.00.

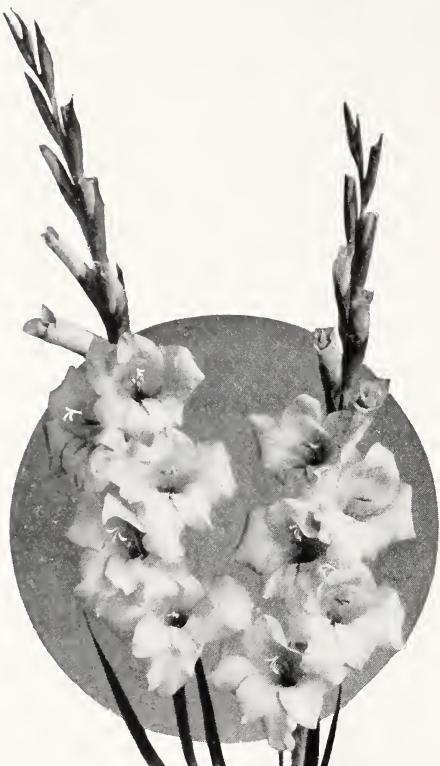
**Baby Blushes (1928. 80 days. Rating 90)**—Tall, strong spike and fine plant. Flowers very large, open and perfectly placed. A very beautiful white with faintly blushed or flaked outer edges. The lower large broad petals same color on outer half with fine creamy or soft yellow throat. A first-class tinted white. *Illustrated on page 109.* Each, 75c. Doz., \$7.50.

**Battle Creek (1923. 71 days. Rating 90)**—An attractive, almost self-colored deep-violet, a little deeper in throat. Good size and many open at a time. Each, 20c. Doz., \$2.00. 100, \$15.00.

**Beverly (1926. 79 days. Rating 90)**—Very fine, showy plant. Good number flowers open. Color of a beautiful violet-rose. Elegant, deep-red throat



## My Golden Anniversary ~



MISS U. S. A.—Described on Page 63

blotches. Each, 25c. Doz., \$2.50. 100, \$18.75.

**Big Black** (1915. 86 days. Rating 91)—An extra large flower of a very pure, rich, deep-red, self-color. Very rich, distinct and showy. The best, large, dark-red. Each, 15c. Doz., \$1.50. 100, \$11.25.

**Black Pansy** (1915. 77 days. Rating 91)—Of richest dark-red. Beautiful, pansy-like throat. Extra. A general favorite. Each, 10c. Doz., \$1.00. 100, \$7.50.

**Blue Isle** (1916. 79 days. Rating 93)—A good sized lilac-blue, dark-red blotches. None better in this class. *Illustrated on pages 68 and 54.* Each, 25c. Doz., \$2.50. 100, \$18.75.

**Beauty Flower** (1929. 95 days. Rating 94)—Fine medium tall plant with ample wide open flowers in bloom at a time. In color a clear bright violet red slightly flaked deep velvety dark red. The throat has a very large dark purple red blotch beautifully stippled at the edges with a soft creamy yellow.

Upper petals have a similar blotch on each side. Each, \$5.00. Doz., \$50.00.

**Blue Lily** (1921. 69 days. Rating 90)—Light violet-blue. Medium size flowers. Five and six open at a time. Graceful stem. Each, 20c. Doz., \$2.00. 100, \$15.00.

**Blue Orchid** (1916. 75 days. Rating 90)—Rich, self-violet blue. Black blotch with golden heart on lower petals. Extra. Each, 20c. Doz., \$2.00. 100, \$15.00.

**Blushes of Cream** (1929. 88 days. Rating 93)—Fine height shapely plant with many (eight or more), very beautiful and refined flowers open at a time. Color one of those beautiful apricots, blushed deeper in upper throat. Lower throat a very delicate canary yellow blending into the beautiful delicate apricot, or flesh pink. Of great beauty. Must be seen to be appreciated. Each, \$3.00. Doz., \$30.00.

**Bobby** (1925. 78 days. Rating 94)—An immense and beautiful deep-rose with extra large and beautiful bluish-red throat blotches. First class. Each, 50c. Doz., \$5.00. 100, \$37.50.

**Buena** (1928. 76 days. Rating 90)—Tall, fine plant. Many large flowers, diamond form, open at a time. A fine light rose pink on a white ground, flaked a brilliant deep rose pink. Lower petals a little deeper red, beautifully penciled and with deep, velvety red central bars. A showy and pretty variety. Each, 50c. Doz., \$5.00. 100, \$37.50.

**Byron L. Smith** (1917. 76 days. Rating 94)—One of the very best. Most refined lavender-pink on white ground. Exceedingly fine as a cut flower. Color equal to a very choice cattleya orchid. Winner of many awards. *Illustrated on page 42.* Each, 15c. Doz., \$1.50. 100, \$11.25.

**Cardinal Prince** (1924. 69 days. Rating 92)—A magnificent self-colored cardinal. Flowers large and of splendid form and placement, six to eight open at a time. A good, tall plant. An A-1 cardinal, far superior to any other variety in this color. Destined to become very popular. *Illustrated on page 109.* Each, 50c. Doz., \$5.00. 100, \$37.50.

**C. C. Sherlock** (1928. 69 days. Rating 93)—Fine shapely plant with ample good sized flowers open at a time. Flowers of purest deep salmon red imaginable. A deeper toning on outer portions. Throat a little lighter with fine central bars on all the petals. Throat on lower petals has beautiful

*Take Advantage of My Offer for Early Orders—See Page 14*



pure self-colored blotches of soft canary yellow perfectly blended with the salmon red main color. *Illustrated on page 109.* Each, \$1.00. Doz., \$10.00.

**Carmine Rose (1928)**—Good height plant. Fine plant with good sized flowers and plenty open at a time. Color a fine shade of carmine rose, deeper on lower petals. A very good gladiolus in this color. Each, 25c. Doz., \$2.50. 100, \$18.75.

**Challenger (1915. 88 days. Rating 92)**  
—Very large and vigorous plant. Giant, dark, rich, velvety-red, solid color. An extraordinary fine variety. Each, 10c. Doz., \$1.00. 100, \$7.50.

**Chancellor (1928. 70 days. Rating 90)**  
—Tall, fine and shapely plant. Large flowers, plenty open and perfectly placed on spikes. Color deep violet red delicately flaked or shaded deeper red on outer edges. Lower petals darker with a very dark, wide, rich, velvety red throat covering full width of the petals and has an almost black red central bar on mid rib. Each, 25c. Doz., \$2.50. 100, \$18.75.

**Charles F. Fairbanks (1925. 82 days. Rating 92)**—Another red, but a distinct and beautiful variety named in honor of a recent President of the American Gladiolus Society. I have worked up a good-sized stock of this variety, believing it will be in big demand as soon as brought to public attention. *Illustrated on page 18.* Each, 15c. Doz., \$1.50. 100, \$11.25.

**Cherry Rose (Quartinianus Hybrid) (1927. 83 days. Rating 93)**—Tall, strong plant and spike. Flowers wide open. Rich cherry-rose color. Central portion of lower petals have beautiful penciled feathers. Feathers barred deeper rose-red interspersed with white on a creamy ground. The entire flower is distinct and of pleasing appearance. Well worthy of the space in every garden. Each, 50c. Doz., \$5.00. 100, \$37.50.

**Circe (1916. 73 days. Rating 88)**—Very early, tall, deep dark-red. A large, extra fine, dark flower. Each, 15c. Doz., \$1.50. 100, \$11.25.

**Cleo (1927. 77 days. Rating 91)**—Slender, graceful plant, but strong. Medium sized flowers of lavender-rose tint on a whitelike ground. The strikingly mottled and veined blotches on lower petals make this a very attractive variety. Each, 25c. Doz., \$2.50. 100, \$18.75.

**Col. Chas. Lindbergh (1928. 76 days. Rating 92)** — Tall, stately plant.

For Descriptions of Color Illustrations Refer to Index

Flowers large and widely open, and of a beautiful, broad butterfly form. Many open at a time and perfectly arranged on spike. A refined rose with fine lavender tint on a white ground on upper petals. Lower petals covered two-thirds with soft, pastel creamy yellow. Very finely and beautifully stippled and central bars of fine cream color extending beyond the blotches. Ends of lower petals of same cattleya rose color as the upper petals. A very extra and high class variety. One of the most distinct and beautiful gladioli ever produced. Each, \$3.00. Doz., \$30.00.

**Colors (1928. 77 days. Rating 94)**—Tall, fine plant and large flowers of deep rose pink or red. Very large and showy. Beautiful deep velvety red throat blotches "like a *Gloxinia*" bordered with a soft yellow which is beautifully stippled. Each, \$1.50. Doz., \$15.00.

**Darkest (1916. 75 days. Rating 90)**—Slender, graceful plant and neat



*SNOW BOY—Described on Page 72*



ULYSES—Described on Page 76

flower. The darkest red I have. Attractive. Each, 35c. Doz., \$3.50. 100, \$26.25.

Delicacy (formerly Delicatissima) (1928. 79 days. Rating 91)—A tall, fine plant with a very beautiful and delicate deep rose pink flower. Large and wide open. Throat white very delicately blended with pink. Fine florists' flower and fine for every purpose. Each, 35c. Doz., \$3.50. 100, \$26.25.

Dorritt (1920. 75 days. Rating 93)—A large, delicate colored lavender-pink with rose-red throat markings and quite often splashed with rose-red on all petals. A very popular variety. I have been compelled to withdraw this from my catalog for a few years to increase my stock. Each, 15c. Doz., \$1.50. 100, \$11.25.

Dr. Elkins (1922. 81 days. Rating 96)—A true sport from "Mrs. Frank Pendleton." Same large and showy flower, but the original rose-pink has changed

to a white and the large throat blotches to a fine shade of lilac-blue. A distinct and classy flower and a decided acquisition. Each, 25c. Doz., \$2.50. 100, \$18.75.

Dr. David Griffith (1929. 77 days. Rating 95)—Quite tall and stately plant. Flowers of very remarkable form. Tubular and as upright as a tuberose or a crocus. An altogether unusual type and exceptionally attractive. Color is a beautifully slight lavender blush of pink over all six petals. Throat a little deeper blushed. And back of neck of the flowers is a deep rose pink giving a very striking effect. All six petals of same coloring rarely showing the slightest of marking. A unique and remarkable form. Showy and beautiful. (No crocus is as beautiful.) Each, \$5.00.

Dominus (1929. 69 days. Rating 90)—Tall fine shapely plant with seven and more perfect blooms, all facing one way, open at a time. Color is hard to describe. It is of a very deep dark red yet not of a blackish shade. Beautiful still darker throat blotches with a slight white line extending a little beyond all the blotches. A velvety finish over all and in all respects an exceedingly distinct and showy variety. Scarce. Each, \$3.00. Doz., \$30.00.

Dr. J. H. Neeley (1923. 76 days. Rating 91)—Tall, massive plant. Very large and refined flower of finest blushed white. Throat clear and clean, pure, soft white, tinted softest light canary-yellow or cream. A grand variety. Illustrated on page 56. Each, 15c. Doz., \$1.50. 100, \$11.25.

Dr. R. L. Starkweather (1929. 69 days. Rating 94)—Tall strong plant with very large flowers of a beautiful lavender rose with large and beautiful blotches much like "Pendleton" on lower petals. Very large and showy plant and flowers. This variety is destined to become a favorite both for the garden and florist use. Each, \$2.00. Doz., \$20.00.

Dream Flower (1928. 85 days. Rating 91)—Tall, sturdy plant, very large flowers and many open at a time. An "America" seedling of very imposing appearance. Entire flower has a very beautiful shade of pure, soft pink a little deeper than "America" and throat blotches deeper and showier than "America." A very extra florists' flower and a magnificent bedding variety. Each, \$3.00. Doz., \$30.00.

See Special Collection Offers, Pages 22, 31, 45, 78, 79, 86 and 88



**Duchess** (1926. 89 days. Rating 88)—  
Late midseason. Fine plant and spike. Flowers of a fine shade of light water-melon-red with darker red in throat. Fine. Each, 10c. Doz., \$1.00. 100, \$7.50.

**Ecstasy** (1928. 83 days. Rating 94)—  
(A *Gloxinia*, too.) A dark, rich cherry red much like *Emblem* but considerably darker and like the other carries its blotches on all six petals. On the upper central top petal it gives the snap-dragon form to the blossoms. A rich, showy flower for the garden. Distinct and rare type of striking appearance. Each, \$1.00. Doz., \$10.00.

**Ed Springer** (1926. 83 days. Rating 94)—  
—Strong, fine plant, showy flowers of light lavender rose-pink. Outer edges of petals are a stronger rose-pink color, somewhat flaked. Lower petals have fine rose-red markings bordered and tinted white. Each, 50c. Doz., \$5.00. 100, \$37.50.

**Eighth Wonder (Quartinianus Hybrid)** (1927)—Deep, smoky old-rose with a lighter undertone. Lower petals of same color but delicately mottled and flaked with central lines of red. Very large plant with many large blooms open at a time. Each, \$1.50. Doz., \$15.00.

**Elkhart** (1917. 83 days. Rating 92)—  
Violet purple, deeper throat blotch. An exceedingly fine variety. Very rich in color. Each, \$1.00.

**Elrose** (1929. 79 days. Rating 90)—  
Very tall showy plant with very large flowers widely opened. Soft rose pink lightening in upper portion. Flaked deep rose pink and deeper on outer ends of petals. Throat deep cherry red with still deeper central lines. A very showy and fine striped variety. Each, \$3.00. Doz., \$30.00.

**Emblem** (1928. 77 days. Rating 94)—  
Fine plant and large flowers, six or more open at a time. This is a very unusual, extraordinary and beautiful variety. It is as wonderfully marked as a magnificent *Gloxinia*. In color a rich cherry red with a very remarkable throat coloring which runs over all six petals. On the lower three it covers first a large, dark, velvety, ruby red blotch wonderfully bordered by two distinct additional color zones. First a very dark, deep red about one-fourth inch wide. This is bordered again by soft yellow, very beautifully striped with red. A wonderful and showy flower in every way. *Illustrated on page 18.* Each, \$3.00. Doz., \$30.00.

**Enigma** (1921. 76 days. Rating 92)—  
Tall plant with large flowers. Strikingly striped red, white and blue. Is all that the name implies. *Illustrated on page 44.* Each, 20c. Doz., \$2.00. 100, \$15.00.

**Estella** (1916. 75 days. Rating 92)—  
One of the largest *gladioli*. Fine, deep rose-pink. Mammoth and beautiful. Each, 10c. Doz., \$1.00.

**E. W. Allis** (1926. 88 days)—Tall, fine plant with many large, beautiful flowers open at a time. Color of finest shade of spectrum or scarlet-red. Upper portion of throat much lighter, lower portion deeper shade of blood-red. A winner. Each, 25c. Doz., \$2.50. 100, \$18.75.

**Excellence** (1927. 69 days. Rating 94)—  
—Large, fine grower. Blooms large, and a good number open at a time. Color a deep orange-vermilion. Self-color in effect but faint throat mark of slightly deeper shade. Strong,



INDIAN—Described on Page 59

*Take Advantage of My Offer for Early Orders—See Page 14*



MAGIC—Described on Page 62

round, open flowers with large lower petals. Conspicuous and very attractive. Each, 50c. Doz., \$5.00. 100, \$37.50.

Fairest White (1918. 79 days. Rating 94)—Purest white, softest pink throat lines. Ethereally beautiful. *Illustrated on page 66.* Each, 10c. Doz., \$1.00. 100, \$7.50.

Fairmont (1929. 85 days. Rating 91)—Tall slender plant with beautiful butterfly like flower of a bright deep tyrian rose red color. Lower petals in throat deep dark red with velvety blackish red central bars with a sheen approaching delicate bronze towards throat. Upper throat portion nearly white, beautifully veined. Entire back of flowers a pure self rose red. Tall stately striking variety. Each, \$1.00. Doz., \$10.00.

Fairie (1915. 80 days. Rating 92)—A delicate, creamy-pink flower with cream throat. Very fine. *Illustrated on page 47.* Each, 10c. Doz., \$1.00. 100, \$7.50.

Fairview (1928. 77 days. Rating 93)—Many large flowers open at a time. Petals colored deeper towards the outer ends. Throat blotches, on lower petals, of deep, velvety red with deeper central bars. Edges of blotches beautifully stippled, giving a very rich pansy-like effect. Very choice and showy. Each, 75c. Doz., \$7.50.

Fairy Maid (1928. 95 days. Rating 88)—Very tall and graceful plant. Many beautiful, velvety scarlet flowers open at a time. Throats have fine, large canary yellow blotches, ends of lower petals of same scarlet color as upper petals. A finely branched and showy bedding or garden variety. Each, 35c. Doz., \$3.50. 100, \$26.25.

Fantasy (1928. 74 days. Rating 90)—Tall, graceful, slender plant with six or more perfectly placed flowers open at a time. Color a deep, reddish, dark, violet purple, hard to describe. Lower petals nearly covered with a velvety purple (almost like in Baron J. Hulot) with deep red central bars. A choice dark purple, better than Baron J. Hulot, much larger and showier. Each, \$2.00. Doz., \$20.00.

Fawn Gold (1929. 66 days. Rating 92)—Tall, strong and perfect plant. Very large flowers and six or more open at a time, beautifully placed but not crowded. Color deep rich fawn to light golden. Large and very striking pale red blotches on lower petals with deeper red central bars extending beyond the showy blotches. Edges of blotches also a deeper red blended into a rich yellow. A magnificent variety in every way. Each, \$1.00. Doz., \$10.00.

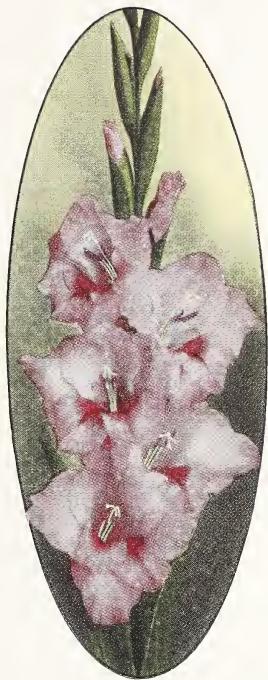
Fidelity (1928. 72 days. Rating 94)—Tall, strong, elegant plant with large flowers and plenty open at a time, perfectly placed. Back of flowers and upper portion of throat a very striking deep, soft, lavender rose pink. Outer ends of lower petals much lighter. Lower petals on outer half a delicate creamy color of pleasing effect. Lower portion of throat beautifully penciled and stippled on a fine primrose yellow ground. The whole flower is of unusual color effects and beautiful. *Illustrated on page 55.* Each, 75c. Doz., \$7.50.

(CONTINUED ON PAGE 57)

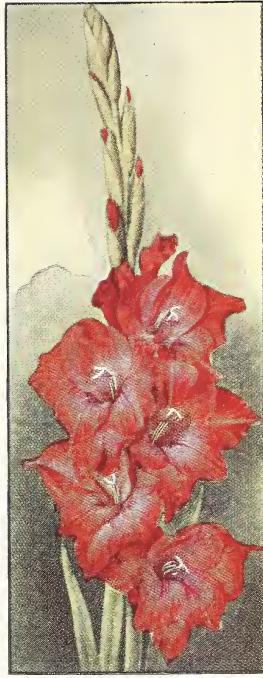
For Descriptions of Color Illustrations Refer to Index



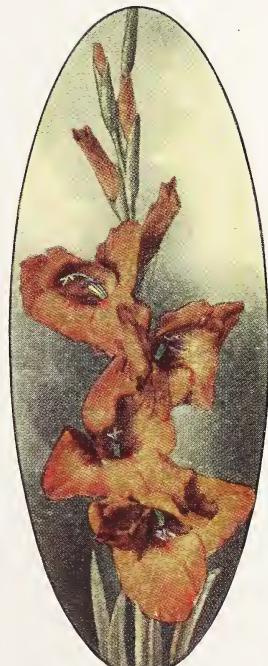
*Pauline Kunderd*



*Oran*



*Immensity*



*King of Oranges*



*Giant Fawn*



*Twilight*



*Mrs. Arthur Meeker*



*Graphic*



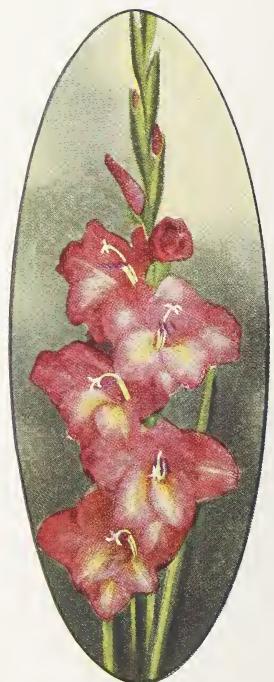
*Rose Pearl*



*Mrs. Frank Pendleton*



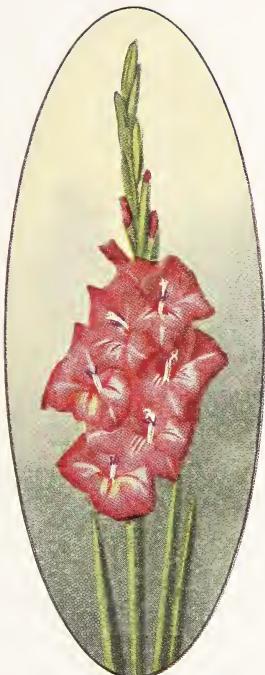
*Blue Isle*



*Shell Pink*



*Pink Pansy*



*Al. Smith*



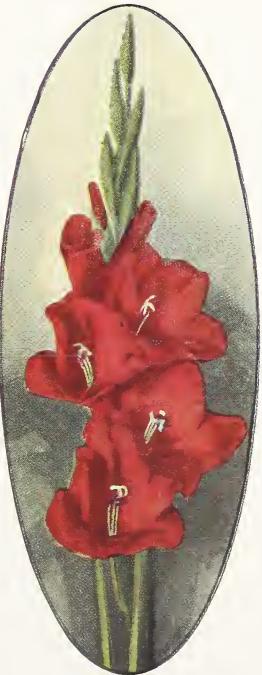
*Phillip Brieitmeyer*



*Fidelity*



*John T. Pirie*



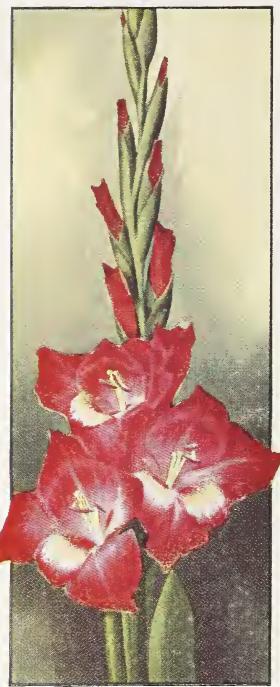
*Mommie Dietz*



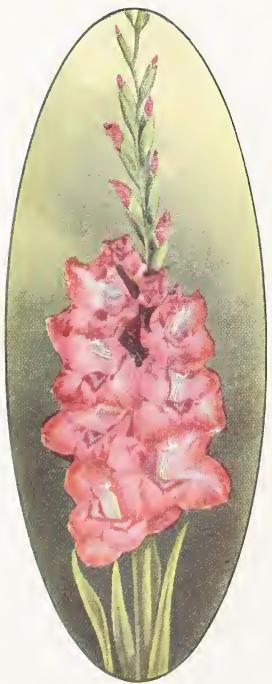
*Paramount*



*Evening Glory*



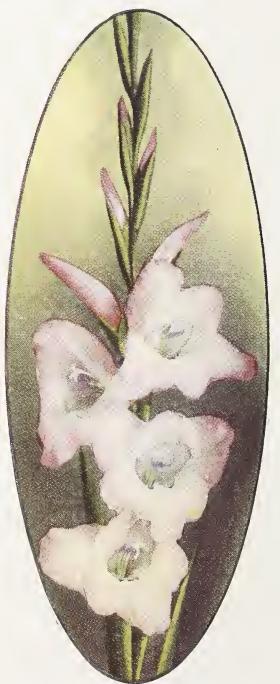
*Millionaire*



*I Excel*



*Miss Bloomington*



*Dr. J. H. Neeley*



(CONTINUED FROM PAGE 52)

**Fire Ribbon (1915. 67 days. Rating 90)**

—Tall, with many blooms open at a time. The spike is a long, fiery band of glowing red. Exceedingly rich and strikingly showy. Each, 10c. Doz., \$1.00. 100, \$7.50.

**Fire Glow (1929. 72 days. Rating 93)**

Tall stately plant. Flowers of good size and of most intense vivid glowing scarlet. Almost a pure "self." Exceedingly brilliant and showy. Each, \$2.00. Doz., \$20.00.

**Fire Pink (1929. 80 days. Rating 94)**

—Tall fine plant with six or more very beautiful deep salmon red blooms open at a time. Of richest glowing deepest salmon red, purest self color over entire flowers. One of the very grandest of all. Scarce. Each, \$2.00. Doz., \$20.00.

**Fire Torch (1929. 69 days. Rating 90)**

—Quite tall but very slender plant. Small upright flowers of the most intense fiery scarlet imaginable. Very unique and pretty. Each, 75c. Doz., \$7.50.

**Flame of Fire (1928. 66 days. Rating 90)**

—A very fiery, flowing orange vermillion. Perfectly clear color without flaking but deeper orange lower petals and central bars still deeper shade of same color. Fine, graceful spike. Flowers of good medium size and plenty open. Decidedly distinct and none more brilliant. A rare treat. Each, 25c. Doz., \$2.50. 100, \$18.75.

**Flaming Vale (1921. 74 days. Rating 92)**

—Very tall; long spikes with large, deep, cardinal-red flowers. Throat a little deeper. Pure self-color effect. Very good. Each, 15c. Doz., \$1.50. 100, \$11.25.

**Fuld's Favorite (1927. 102 days. Rating 92)**

—Massive flowers of delicate, light lavender-rose. Lower petals of same color on outer portions with deeper rose colored throat laid on a ground color of delicate cream. Average of eight and nine flowers open at a time. Tall and strong plant. This variety was the favorite of the late Maurice Fuld, organizer of the American Gladiolus Society, and whose judgment of fine gladioli ranked high. No doubt this choice new variety will become very popular. Stock yet limited. Each, 75c. Doz., \$7.50.

**Gaiety (1915. 75 days. Rating 92)**

Bright salmon-pink, flaked deep salmon-red. Very conspicuous pure white blotches on lower petals. Large flower and tall spikes. Exceptionally attrac-

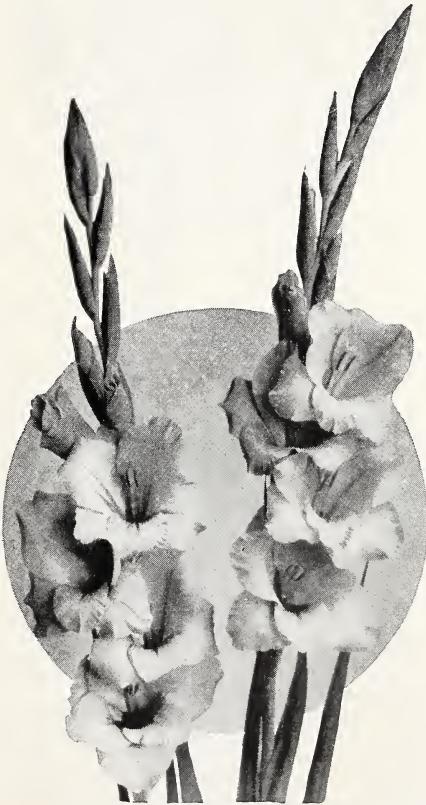
tive. *Illustrated on page 35.* Each, 10c. Doz., \$1.00. 100, \$7.50.

**Gene Stratton Porter (1925. 86 days. Rating 91)**—A distinct and beautiful soft tone of pink. Of very delicate and beautiful appearance. Late. Each, 25c. Doz., \$2.50. 100, \$18.75.

**Georgia (Kunderd's) (1926. 73 days. Rating 92)**—Tall, fine, graceful plant and foliage. Many beautifully and elegantly placed blooms open at a time. Color of bright, deep amaranth purplish-red with elegant throat blotches of dark amaranth-red. *Illustrated on page 46.* Each, 35c. Doz., \$3.50. 100, \$26.25.

**Giant Fawn (1915. 80 days. Rating 92)**

—Very large, deep fawn-yellow, faintly blush-pink border. Beautiful red line in throat. An extra large yellow. The most wonderful gladiolus in this class. *Illustrated below and on page 53 in color.* Each, 20c. Doz., \$2.00. 100, \$15.00.



GIANT FAWN—Described above

*See Special Collection Offers, Pages 22, 31, 45, 78, 79, 86 and 88*



PRES. LINCOLN—Described on Page 67

**Glory Flower** (1928. 66 days. Rating 88)—Medium tall. Large flowers, upper petals of rose lavender tint. Lower petals of same color at outer edges with a large creamy blotch on lower two-thirds of petals. Deeper in throat with a fine rose colored blotch. The whole flower is very distinct. A first-class gladiolus. Each, \$1.00. Doz., \$10.00.

**Golden Buff** (1918. 76 days. Rating 90)—Golden-buff color. Lower petals yellow with beautiful feather-like throat markings. Distinct and fine. *Illustrated on page 70.* Each, 10c. Doz., \$1.00. 100, \$7.50.

**Golden Fringe** (1928. 88 days. Rating 88)—Tall and vigorous plant. Flowers large and of a soft orange on upper petals. Lower petals orange red in throat and outer portion blending to a lighter orange red. All lower petals

are delicately bordered with a narrow golden yellow fringe. Very striking, unusual and beautiful. Each, 75c. Doz., \$7.50.

**Golden Pink** (1928. 80 days. Rating 90)—Tall, strong plant and large flowers. Upper portion a beautiful, distinct shade of soft pink, lower petals a dainty, soft cream yellow with a very pretty red central line. Outer ends of petals similar shade but lighter than upper petals. The whole effect of flowers very pleasing and attractive. Each, 50c. Doz., \$5.00. 100, \$37.50.

**Gold Star** (1928. 69 days. Rating 93)—Medium tall, perfect plant with large, perfectly placed, deep yellow flowers. Lower petals of still deeper yellow, like a very richly colored golden daffodil. Many flowers open at a time. An ideal landscape and florists' variety. A very low price for such a grand yellow. Each, \$1.00. Doz., \$10.00.

**Gorgeous** (1929. 80 days. Rating 94)—Fine good height plant. Large rich rose-red flowers having a very vivid deep dark red velvet-like throat blotch, as rich as the blotch in "Pendleton." No richer throat blotch in any variety. Extra grand and showy. Each, \$3.00. Doz., \$30.00.

**Goshen** (1923. 83 days. Rating 91)—A fine Pendleton seedling of medium deep silvery rose-pink color. Large, showy rose-red blotches. Very good. Each, 15c. Doz., \$1.50. 100, \$11.25.

**Gov. Hanly** (1915. 65 days. Rating 92)—Tall, showy, early, rich cardinal-red, with deeper throat color. First-class bedding and cut-flower variety. Each, 10c. Doz., \$1.00. 100, \$7.50.

**Grand Glory** (1928. 79 days. Rating 91)—Very tall giant plant and massive flowers. Petals a golden orange with a beautiful yellow throat. Both colors perfectly blended together. An immense and showy variety. Magnificent. Each, \$3.00. Doz., \$30.00.

**Graphic** (1928. 67 days. Rating 88)—Good height. Very large flowers of outstanding and distinct appearance. Soft, deep, mellow purple or deep tyrian pink. Blotches on lower petals a fine deep rhodamine purple red. A very attractive and showy flower. *Illustrated on page 54.* Each, 35c. Doz., \$3.50. 100, \$26.25.

**Herald** (1928. 97 days)—Tall, graceful plant and large and very showy flowers of a decided deep, rich rose red. Upper throat a little lighter. Lower petals and throat much deeper dark

*Take Advantage of My Offer for Early Orders—See Page 14*



velvety red. A very showy and beautiful variety. Each, 75c. Doz., \$7.50.

**Herbert Hoover** (1929. 74 days. Rating 90)—Fine good height plant with plenty good sized bright deep cherry-rose red blooms open at a time. Large throat blotches, of deep blackish crimson becoming almost scarlet at the upper edge, gives same striking effect that "Mrs. Frank Pendleton" does. A very beautiful variety. Each, \$1.50. Doz., \$15.00.

**Hestia** (1927. 72 days. Rating 88)—An exquisite beautiful deep-cream on three upper petals. Lower petals much deeper, turning to a fine, soft canary-yellow on inner portion. Bars on lower petals of deep-pink. Many large, well formed flowers open at a time on strong spike and plant. A distinct and pleasing new variety, which I am sure will please my flower loving friends. Each, 25c. Doz., \$2.50. 100, \$18.75.

**Highland Laddie** (1925. 85 days. Rating 90)—Large, massive and beautiful pink of a decided and pleasing shade. A very choice kind and a rapid multiplier. *Illustrated on page 18.* Each, 15c. Doz., \$1.50. 100, \$11.25.

**Ida Van** (1915. 76 days. Rating 90)—A most beautiful, deep salmon-red, or flaming orange-pink. Very rich and brilliant color. Highest award at Cleveland, and certificate of merit. Each, 10c. Doz., \$1.00. 100, \$7.50.

**I Excel** (1916. 80 days. Rating 90)—Very tall. Large flower. Bright, light rose-red. Many open. Magnificent throat. *Illustrated on page 56.* Each, 10c. Doz., \$1.00. 100, \$7.50.

**Immensity** (1921. 92 days. Rating 90)—Tall, strong plant. Bright salmon color. Very large flowers and many open at a time. Very choice. Won first prize as best American production two years in succession at the Mid-western gladiolus show, Des Moines, 1924 and 1925. *Illustrated on page 53.* Each, 25c. Doz., \$2.50. 100, \$18.75.

**Imperial Chimes** (1928. 66 days. Rating 94)—Fine, graceful slender plant and foliage. Flowers large and plenty open at a time. Color intense dark, velvety crimson black or maroon. Lower petals entirely covered still darker and has a fine subdued lighter red narrow median line. No better dark or black red. Each, 75c. Doz., \$7.50.

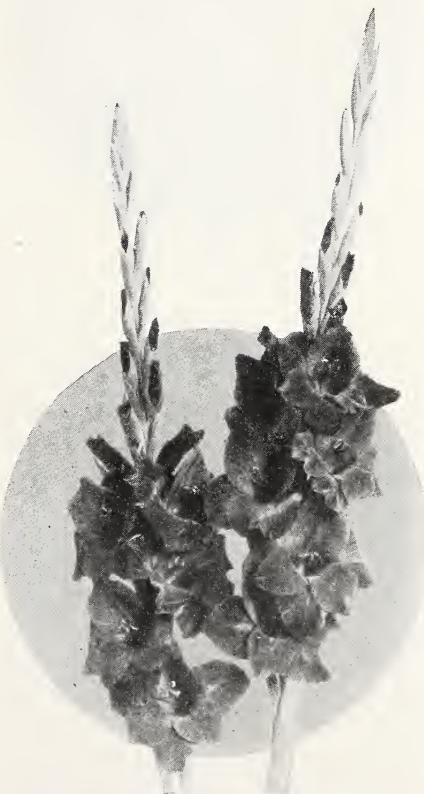
**Imperium** (1928. 96 days. Rating 90)—Extra strong and tall, fine plant.

*For Descriptions of Color Illustrations Refer to Index*

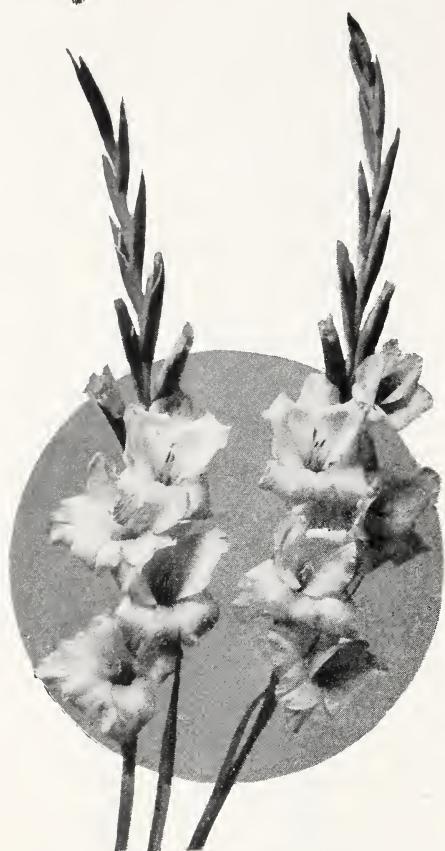
Flowers very large and widely open. Color of fine, deep rose pink or light cherry red. Lower petals deeper bright red and have an extra fine bluish red central bar. A perfect and a very beautiful variety. Each, 50c. Doz., \$5.00. 100, \$37.50.

**Indian** (1921. 71 days. Rating 91)—Strong plant, large, well expanded flowers. Many open at a time. Color of deep aniline or Indian-red. Each, 15c. Doz., \$1.50. 100, \$11.25.

**Indian Chief** (Quartiniianus Hybrid) (1927. 84 days. Rating 88)—Deep-red with bluish-purple tint. Lower petals deeper with still deeper dark-red median lines blended at the edges a clear red. An exquisitely beautiful, late red variety. Each, 75c. Doz., \$7.50.



*ROYAL PURPLE—Described on Page 72*



*PARAMOUNT—Described on Page 66*

**Indian Maid** (1922. 82 days. Rating 90)—Tall plant and fine stem. Flowers of beautiful peach-blossom pink with beautiful deeper throat. Very choice and distinct. Each, 10c. Doz., \$1.00. 100, \$7.50.

**Intramara** (1928. 86 days. Rating 93)—A strong, splendid plant with many large, beautiful flowers open at a time. Color almost exactly "America" over again. Perhaps better and has a good deal better plant. Very choice and fine. Each, 75c. Doz., \$7.50.

**Iroquois** (1929. 70 days. Rating 92)—Fine medium height and shapely plant. Ample blooms open at a time. Color of deepest dark ruby red. Throat much deeper, almost a black dahlia red. Entire flower over back and face of flowers a very glowing velvety sheen. One of the richest and showiest deep velvety reds imaginable. A striking variety. Each, \$4.00.

*See Special Collection Offers, Pages 22, 31, 45, 78, 79, 86 and 88*

**Isolita** (1929. 69 days. Rating 90)—Medium height plant with good sized blooms of deep purple slightly flaked deeper. Very large dark velvety purple blotches. Very showy and richly colored. Each, 75c. Doz., \$7.50.

**Jacelia** (1929. 71 days. Rating 88)—Good height and shapely plant with eight or more perfectly placed blooms open at a time with all facing perfectly one way. Color glowing deep rose pink lighter in upper throat, lower petals deeper bright rose red and clearly bordered with narrow white edge. A distinct richly colored flower. Each, \$2.00. Doz., \$20.00.

**J. D. Oliver** (1925. 87 days. Rating 92)—Plant, foliage and spike all of giant proportions. Flowers a pleasing lavender-rose. The many good sized blooms open at a time give this variety a decidedly distinct and outstanding appearance. *Illustrated on page 69.* Each, 50c. Doz., \$5.00. 100, \$37.50.

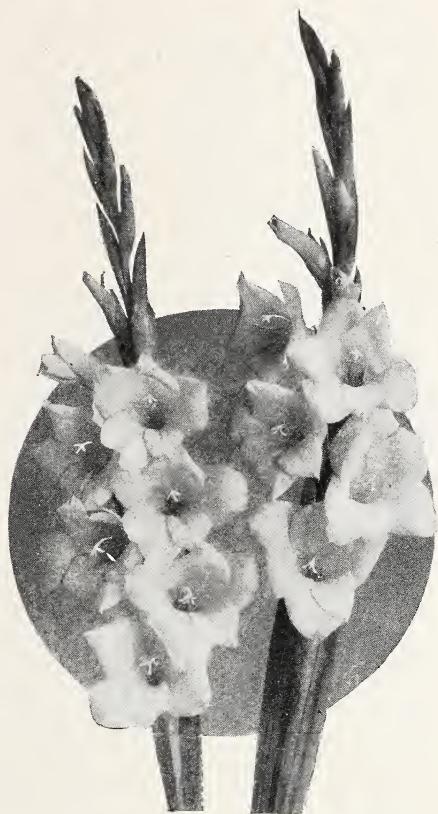
**J. Horace McFarland** (1927. 88 days. Rating 92)—Extra tall, vigorous plant. Very large flowers approaching golden ophelia rose-color. Lower petals pure, deep canary-yellow. Some of the petals will occasionally be orange-red, but the whole effect is as described above. At a slight distance the effect of these colors is remarkable. Sure to become a great favorite. Named in honor of one of America's foremost horticulturists. Stock very scarce. Each, \$2.00. Doz., \$20.00.

**J. J. Mitchell** (1926. 80 days. Rating 90)—Very tall, graceful spike and plant. Large blooms of fine salmon rose-pink. Finely marked throat. Each, 25c. Doz., \$2.50. 100, \$18.75.

**Jo Ann (formerly Roman Candle)** (1929. 83 days. Rating 89)—Tall fine beautiful plant. Color most beautiful pure soft self salmon red. Throat deeper. Very showy and grand. A color hard to describe but of the most beautiful shade imaginable. Each, \$2.00. Doz., \$20.00.

**John Dunbar** (1923. 77 days. Rating 91)—A red of very striking beauty and appearance. Intense and velvety red color with a sort of dark coppery bronze sheen, difficult to describe. Sometimes give a bent spike, which in a fine variety is very decorative. Each, 10c. Doz., \$1.00. 100, \$7.50.

**John T. McCutcheon** (1925. 73 days. Rating 93)—A giant wonder red, something like "Bobby," yet decidedly different and beautiful. Named for the great cartoonist. Each, 35c. Doz., \$3.50. 100, \$26.25.



KUNDERD'S YELLOW FAVORITE  
Described at the Right

**John T. Pirie (1922. 87 days. Rating 92)**—An exceptionally colored variety and very beautiful. A sort of mahogany-brown with remarkable yellow bordered dark mahogany-brown throat. In a class by itself and should be in every collection. *Illustrated on page 55 in color.* Each, 25c. Doz., \$2.50. 100, \$18.75.

**Joseph J. Lane (1928. 72 days. Rating 92)**—Slender, graceful plant. Flower of richest, showy, deep tyrian rose red. Fine central bars of deeper velvety tyrian red. Of the popular color of "Mrs. Geo. W. Moulton." A very pleasing and fine gladiolus. Beautiful. Each, 35c. Doz., \$3.50. 100, \$26.25.

**Kilima (1918. 80 days. Rating 89)**—Tall, slender plant. Beautiful creamy salmon blush. Very elegant. *Illustrated on page 43.* Each, 10c. Doz., \$1.00. 100, \$7.50.

**King of Reds (1929. 92 days. Rating 91)**—A giant fiery crimson scarlet with deeper throat. Fine good plant. Very extra red. Each, \$3.00. Doz., \$30.00.

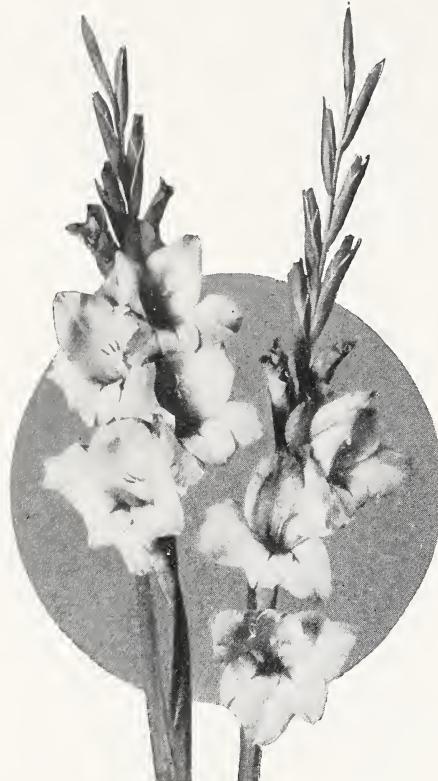
**Kunderd's Yellow Favorite (1927. 74 days. Rating 90)**—Rich, deep, yellowish-fawn on back of petals. Entire face of flower deep-yellow with deeper yellow on lower petals. Throat finely feathered and penciled soft-red. The plant is tall and stately. Excellent variety. *Illustrated at left.* Each, 50c. Doz., \$5.00. 100, \$37.50.

**Kunderd's Yellow Wonder (1926. 72 days. Rating 94)**—Tall, vigorous plant and a very rapid multiplier. Flower large and seven to eight open. Almost buttercup-yellow, slightly deeper in throat, without the least marking. Has every point of a perfect gladiolus and is the finest yellow yet produced. This variety won first prize in two classes as the best yellow, also a basket of this variety together with a basket each of Dr. Nelson Shook, Sweet Rose, Tiger and Helga was awarded the Executive Committee's Silver Cup at the A. G. S. show, 1926. *Illustrated on page 37.* Each, \$1.00. Doz., \$10.00.

**Lavender America (1915. 68 days. Rating 95)**—A very large, beautiful flower of most artistic form and striking general appearance. Solid lavender color. Tall plant, strong grower, rapid multiplier. Beautifully arranged in a funeral piece and shown at the A. G. S. show, Rochester, Aug., 1925, this variety was awarded first prize for best funeral piece of lavender gladioli, A. G. S. Bronze Medal. Won two first prizes at the Mid-western gladiolus show, Des Moines, Sept., 1925, for best lavender. Again in 1926, this variety was awarded another A. G. S. Trophy. Each, 15c. Doz., \$1.50. 100, \$11.25.

**Lavender Glow (1928. 86 days. Rating 90)**—Tall, strong plant. Very big flowers, broad, wide open and upright. Color a fine, deep lavender rose pink with a pretty, dark, velvety red throat terminated by a narrow central white mid rib or line. All six petals deeper on outer portion and lighted up softer lavender blush in upper portion of throat. A distinct, good gladiolus. Each, 50c. Doz., \$5.00. 100, \$37.50.

*Take Advantage of My Offer for Early Orders—See Page 14*



GRAPHIC—Described on Page 58

**Lavender Rose (1928. 84 days. Rating 91)**—Tall, stately and very graceful plant and fine foliage. Flowers large and very perfectly placed. Color is a most decidedly pure and beautiful delicate rose pink with beautiful blush of lavender. Central narrow bars of petals softest daffodil yellow. Lower petals have a beautiful delicate yellow blotch feathered rose pink at edges. A magnificent gladiolus and unsurpassed in beauty. Each, \$7.50. Doz., \$75.00.

**Leonard Barron (1928. 77 days. Rating 91)**—Good, large plant with large diamond shaped flowers beautifully placed on spike. Ground color a brilliant rose red with rose blushed white median lines on all six petals. Upper throat lighter, lower darker. The whole flower very distinct, showy and beautiful. Each, 50c. Doz., \$5.00. 100, \$37.50.

For Descriptions of Color Illustrations Refer to Index

**Lexington (1927. 86 days. Rating 93)**—Tall, stately and graceful plant. Foliage extra fine. Color a rich vermillion, lighter in upper throat with beautiful, soft, bluish tint on outer portion. Lower petals same color but deeper in throat. Fine, dark-red, central lines. One of the finest cut spikes of all gladioli. A perfect spike, easily cut at great length without injury to foliage. A very beautiful red. Each, 35c. Doz., \$3.50. 100, \$26.25.

**Loella (1918. 89 days. Rating 92)**—Smoky old-rose. Flaked deep smoky-blue. Very unusual and fine. *Illustrated on page 92.* Each, 15c. Doz., \$1.50. 100, \$11.25.

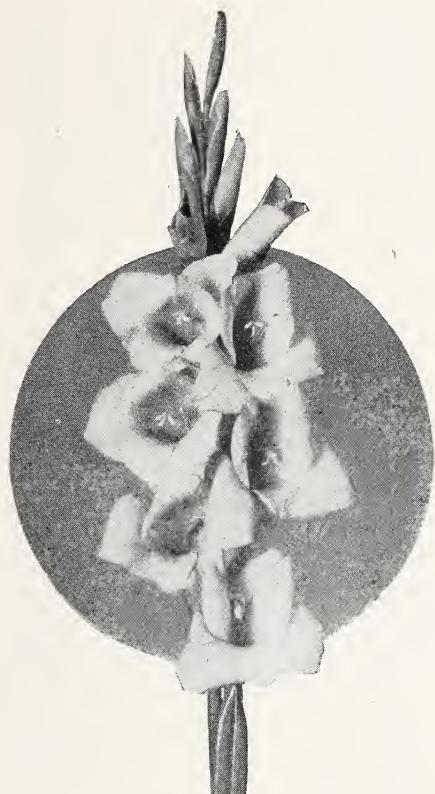
**Lustre (1918. 87 days. Rating 93)**—Tall, large flowered orange-vermillion. Grand and beautiful. *Illustrated on page 35.* Each, 15c. Doz., \$1.50. 100, \$11.25.

**Luverne (1917. 73 days. Rating 90)**—Tall, salmon-flesh pink. Cream throat, beautifully mottled crimson. The best pink and crimson variegated variety. Rich, grand flower. Each, 50c. Doz., \$5.00. 100, \$37.50.

**Magic (1915. 67 days. Rating 90)**—Tall, finest lavender-blue. Large, rich, purple throat blotches. Fine. A very admirable basket made up of this variety and Purple Pansy received an A. G. S. Trophy for the best funeral basket at the 1926 A. G. S. show. *Illustrated on page 52.* Each, 10c. Doz., \$1.00. 100, \$7.50.

**Mary Jane (1925. 81 days. Rating 94)**—A plain petaled variety, which I have decided to name in honor of my beloved mother. A beautiful, silvery pink with light lavender sheen. Delicate, clear throat and many large, perfectly placed flowers open at a time. This variety won first prize for best new seedling at the A. G. S. shows, Kalamazoo, 1922. The Garden Club of America's silver medal. It was also awarded first prize at the Mid-western gladiolus show, Des Moines, Sept., 1925, for the best variety selling that year for more than \$10.00 per bulb. *Illustrated on page 36.* Each, \$3.00. Doz., \$30.00.

**Mary Pickford (1915. 70 days. Rating 94)**—An extraordinary flower and spike of most delicate creamy-white. Throat finest, soft sulphur-yellow. Stem and calix also white. Was awarded Certificate of Merit by Royal Horticultural Society, London, Aug. 10,



*MISS BLOOMINGTON—Described on This Page*

1920; also First Class Certificate of Merit by North Shore Horticultural Society, Manchester, Mass., summer of 1919, and winner of hundreds of other awards. Awarded first prize as best cream colored gladiolus without marking at A. G. S. show, Rochester, Aug., 1925. Each, 10c. Doz., \$1.00. 100, \$7.50.

**Magnificent** (1928. 85 days. Rating 88)—Extra tall and strong plant. Flowers large, massive and plenty open at a time. Ground color, a very mellow soft purple magnificently flaked deep purple red. Lower petals almost covered a deep, bright velvety red. A truly magnificent and showy flower. Each, \$3.00. Doz., \$30.00.

**Mahogany King** (1928. 98 days. Rating 81)—Tall, strong, stately plant. Flowers large, many open, perfectly placed. Color a very rich deep mahogany or

brown red. Ends of petals a little brighter red. Very large, wide, elongated, pure white throat blotch with bright red, prettily feathered red border between the white throat and the ground color. A very extra and showy variety. Very desirable. Each, \$1.00. Doz., \$10.00.

**Mary Fennell** (1917. 81 days. Rating 90)—Deep-lilac, shading paler. Soft primrose-yellow throat. Extra. Each, 10c. Doz., \$1.00. 100, \$7.50.

**May Day** (1928. 74 days. Rating 94)—Fine, tall plant with a large, wide open flower and six or more open at a time. Color soft orange red with a white throat and dainty white lines minutely traced over all six petals. Unique but showy and fine. Each, 50c. Doz., \$5.00. 100, \$37.50.

**Metropolis** (1928. 77 days. Rating 90)—Tall, strong and beautiful plant. Color a light lavender rose with beautiful, deep, lavender rose red throat blotches. Color very pleasing. Only moderately ruffled. Very beautiful opening buds. Each, 50c. Doz., \$5.00. 100, \$37.50.

**Midas** (1928. 83 days. Rating 91)—Fine height plant with giant, wide open flowers which are widely expanded and perfectly placed. Color a deep tyrian reddish purple. Lower petals have large, deeper red blotches. A very showy flower and fine for every purpose. Each, 75c. Doz., \$7.50.

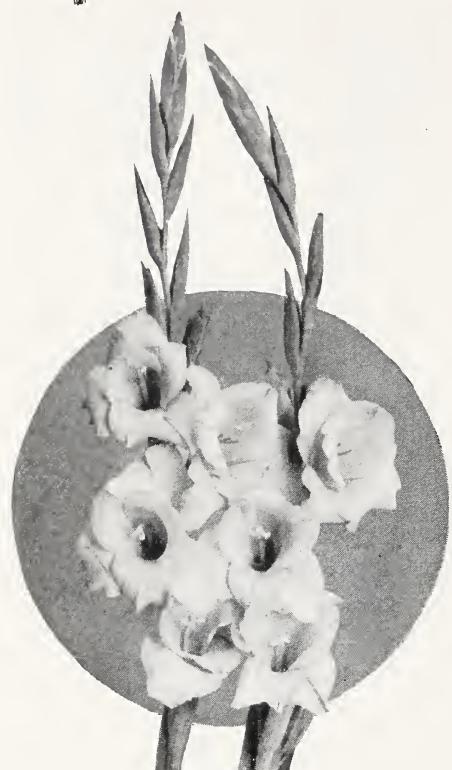
**Millionaire** (1926. 65 days. Rating 92)—Tall, elegant plant, many large flowers open at a time. Flowers richest velvety crimson, beautifully flaked geranium-red. Lower petals flaked deeper. Throat deeper red with creamy blotches, finely mottled and stippled. Very attractive variety. *Illustrated on page 56.* Each, 35c. Doz., \$3.50. 100, \$26.25.

**Miss Bloomington** (1929. 67 days. Rating 95)—A very tall giant plant with six to eight or more very large, perfectly placed, rich lemon yellow blooms open at a time. A perfect self, only a little deeper yellow on lower petals. A wonderful grand, showy giant yellow. *Illustrated on this page and on page 56.* Each, \$3.00. Doz., \$30.00.

**Miss U. S. A.** (1918. 77 days. Rating 90)—Daintiest blush white. Very pure, refined and beautiful. *Illustrated on page 48.* Each, 10c. Doz., \$1.00. 100, \$7.50.

**Miss Universe** (1929. 76 days. Rating 92. A neat plant of good height with six or more perfectly placed beautiful

*See Special Collection Offers, Pages 22, 31, 45, 78, 79, 86 and 88*



AH—Described on Page 46

flowers open at a time. Bright red tyrian rose. Throat has large clear deep tyrian rose red blotch. A very striking flower greatly admired by all visitors at the field. Scarce. Each, \$7.50. Doz., \$75.00.

**Modesty** (1928. 88 days. Rating 93)—Fine, strong plant with large flowers and six or more open at a time. Color a fine, light rose pink, and a large, deep rose red blotch in throat, with a dark red median line. Much like a "Pendleton" and very showy. Each, 35c. Doz., \$3.50. 100, \$26.25.

**Mommie Dietz** (1927. 74 days. Rating 94)—Tall, strong plant. Many large flowers open at a time. Color deep rose-pink of a very pleasing shade. Throat daintily marked deeper with fine, white pencilings. Entire flower finely flaked with finest shade of soft rose-red. This is one of the most unusual and beautiful of all gladioli. *Illustrated on page 55.* Each, \$1.00. Doz., \$10.00.

*Take Advantage of My Offer for Early Orders—See Page 14*

**Mrs. Chas. A. Stevens** (1929. 72 days. Rating 92)—Nice shapely plant of medium height with six to eight large blooms facing perfectly open at a time. Color a very fine shade of mallow purple all beautifully flaked a very rich deep rodamine purple. Outside of petals deeper. Throat stippled a fine purple on a subdued white ground. One of the most beautiful gladioli imaginable. *Illustrated on page 109.* Each, \$3.00. Doz., \$30.00.

**Mrs. Arthur Meeker** (1917. 83 days. Rating 90)—Exceptionally fine, rich, deep American Beauty rose color. A very beautiful and unusual color. *Illustrated on page 54.* Each, 20c. Doz., \$2.00. 100, \$15.00.

**Mrs. J. C. Bruggen** (1926. 66 days. Rating 90)—Tall, elegant plant. Beautiful spike for cut flowers. Color light begonia-rose or deep eosine-pink according to Ridgeway Color Chart. Beautiful, clear white throat harmoniously blended with the rose and pink. Among the most popular varieties. Each, 25c. Doz., \$2.50. 100, \$18.75.

**Mrs. Paul Dieball** (1929. 85 days. Rating 94)—Extra tall fine plant with numerous very large and showy blooms open at a time. Color a decided glowing deep salmon pink. Lower throat somewhat deeper salmon. One of the most showy, distinct, and beautiful gladioli ever produced. Each, \$1.00. Doz., \$10.00.

**Mrs. Dr. Norton** (1915. 78 days. Rating 96)—Finest cream and pink. The sensation at the American Gladiolus Society's shows. Everywhere awarded the highest honors. *Illustrated on pages 40 and 35.* Each, 10c. Doz., \$1.00. 100, \$7.50.

**Mrs. Frank Pendleton** (1910. 76 days. Rating 97)—Bright rose-pink on a pure white ground. A giant blotch of richest carmine-red on lower petals. No grander variety in existence. Awarded highest honors at the American Gladiolus Society, Mass. Horticultural Society, and many others. *Illustrated on pages 44 and 54.* Each, 10c. Doz., \$1.00. 100, \$7.50.

**Mrs. Geo. W. Moulton** (1915. 73 days. Rating 93)—A giant, violet, red or cerise. Many open. Nicely placed on spike. An occasional blossom comes double. This variety was awarded first prize for the best rose colored gladiolus with markings at A. G. S. show, 1926. *Illustrated on page 92.* Each, 15c. Doz., \$1.50. 100, \$11.25.



**Mrs. Walter Lytton** (1929. 74 days. Rating 93)—Strong medium height plant with six to eight very massive blooms open at a time. Color a glowing pure deep salmon flesh over all the petals. Throat on lower petals of purest delicate creamy white faintly penciled toward the base. A very distinct and beautiful variety. Easily among the best. Each, \$2.00. Doz., \$20.00.

**Merton W. Wentworth** (1919. 74 days. Rating 93)—Very tall and stately plant, blooms large and widely open outer petals delicate pink, shading to Marechal Niel yellow. Backs of petals show a tint of very delicate lavender. Lower petals wonderfully blotched American Beauty rose color. Each, 25c. Doz., \$2.50. 100, \$18.75.

**Myrtle** (1915. 69 days. Rating 93)—Very delicate pink variety. Exceptional for cutting and as a florist flower rates as one of the finest. Each, 10c. Doz., \$1.00. 100, \$7.50.

**October (Quartinianus Hybrid)** (1927. 85 days. Rating 88)—Deep old rose red or wine color, of very large size. Flaked deeper. Throat charmingly marked red with fine white pencilings. A splendid garden and vase variety. Each, 35c. Doz., \$3.50. 100, \$26.25.

**Opaline** (1928. 105 days. Rating 92)—Strong, vigorous plant, large, massive flowers. Color soft, mellow violet purple. Fine, deep red throat. Very good for every purpose. Very showy and effective. Each, 35c. Doz., \$3.50. 100, \$26.25.

**Orange Glow** (1923. 69 days. Rating 90)—Very tall, showy spikes with glowing, orange salmon flowers. Exceptionally distinct and striking. Each, 15c. Doz., \$1.50. 100, \$11.25.

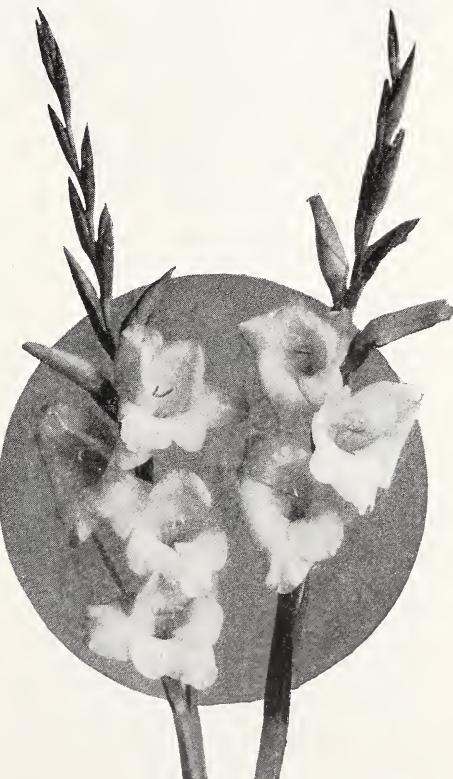
**Orange Gold** (1929. 74 days. Rating 92)—Tall strong plant with flowers of a deep dark orange red, almost blood orange. Throat still a deeper red. Flowers very large and widely open. One of the most conspicuous and showy of all Gladioli. Wonderful, extra grand. Each, \$3.00. Doz., \$30.00.

**Orange Plume** (1923. 70 days. Rating 90)—Fine plant with beautiful drooping foliage. Large, pure, deep orange-red with softly blended, pure white central lines on all petals. Lower petals more white, with red central portion. *Illustrated on page 41.* Each, 20c. Doz., \$2.00. 100, \$15.00.

**Orchidian** (1928. 66 days. Rating 92)—Tall, stately plant with many large, perfectly placed flowers open at a time. Upper petals deep violet pink. Entire lower petals covered a beautiful, velvety, deep claret red, with edges beautifully bordered same color as the upper petals. Very striking with noticeable orchid colorings. Each, \$1.00. Doz., \$10.00.

**Orient** (1929. 80 days. Rating 88)—Tall slender graceful plant with five or more large perfectly placed blooms open at a time. Color a rich pure smoky old rose over upper petals. Lower petals deeper and of a bluish old rose color on outer portions. Large throat blotches of pure white edged or bordered soft salmon red towards the old rose blue on ends of lower petals. A very beautiful old rose colored variety. Each, \$1.00. Doz., \$10.00.

**Pageant** (1928. 78 days. Rating 90)—Tall, sturdy plant with six to eight or



DR. J. H. NEELEY—Described on Page 50

For Descriptions of Color Illustrations Refer to Index



## My Golden Anniversary ~



FAIREST WHITE—Described on Page 52

more large beautiful flowers open at a time. Color a delicate rose pink ground flaked a rich, showy rose red. Deeper toward outer ends of petals. Throat lighter and lower petals a fine shade of yellow with very pretty pencilings. The colors harmonize so perfectly as to give the entire flower an almost self color effect. Very attractive and beautiful. Each, 35c. Doz., \$3.50. 100, \$26.25.

Palmetto (1929. 76 days. Rating 93)—Tall fine plant with six to eight and more good sized flowers open at a time. Color of deep pure pink all over outside portion blending to a large white throat, whiter on lower petals. Center of lower petals have white bars of red with narrow parallel pencil lines of same color. A distinct and showy pink Gladiolus. Each, \$1.00. Doz., \$10.00.

See Special Collection Offers. Pages 22, 31, 45, 78, 79, 86 and 88

Pantheon (1922. 73 days. Rating 90)—A large and massive waxy white on tall, strong plant. Lower petals beautifully penciled and feathered rose. *Illustrated on page 38.* Each, 10c. Doz., \$1.00. 100, \$7.50.

Paramount (1918. 82 days. Rating 95)—A wonderful blending of pink and cream. Similar to Mrs. Dr. Norton. Awarded first prize at Midwestern gladiolus show, Des Moines, Sept., 1925, for best light pink. *Illustrated on pages 56 and 60.* Each, 50c. Doz., \$5.00. 100, \$37.50.

Pauline Kunderd (1926. 87 days. Rating 96)—The new wonder Gladiolus. A pure rose-pink of most fresh and delightful tone, with throat of finest cream in perfectly harmonious blending with the pink. I do not believe there is a finer gladiolus in existence today. Destined to become famous. *Illustrated on page 53.* Each, \$3.00. Doz., \$30.00.

Philatelia (1927. 83 days. Rating 96)—Large, strong, vigorous plant. Flowers very large. Color deep tyrian-rose. Upper portion of throat lighter. Lower petals feathered darker than main color. One of the best gladioli produced in recent years. As a landscape and vase variety it would be very hard to surpass. *Illustrated on page 74.* Each, \$2.00. Doz., \$20.00.

Pink Delight (1928. 71 days. Rating 93)—A strong, tall plant with many large and showy blooms, perfectly placed, open at a time. Flowers of good size, tubular in form, and of loveliest shade of soft, rich rose pink. Throat a delicate whitish cream and deeper soft yellow across middle of lower petals. Each, \$2.00. Doz., \$20.00.

Pink Beam (formerly White Beam) (1928. 72 days. Rating 92)—A tall, vigorous plant with plenty very large wide open flowers open at a time. Ground color beautiful blushed or flaked white. Upper and lower petals striped with a refined rose-pink. Central bars on lower petals have a long, narrow bar of deep, rich maroon penciled with narrower pencil lines of same color. Each, 50c. Doz., \$5.00. 100, \$37.50.

Persepolis (1929. 81 days. Rating 92)—Fine height and shapely plant. Six or more very perfectly placed blooms open at a time. Color a clean white ground over all the petals with a pure soft very delicate rose pink blush very evenly spread over the entire flower. Over all is again a very delicate shade



of soft lavender. Throat has moderate blotches of deep purplish red beautifully feathered and penciled with some shade as ground color. Each, \$1.00. Doz., \$10.00.

**Phillip Breitmeyer** (1929. 73 days. Rating 94)—Tall fine plant with many large and beautifully placed flowers open at a time. Color a very rich rose pink with a delicate lavender tone over entire flower. Throat has wide dark red median lines with paralleled thread lines of same color on a whitish ground. A very choice and showy variety. *Illustrated on page 55.* Each, \$1.50. Doz., \$15.00.

**Pink Pansy (formerly Red Pansy) (1928)**—An extra large, wide open, massive and showy flower on a fine plant. A deep orange red closely flaked on a lighter ground. Throat marvelously stippled on a beautiful creamy ground. Blotches narrowly bordered finest red and central bars of deeper cream or soft yellow, extending beyond the very showy pansy-like blotches. Each, \$1.50. Doz., \$15.00.

**Pink Enchantor** (1929. 80 days. Rating 90)—Tall fine plant with five or more large flowers open at a time. Petals all widely expanded with upper one very upright giving the flowers a diamond shape. Color of the richest glowing rose pink imaginable. Lower throat portion deeper or rose red. A very beautiful variety. Each, \$3.00. Doz., \$30.00.

**Planada** (1929. 77 days. Rating 91)—Tall strong plant with a very large showy flower of fine delicate rose pink color. Rich showy dark central bars paralleled in fine tracing of same color. A showy throat and a very fine pink variety. Each, 75c. Doz., \$7.50.

**Polychrome** (1928. 74 days. Rating 90)—Good height plant with well shaped spike and medium large flowers. Color deep mahogany brown over entire six petals excepting a bright blotch of red on lower petals blending harmoniously with the ground color, and has a distinct, small median line of white. A decidedly unusual and showy flower. Each, \$1.00. Doz., \$10.00.

**Pompeian Beauty** (1927. 73 days. Rating 92)—A very large flower, round in shape and wide open. Extra strong plant. Color a pleasing, deep rose-pink. Fine, large throat markings of red with neat white points extending through central lines on lower petals. Five and six perfect blooms open at a time. Lightly ruffled. Excellent bou-

quet and garden variety. Each, 50c. Doz., \$5.00. 100, \$37.50.

**Pond Lily**—Fine height showy plant. Numerous quite large most beautiful deep rose pink flowers. Deeper in throat with still deeper central bars on lower petals. A very beautiful pure rich deep bright rose pink variety. Grand and beautiful. Each, \$3.00. Doz., \$30.00.

**Predominator** (1929. 86 days. Rating 91)—Extremely tall, slender and graceful plant with five or more large widely opened flowers in bloom at a time. Color of richest salmon scarlet. Lower petals of same color but with a fine wide feather of a beautiful velvety deep red, with narrow creamy-white line extending from the red about one-half inch. By far the tallest in a field of over 30,000 varieties. A very desirable garden and cut flower variety. Each, \$1.00. Doz., \$10.00.

**Pres. Lincoln** (1929. 83 days. Rating 96)—Tall graceful plant. Good sized flowers of lavender blue ground color flaked lilac blue on three upper and central lower petals. Two lower side



MARY PICKFORD—Described on Page 62

*Take Advantage of My Offer for Early Orders—See Page 14*



BLUE ISLE—Described on Page 48

petals, all except a narrow border are covered with a beautiful deep lilac purple blotch which again has a fine long arrow shaped blotch of white towards outer portion. This gives the flower a very showy and orchid like appearance. An extra fine and showy orchid-like blue. Each, \$5.00. Doz., \$50.00.

Pretty Pink (1929. 85 days. Rating 88)—Fine plant with large (five and more), very beautiful rose-pink colored blooms open at a time. Throat a little deeper on lower petals. Extra choice and fine. Scarce. Each, \$3.00. Doz., \$30.00.

Primrose Beauty (1918. 73 days. Rating 88)—Tall, strong, very large, primrose-yellow. Extra. Awarded first prize, A. G. S. show, 1926, as the best cream colored variety, also winner of many other awards. Each, 10c. Doz., \$1.00. 100, \$7.50.

For Descriptions of Color Illustrations Refer to Index

Prof. C. S. Sargent (1927. 85 days. Rating 93)—Giant plant of striking appearance. Flowers large. Color clean white, slightly pink with very light crimson marking on lower petals. Of such unusual beauty that it is easy to predict great popularity for this kind. Named in honor of the great curator of Arnold Arboretum, Boston. Stock yet very scarce. Each, \$3.00. Doz., \$30.00.

Prof. E. H. Wilson (Quartinianus Hybrid) (1929. Rating 98) — Giant plant. Large, massive flowers. Color a rich, pure orange-red. On lower petals a narrow central bar of deep dark-red. Many blooms open at a time. Very late variety. An immense show flower. Named in honor of the great horticultural explorer and the man who gave America the wonderful Regal Lily. Stock scarce. Each, \$3.00. Doz., \$30.00.

Purple Challenge (1928. 83 days. Rating 92)—Tall, stately plant, perfectly formed with fine foliage. Flowers very large and of a very distinct, pure and showy, deep red purple. Far surpasses much similar varieties as Anna Eberius, Elkhart, Jacoba Van Beyren and similar kinds. A good plant and flower in every way. A rapid multiplier. No doubt among the very greatest. Each, \$3.00. Doz., \$30.00.

Purple Pansy (1915. 73 days. Rating 91)—Tall, slender plant. Plenty of blooms open at a time. Richest deep-purple, fine pansy-like throat. A very favorable impression was made with my stunning basket of this variety used with Magic. This was one of the most artistic baskets at the A. G. S. show, 1926, and was awarded an A. G. S. Trophy for the best funeral basket. Each, 20c. Doz., \$2.00. 100, \$15.00.

Purple Progress (1929. 72 days. Rating 96)—Tall fine plant. Flowers much larger and showier than "Baron J. Hulot" and much finer in every way but almost of exactly the same color. Received a medal of The American Gladiolus Society, for best new seedling. A grand "Baron J. Hulot" improved. Each, \$10.00.

Purple Spot (1918. 84 days. Rating 90)—Large violet-red with very conspicuous dark blotches. Early, showy. Each, 10c. Doz., \$1.00. 100, \$7.50.

Quartin Dillon (1928. 104 days. Rating 90)—Tall, strong plant with many large flowers open at a time and all



facing perfectly one way. Color very dark mahogany brown red. Large throat blotches of a deep bluish red. Edged rose red. Very rich and showy garden and show flower. Each, 35c. Doz., \$3.50. 100, \$26.25.

**Queen of Orange** (1929. 67 days. Rating 92)—Tall stately slender plant. Large round flowers of a brilliant orange red. Lower petals have five to seven narrow thread lines alternating red and yellow on a deeper orange red. Back of flowers nearly a pure self, but face of flower is finely traced all over with very fine pencilings of yellow. One of the most distinct and outstanding varieties. An extra showy landscape variety. Most showy at a little distance. Each, 75c. Doz., \$7.50.

**Rajah** (1917. 78 days. Rating 93)—A well-known, very choice giant dark red. Awarded first prize for best red without markings, at the A. G. S. show, Rochester, Aug., 1925. Again in 1926, this variety received first prize as the best dark-red variety, A. G. S. show. *Illustrated on pages 32 and 18.* Each, 20c. Doz., \$2.00. 100, \$15.00.

**Ravenna** (1929. 73 days. Rating 93)—Fine tall plant with large flowers of a very deep ruby red color. Throat a little deeper. Has a velvety sheen over all, especially rich on outside. Sometimes it has a slight white thread line down center of lower petals accentuating its beauty. A grand dark showy red gladiolus. Each, \$2.00. Doz., \$20.00.

**Red Butterfly** (1928. 92 days. Rating 90)—Fine plant and flower. Bright rose red with beautiful, deep red throat blotches. These again have deeper, rich, velvety red median lines or mid-rib. A beautiful and showy variety. Each, 50c. Doz., \$5.00. 100, \$37.50.

**Red Cardinal** (1928. 72 days. Rating 92)—Tall, stately plant with a long spike of blooms, beautifully and gracefully placed. Exceedingly showy blooms of indescribably beautiful, deep cardinal scarlet. Has a large, pure white throat with fine, deeper red central bars. Beautiful and distinct. Each, \$2.00. Doz., \$20.00.

**Red Charm** (1928. 80 days. Rating 92)—Tall, fine and perfect plant with five and more large, showy, deep blood red flowers open at a time. The outer one-half of lower petals same rich red with deep, velvety, dark or blackish red throat blotches. A first class red. Each, \$1.00. Doz., \$10.00.



*J. D. OLIVER—Described on Page 60*

*Take Advantage of My Offer for Early Orders—See Page 14*



## My Golden Anniversary ~



*GOLDEN BUFF—Described on Page 58*

**Red Cherry (1928. 83 days. Rating 88)**  
—Extra tall, graceful and slender plant. Flowers good sized and widely expanded. Color bright, rich red and deeper on lower petals. An extraordinarily fine plant and a rich, showy flower. Each, 20c. Doz., \$2.00. 100, \$15.00.

**Red Cloud (1921. 84 days. Rating 92)**  
—Grand. Bright-red. Many flowers open. White bar in three lower petals. One of the most talked-of varieties at the Mid-western gladiolus show, Des Moines, Sept., 1925. Each, 15c. Doz., \$1.50. 100, \$11.25.

**Red Commander (1928. 99 days)**—Tall and very vigorous plant. Very large and massive flowers of deep, rich red. Faintly flaked deeper red on outer portion of all the petals and deeper red in throat. A giant and showy late red, an extra fine *Quartiniianus* Hybrid. Each, 50c. Doz., \$5.00. 100, \$37.50.

**Red Copper (1921. 80 days. Rating 93)**  
—Large flowers, deep salmon-rose,

heavily flaked blue. Lower petals red, white and yellow, lined and penciled with blue. A choice, fancy color. Each, 10c. Doz., \$1.00. 100, \$7.50.

**Red Darling (1929. 89 days. Rating 91)**  
—Neat medium sized plant and flower. Color a very pleasing, velvety dark cardinal red. Upper portion a little lighter in throat. Lower petals have large dark velvety blotches with still darker red median lines extending beyond the blotches. A very neat and attractive red with colors very prettily blended. A little beauty. Each, 50c. Doz., \$ 5.00.

**Red Empire (1928. 95 days. Rating 90)**  
—Fine plant and very large flowers on a *Princeps* seedling, but with more flowers open at a time. Color a deep, cherry red, deeper in throat. A giant showy flower. An outstanding red. Each, 50c. Doz., \$5.00. 100, \$37.50.

**Red Fire (1922. 80 days. Rating 91)**  
—A seedling of *Princeps*. Entire flower of richest, pure self-colored bright-red. Very striking and showy. Our best bright-red gladiolus. *Illustrated on page 91.* Each, 15c. Doz., \$1.50. 100, \$11.25.

**Red Roamer (1928. 83 days. Rating 88)**  
—Giant red variety of the *Nanceianus* form. Many flowers open at a time. Frequently laciniated. Very fine. Each, \$1.00. Doz., \$10.00.

**Red Velvet (1927. 89 days. Rating 93)**  
—Deep-cardinal or blood-red. Delicately flaked deeper red. Throat bars are of darker red and pure white in narrow lines alternating beautifully. The most velvety as well as the most beautiful deep-red I have ever seen. A shade of red as beautiful as the famous cardinal flower or scarlet lobelia. Wonderfully beautiful. Each, \$1.00. Doz., \$10.00.

**Regulus (1929. 72 days. Rating 90)**  
—Another deep rose pink or rose red with dark carmine red throat blotches on lower petals. A narrow pinkish white pencil line extends outwards beyond the beautiful blotches. A decidedly rich and showy brilliant rose red. Beautiful. Each, \$1.00. Doz., \$10.00.

**Remarkable (1927. 69 days. Rating 92)**  
—Very large, round blooms on strong spike. Vigorous plant. Color of a pleasing cherry-rose with entire lower petals deep rose-red giving this variety a striking appearance. A marvel of beauty and one of the most outstanding garden varieties. Each, \$1.50. Doz., \$15.00.

*See Special Collection Offers, Pages 22, 31, 45, 78, 79, 86 and 88*



ROBERT J. KUNDERD—Described Below

Rhapsody (1929. 73 days. Rating 91)—Tall neat plant. Numerous bright rose-pink flowers of pure self color effect with only a slightly deeper throat. Bright, showy and attractive. Each, \$1.00. Doz., \$10.00.

Robert J. Kunderd (1918. 80 days. Rating 93)—Medium tall, very large, most brilliant, deep-vermilion or orange-scarlet. A wonderful showy self-color. *Illustrated above.* Each, 25c. Doz., \$2.50. 100, \$18.75.

Robinette (1929. 70 days. Rating 91)—Plant medium height with large flowers, five or more open at a time, correctly placed and all facing one way. Color tyrian rose considerably lighter towards the throat and upper portion. Beautiful slight pencilings and veinings on lower petals. In all a very pleasing and attractive variety. Scarce. Each, \$2.00. Doz., \$20.00.

For Descriptions of Color Illustrations Refer to Index

Romance (1918. 71 days. Rating 95)—Large, orange, salmon, rose, red and yellow throat. Wine-blue bordered petals. Unusually distinct and very showy. Winner of two first prizes A. G. S. show, 1926. *Illustrated on page 109.* Each, 15c. Doz., \$1.50. 100, \$11.25.

Rose (1923. 77 days. Rating 93)—Extra strong, large plant. Large, showy flowers of a pure, deep rose-pink color with large, beautiful deep-red throat blotches. Very fine. Each, 30c. Doz., \$3.00. 100, \$22.50.

Rosea (1928. 67 days. Rating 90)—Good height and fine shaped plant. Flowers large and of fine form with five or more blooms open at a time. Color a deep salmon rose prettily flaked a pleasing shade of deeper rose. Throat stippled still deeper rose red on a white ground and outer portion of blotches terminating a fine white. The whole flower and spike of graceful appearance and regular in form. Each, 75c. Doz., \$7.50.

Rose Exquisite (1928. 72 days. Rating 93)—Good, medium height. A fine, tubular bloom of a rich, deep rose pink color with a beautiful, rich, deep rose red blotch in throat. Flowers closely placed but in a neat, attractive arrangement. A beautiful garden or florists' flower. Each, \$1.00. Doz., \$10.00.

Rose Pearl (1928. 78 days. Rating 94)—Tall, fine plant, large, wide open flowers beautifully placed. Color finest pure, deep rose pink imaginable. Throat a fine, deep rose red stippled white in daintiest manner. Deeper narrow median lines. Color as fine as E. J. Shaylor. *Illustrated on page 54.* Each, 35c. Doz., \$3.50. 100, \$26.25.

Rosy Glow (1918. 83 days. Rating 95)—Giant plant, massive flower of fine rose-pink on white ground. Very beautiful. Each, 15c. Doz., \$1.50. 100, \$11.25.

Rosy Smoke (1928. 84 days. Rating 91)—Tall, extra vigorous plant with large, massive blooms and plenty open. Color deep salmon red flaked a deep smoky old rose. Base of throat beautifully striped red and white. Large wine blue throat blotches with very red central bars terminating white subdued under soft red. An extra showy variety in the richly or fancy colored class. Each, 75c. Doz., \$7.50.

Royal (1928. 86 days. Rating 92)—Tall, fine plant with large, wide open, roundish flowers. Color dark, velvety red. Deeper throat edged brighter red.



RED FIRE—Described on Page 70

Petals flaked a deeper red. A choice, rich, showy red. Each, 75c. Doz., \$7.50.

**Royal Purple (Quartianianus Hybrid)** (1927. 101 days. Rating 96)—A very large bloom of richest violet-purple, slightly red cast. The most beautiful variety known to me in this color. Strong plant, spike tall and slender, making it extra fine for cutting. In great favor at the A. G. S. shows in 1925 and 1926. *Illustrated on page 59.* Each, \$1.00. Doz., \$10.00.

**Ruth Field (1927)**—Nice, graceful plant. Flowers neatly placed on spike. Color a delicate, lavender rose-pink over entire flower excepting on inner half of lower petals, which are of a pure, soft cream color. No mottles or markings. A flower of very refined appearance. Each, 20c. Doz., \$2.00. 100, \$15.00.

**Salmon Star (1928)**—Tall, fine, shapely plant. Six or more good sized blooms open at a time. Color a decided soft self, deep salmon pink, of a mellow

tint equal to the best pastel shade in this color. Throat a pure, soft canary yellow blending perfectly with the main color. An extremely beautiful variety. Each, \$1.50. Doz., \$15.00.

**San Francisco (Quartianianus Hybrid)** (1927. 89 days. Rating 94)—Large flower. Dark-maroon on wine color. Lower petals daintily penciled a light creamy-white. Self-color effect. Strong plant. Each, 50c. Doz., \$5.00.

**Scarlet King (1929. 88 days. Rating 90)**—Good strong plant with a giant flower of a very intense scarlet. Unsurpassed by any other red. A wonderful red. Scarce. Each, \$5.00.

**Scarlet Princeps\* (1917. 74 days. Rating 90)**—Six or more massive Princeps-like blooms open at a time. Throat a little deeper. Blooms set close. An extraordinary, distinct and massive spike. Won a first prize at A. G. S. show, Rochester, Aug., 1925. Winner of many other awards. Each, 10c. Doz., \$1.00. 100, \$7.50.

\*Scarlet Princeps has been unjustly renamed "Virginia" by some California parties.

**Scarletta (1928. 67 days. Rating 88)**—Fine plant and a very beautiful flower of richest deep scarlet with a dainty and beautiful margin of old rose blue bordering all six petals. Lower petals with faint white lines terminating the narrow mid-rib. A rich, beautiful flower. Each, 25c. Doz., \$2.50. 100, \$18.75.

**Show Flower (1923. 70 days. Rating 95)**—A giant flower of great attractiveness. All petals a fine shade of rose-red with immense white face, mottled deeper in throat. Violet and white upper throat. Very extra. *Illustrated on page 39.* Each, 25c. Doz., \$2.50. 100, \$18.75.

**Snow Boy (1915. 76 days. Rating 91)**—Tall and stately; pure white. Many flowers open at a time. Often has only one beautiful blotch on lower petal. Large flower of finest form. Beautiful. *Illustrated on page 49.* Each, 15c. Doz., \$1.50. 100, \$11.25.

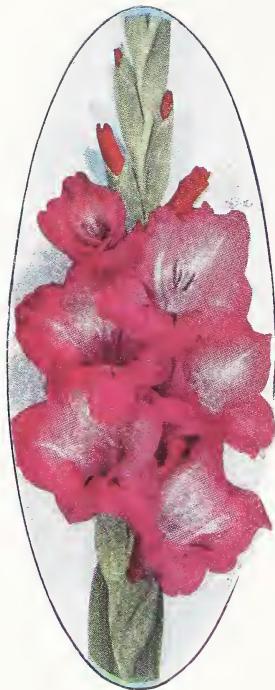
**Snow Flake (1915. 71 days. Rating 95)**—A fine, all white, large flower on good plant, without any tint or markings. Awarded first prize for best pure white variety at A. G. S. show, Rochester, Aug., 1925. Each, 15c. Doz., \$1.50. 100, \$11.25.

**Spirit of '76 (1927. 83 days. Rating 95)**—Beautiful flower of deep vermilion-orange. Larger part of each lower

(CONTINUED ON PAGE 75)

Take Advantage of My Offer for Early Orders—See Page 14





*Dr. Nelson Shook*



*Thomas A. Edison*



*Tyrian Beauty*



*Chicago*



*Violet Glory*



*Philatelia*



(CONTINUED FROM PAGE 72)

petal covered with red lines interlaced with lines of white diverging from the center, giving the flower a decidedly attractive appearance. Artistic plant. Each, 35c. Doz., \$3.50. 100, \$26.25.

**Splendor** (1923. 68 days. Rating 92)—A large, round flower of beautiful cardinal-red, approaching Lobelia in appearance. Very velvety, red. Each, 25c. Doz., \$2.50. 100, \$18.75.

**Splendorra** (1916. 73 days. Rating 92)—Splendid, very dark wine-black. A fine, rich, distinct sort. *Illustrated on page 73.* Each, 10c. Doz., \$1.00. 100, \$7.50.

**St. Thomas** (1923. 78 days. Rating 94)—Very large plant. Immense, showy, deep, salmon rose-red blooms. Pure, self-color upper petals, lower petals wonderfully blotched with showier blotches than "Pendleton." Blotches dark-red with blackish central bars. Extra showy and grand. Each, 25c. Doz., \$2.50. 100, \$18.75.

**Sun Glow**—A good height plant with very large flowers of purest self deep orange salmon color. Lower petals have a very fine red central bar with daintily penciled parallel lines and veinings of same color on a ground of beautiful golden yellow. On back of these flowers the yellow shown is a purest self which perfectly blends with the beautiful orange red ground color. Each, \$1.00.

**Sweet Rose** (1923. 76 days. Rating 95)—Very massive flowers on tall, strong plant, of purest deep rose-pink with extra large, beautiful red throat. A wonder rose-pink. In the rose-pink class at the 1926 A. G. S. show, first prize was awarded this variety. At the same show a basket of Sweet Rose was used in connection with a basket of Helga, Tiger, Dr. Nelson Shook and Kunderd's Yellow Wonder and took the Executive Committee's Silver Cup. *Illustrated on page 17.* Each, 75c. Doz., \$7.50.

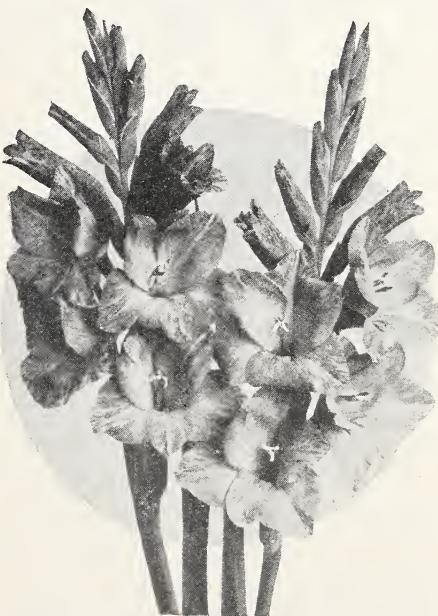
**Sylph** (1929. 76 days. Rating 88)—Tall fine plant. Color a brilliant flaming orange salmon, flaked deep orange red. Lower petals richest deep fiery orange red with beautiful narrow white central bars down the center of each petal. Exceedingly striking and showy variety. Each, \$3.00. Doz., \$30.00.

**Taro** (1921. 75 days. Rating 91)—Large flowers on strong spikes. American Beauty rose-color. A new shade

among gladioli. Each, 50c. Doz., \$5.00. 100, \$37.50.

**T. A. Weston** (1928. 79 days. Rating 91)—Tall, stately, showy plants. Flowers beautifully placed and very pleasing. Color purest deep salmon on rose pink. Throat a very beautiful soft canary yellow, very mellow and delicate. A refined and lovely flower in every way and for every purpose. Each, \$1.00. Doz., \$10.00.

**Tiger** (1926. 78 days. Rating 95)—Mid-season. Tall, splendid plant with large, perfectly placed, wide open flowers of remarkable tiger-like markings. Ground color of deep smoky-blue. Outer edges of petals of finest salmon-red flaking. Throat a beautiful red with outer portion of blotches white. Another of the sensations at the A. G. S. show, Rochester, Aug., 1925, and winner of a first prize. One of those unusual and very beautiful varieties which captivates at sight. A basket of this variety entered with a basket each of Dr. Nelson Shook, Sweet Rose, Helga, and Kunderd's Yellow Wonder won the Executive Committee's Silver Cup for the five best baskets of gladioli, A. G. S. National Show, 1926. *Illustrated on page 18.* Each, 50c. Doz., \$5.00. 100, \$37.50.



ASHBURN—Described on Page 47

*See Special Collection Offers, Pages 22, 31, 45, 78, 79, 86 and 88*



INDIAN SUMMER—Described on Page 26

**Toledo** (1929. 76 days. Rating 95)—Tall strong vigorous plant with very large broad showy blooms all beautifully faced one way. Color of deep rich dark tyrian rose red. Large showy deep red crimson throat blotches. Very showy and choice variety. Each, \$2.00. Doz., \$20.00.

**Tonopah** (1928. 81 days. Rating 88)—Tall, graceful plant with very large, wide open flowers. Color a deep tyrian rose pink and deeper in throat. A distinct and showy flower. Each, 35c. Doz., \$3.50. 100, \$26.25.

**Treasure** (1923. 75 days. Rating 90)—Tall plant. Large, round, wide open flowers of soft, salmon rose pink, flaked deeper rose, blended lighter towards the throat. A distinct and beautiful new variety. Each, 20c. Doz., \$2.00. 100, \$15.00.

**Trianon** (1929. 66 days. Rating 92)—Tall fine shapely plant with large

flowers beautifully placed. Color is a deep rich pure salmon pink with white central lines on three upper petals. Lower petals have almost crimson throat markings blending to delicate canary yellow covering most of the petals. A very delicately colored and beautiful variety. Each, \$1.00. Doz., \$10.00.

**Tyrian Beauty (Magenta)** (1918. 85 days. Rating 93)—A beautiful, large flower near "American Beauty" rose color. Grand. Awarded first prize for best plain petaled variety at the Mid-western gladiolus show, Des Moines, Sept., 1925. *Illustrated on page 74.* Each, 25c. Doz., \$2.50.

**Tyrian Rose** (1928. 79 days. Rating 90)—Tall, fine plant with plenty fine, large, bright tyrian rose colored blooms open at a time. Flowers finely expanded and perfectly placed on an ideal stem. Upper throat lighter, lower throat a deeper, rich, velvety dark red. Showy and fine in every way. Each, \$1.00. Doz., \$10.00.

**Uhlau Chief** (1922. 69 days. Rating 92)—Tall, graceful, slender spike. Flower of most intense brilliant vermillion-scarlet. Lower petals deeper color and beautiful, dark feathered. A magnificent red. Each, 10c. Doz., \$1.00. 100, \$7.50.

**Ulysses** (1916. 80 days. Rating 91)—Large, round flower. Smoky-blue on rose-pink ground, deeper throat. Very attractive. *Illustrated on page 50.* Each, 15c. Doz., \$1.50. 100, \$11.25.

**Velvet Diamond** (1928. 79 days. Rating 88.)—Tall, stately, beautiful plant and spike. Flowers large, wide open, with upper central petal upright and curled back. All the petals are curled back and twisted much like a lily. Color richest, reep, velvety, blood red with a brighter shade of red down the center of each. No more beautiful and showy red can be imagined. Extra grand and beautiful. Each, \$3.00. Doz., \$30.00.

**Vermilion** (1928. 97 days. Rating 88)—A fine plant with a beautiful, deep orange or vermillion scarlet flower and plenty open at a time. Large, pure white throat blotches with a dainty suffusion of softest canary yellow on outer portion. A very beautiful gladiolus. Each, 35c. Doz., \$3.50. 100, \$26.25.

For Descriptions of Color Illustrations Refer to Index



**Viola Gem** (1928. 79 days. Rating 90)—Tall and stately plant with an outstanding and beautiful deep, dark bluish green and perfect foliage. A good sized flower of a deep violet color and a dark, velvety red throat. An outstanding color in both flower and foliage, very distinct and fine. Each, 50c. Doz., \$5.00. 100, \$37.50.

**Violet Prince** (1927. 73 days. Rating 94)—Fine plant with flowers perfectly placed on spike. Color almost black violet-red. Pure self-color excepting that the throat is somewhat of a deeper shade of the same color. Six and more blooms open at a time. An unusually fine, dark variety. Each, 50c. Doz., \$5.00. 100, \$37.50.

**Virginia Hale** (1921. 84 days. Rating 92)—Beautiful, soft creamy salmon-rose, deeper toward border of all petals. Very refined and beautiful variety. Each, 20c. Doz., \$2.00. 100, \$15.00.

**Watermelon** (1923. 75 days. Rating 94)—Tall, fine plant. Large flowers, perfect form. Color a pure watermelon. As inviting and attractive as a beautiful watermelon. Unusually distinct and fine. Each, 25c. Doz., \$2.50. 100, \$18.75.

**Wawasee** (1927. 69 days. Rating 92)—Very beautiful flower on fine spike. Color soft rose-pink, beautifully flaked all over with a clear, clean red. Elegant throat blotches of same color as the flakes but has deep crimson-red central bars veined white. A decidedly striking and beautiful garden and bouquet flower. Each, 35c. Doz., \$3.50. 100, \$26.25.

**White Pigeon** (1921. 70 days. Rating 90)—Most wonderful, pure all white. Very large blooms, six to eight open. A strong, healthy grower and rapid propagator. Displayed in an unusually fine floral piece this variety was awarded first prize at the A. G. S. show, Rochester, Aug., 1925, A. G. S. bronze medal. In an equally beautiful double spray with "Peach Rose" was awarded another first prize, A. G. S. bronze medal. Winner of many other awards. Each, 20c. Doz., \$2.00. 100, \$15.00.

**William Booth** (1927. 78 days. Rating 92)—Strong, massive plant. Very large flowers. Color a shade between tyrian-rose and rhodamine-purple. Lower petals of much deeper rhodamine-purple clear to edges. Central bars on lower petals still deeper. The

most outstanding gladiolus of this shade. Each, 50c. Doz., \$5.00.

**Wonderful** (1927. 89 days. Rating 94)—Of all my introductions for 1927 this is the most gigantic plant of all. Blooms of a deep rose-pink. Upper petals much lighter in throat and central white bars. Lower petals have large, showy dark-red blotches with deeper dark-red bar in center, bordered white. Very attractive plant and flower. Splendid garden and cut flower variety. Don't miss this one. Each, 50c. Doz., \$5.00. 100, \$37.50.

**Mrs. A. W. Herda, North Dakota, October 13, 1928.** "I almost feel it is my duty to write to you about the results I had with your bulblets. This spring I ordered 1½ pints of 'Wonder Mixture' bulblets, and they sure were a wonder. I removed the shells before planting, and over a hundred bloomed hardly any two alike. Some had two and one had three spikes of blooms. I had the biggest surprise when I dug them. Some measured 1¾" in diameter and I reaped 1650 bulbs and nearly three quarts of bulblets. Last year I had your 'Glory Mixture.' They were beautiful this year. I am sure proud of my Glads."

**Mrs. C. V. Davis, Washington, D. C., January 8, 1929.** "For a long time it has been my intention to write you a note trying to tell you how I enjoyed my Orchid collection last summer. To say your Primulinus varieties are exquisitely dainty and beautiful only mildly expresses what they really are. When I say each morning brought a new thrill it really comes from the bottom of my heart. Your other glads are wonderful, but the Primulinus can never be described. I would not be without all kinds as long as I have even a small place to raise them."

**Albert Blum, Pennsylvania.** "Words cannot express the pleasure we had last summer and fall admiring the most beautiful colors and shades we received with your various Mixtures. They not only pleased us but the whole community as well. The Gladiolus were admired by all, and the only way I can show my appreciation is to favor you with the enclosed order for \$20.51."

**Mrs. Wm. Nicholls, Ontario, Canada.** "Will you please send me your 1929 Glad catalog. I had such good success with the Ideal Mixture I got from you last year that I must try and send for another this year. Some of them had two or three spikes of bloom and they were such lovely colors. People admired them."

**John F. Clarke, Maryland.** "I have been amply repaid for the outlay in your Wonder Mixture and consider it the cheapest mixture on earth. Every flower that opens is a surprise and I am just delighted with this mixture. I don't see how you can pack such a surprise for 11c each."

**G. L. Avery, Illinois.** "The Gladiolas have proved exceptionally fine; planted 154 bulbs and 153 grew, may have been mistaken in the 154 count but I call the result 100% Kunderd. Some very fine blooms; close to 100 have blossomed and more coming on."

**R. D. S. Neill, Canada.** "I hope you notice my order for Gladioli bulbs is increasing each year, and I can assure you that this is entirely due to the excellent quality of the bulbs which you have been sending me."

*Take Advantage of My Offer for Early Orders—See Page 14*

# COLLECTION OFFERS

## PLAIN PETALED VARIETIES

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THESE COLLECTIONS ARE ALL SENT WITH EACH VARIETY  
PROPERLY LABELED

**Collection No. 26**—All varieties valued at 10c, 29 bulbs in all (value \$2.90) for ..... \$2.60

**Collection No. 27**—All varieties valued up to and including 15c, 54 bulbs in all (value \$6.65) for ..... \$5.95

**Collection No. 28**—All varieties valued up to and including 20c, 69 bulbs in all (value \$9.65) for ..... \$8.70

**Collection No. 29**—All varieties valued up to and including 25c, 91 bulbs in all (value \$15.15) for ..... \$13.65

**Collection No. 30**—All varieties valued up to and including 35c, 113 bulbs in all (value \$22.80) for ..... \$20.55

**Collection No. 31**—All varieties valued up to and including 50c, 143 bulbs in all (value \$37.80) for ..... \$32.15

**Collection No. 32**—All varieties valued up to and including 75c, 162 bulbs in all (value \$52.05) for ..... \$44.25

**Collection No. 33**—All varieties valued up to and including \$1.00, 191 bulbs in all (value \$81.05) for ..... \$68.90

**Collection No. 34**—All varieties valued up to and including \$1.50, 198 bulbs in all (value \$91.55) for ..... \$77.85

**Collection No. 35**—All varieties valued up to and including \$2.00, 214 bulbs in all (value \$123.55) for ..... \$105.05

**Collection No. 36**—All varieties valued at \$3.00, 25 bulbs in all (value \$75.00) for ..... \$63.75

**Collection No. 37**—All varieties valued up to and including \$3.00, 239 bulbs in all (value \$198.55) for ..... \$168.80

**Collection No. 38**—All varieties valued up to and including \$4.00, 240 bulbs in all (value \$202.55) for ..... \$172.20

**Collection No. 39**—All varieties valued up to and including \$5.00, 244 bulbs in all (value \$222.55) for ..... \$189.20

**Collection No. 40**—All varieties valued up to and including \$7.50, 246 bulbs in all (value \$237.55) for ..... \$201.95

**Collection No. 41**—Entire collection, one each of the 248 varieties listed (value \$257.55) for ..... \$218.95

*Varieties contained in these collections will be found on pages 46 to 77*

# New Kunderd Additions to the Lovely Primulinus Hybrids

**Note:**—No greater race of Gladioli exists than the present primulinus hybrids. No group contains the daintiness and delicate tints possessed by the primulinus. They are sturdy, early flowering and gaining tremendous popularity. My primulinus display at the National show this year proved a sensation. For table decorations and baskets they are marvelous.

**Note:**—The increasing popularity of the Primulinus may be directly contributed to the varieties listed here. They now contain a wide range of colors and are individually, all that could be desired. In mixed bouquets they form an artistic blending of dainty colors. They are lovely, easy to grow and bloom very early. Your garden is not complete without the primulinus.

**Oh Promise Me (1930)**—Very tall and stately plant with lovely "Prim" flowers. Spaced openly on spikes giving the effect of beautiful butterflies, airily poised on the stems. Widely expanded and open. Color and upper petals of richest flesh tone, deepening towards the edges. Lower a pure, clear delicate cream with ends of same color as upper petals. Six or more of these daintily colored and beautiful butterfly like flowers open at a time. Hardly surpassed by any other "Prim" hybrid in color or artistic beauty. Specially fine for corsages and brides bouquets. **Each, \$3.00.**

**Phyllis Cloetingh (1930)**—Tall stately plant and good sized well open flower for a Primulinus hybrid. Color of clearest salmon rose over entire six petals excepting a large throat of a soft canary-cream with central bars of a lighter yellow extending beyond the blotches. A decidedly distinct, lovely and beautiful flower. **Each, \$2.00.**

**Primgold (R-1930)**—Tall, graceful, slender plant, with many good sized flowers open at a time. Color of upper petals rich canary yellow self. Lower petals deep golden daffodil yellow with long, beautiful red central bars. The whole flower is intensely ruffled and of a decidedly rich and beautiful appearance. One of those not very large but elegant and beautiful flowers which easily charm equal to those boasted large flowered beauties. **Each, \$2.00.**

**Wonderland (1930)**—A very tall and showy plant with very large Prim. Hybrid flowers of richest orange color. Fine large mellow deep orange red throat which has a slight and subdued soft primrose yellow. Central line extending down the center. A giant, showy and fine Primulinus Hybrid of striking appearance. A rich and rare color among Gladioli. **Each, \$2.00.**

**Yellow Frills (R-1930)**—Tall, slender, graceful plant with plenty of large

flowers in bloom at a time. Flowers widely opened and not hooded. Color, rich, clear, deep canary yellow all over, only slightly deeper on lower petals. Splendidly ruffled. Ideal in type, color and in every way a beauty. Extra fine. **Each, \$2.00.**

## NEW PRIMULINUS COLLECTION

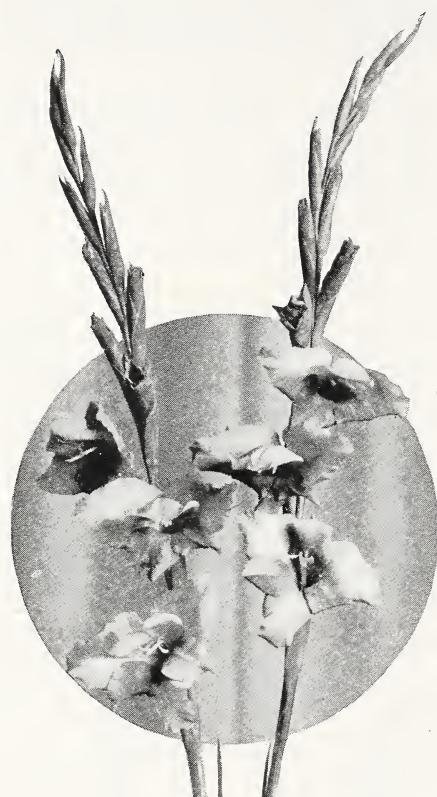
**Collection No. 42**—Entire collection, one each of 5 varieties listed (value \$11.00) for **\$9.90.**



BUTTERFLY—Described on Next Page

For Descriptions of Color Illustrations Refer to Index

# Extraordinary Primulinus Varieties



ENCORE—Described on Page 81

**Alice Tiplady (1915. 72 days. Rating 92)**—A grand, large Primulinus of most beautiful orange-saffron color. Was awarded First-class Certificate of Merit by the North Shore Horticultural Society, Manchester, Mass., Summer of 1919. Winner of hundreds of awards. Very choice. Each, 10c. Doz., \$1.00. 100, \$7.50.

**Altair (1916. 64 days. Rating 90)**—Extra tall, of finest salmon-saffron. A grand color. At the A. G. S. show, Rochester, N. Y., this variety won the A. G. S. Trophy for best corsage bouquet, also Trophy for best Plateau Basket. Winner of many other awards. Each, 10c. Doz., \$1.00. 100, \$7.50.

**Athene (1925. 86 days. Rating 91)**—Fine, salmon rose-red. A very beautiful and distinct variety. Each, 15c. Doz., \$1.50. 100, \$11.25.

**Butterboy (1922. 66 days. Rating 92)**—An extra tall, strong plant and giant

bulb. Large buttercup-yellow flowers, nicely spaced on spike. A decidedly distinct and showy Primulinus variety of much merit. This variety won first prize at A. G. S. show at Rochester, 1926, for best yellow. Each, 15c. Doz., \$1.50. 100, \$11.25.

**Butterfly (1915. 76 days. Rating 90)**—Very strong and vigorous. Large, pale, salmon-yellow, ruffled flowers. Winner of many awards. Each, 10c. Doz., \$1.00. 100, \$7.50. *Illustrated on page 79.*

**Cassiope (1925. 67 days. Rating 92)**—Dainty salmon-pink. Lower petals dainty cream blended. Refined and beautiful. Each, 15c. Doz., \$1.50. 100, \$11.25.

**Copper Bronze (1925. 74 days. Rating 94)**—A very striking copper bronze color. Very large flowers. Graceful in appearance as a vase flower. Strikingly unusual. Each, 50c. Doz., \$5.00. 100, \$37.50.

**Copper Gold (1928)**—Copper and gold describes this very extraordinary Primulinus Hybrid. Large, tall plant with large flowers grandly ruffled. Upper petals a copper or salmon pink color, and lower of rich daffodil or gold. Very extraordinary. Each, \$5.00. Doz., \$50.00.

**Cygnus (R-1925. 68 days. Rating 92)**—Beautiful salmon-apricot. Lower petals softest daffodil-yellow with fine pink throat lines. A large, very choice, delicate and refined Primulinus variety. Each, 15c. Doz., \$1.50. 100, \$11.25.

**Dainty Orange (1928. 72 days. Rating 92)**—Tall, slender, graceful spike with many small to medium sized flowers open at a time. Flowers perfectly placed and slightly spaced giving spikes a decided and attractive appearance. Ends of all petals of bright, light orange color while upper throat and back of petals is of a very rich, deep orange color. The whole flower is a beautiful glowing orange in effect and very beautiful on the plant or in floral work. Each, 75c. Doz., \$7.50.

**Enchantress (R-1926. 75 days. Rating 93)**—A Grandiflora Primulinus. Medium large flowers of daintiest, soft shrimp-pink. Throat of faintest, soft cream-white, slightly penciled pink. A most excellent variety. Each, 25c. Doz., \$2.50. 100, \$18.75.

*Take Advantage of My Offer for Early Orders—See Page 14*



**Encore** (1929. 58 days. Rating 94)—Good height plant with very beautiful canary yellow upper petals, and lower petals of purest daffodil yellow over almost entire petals excepting lighter towards the ends. *Illustrated on page 80.* Each, 50c. Doz., \$5.00.

**Evening** (R-1927. 69 days. Rating 92)—*Grandiflora Primulinus*)—Tall, slender, graceful plant. Five to six very dainty, soft flesh-pink colored blooms open at a time. Throat a very dainty, soft canary-yellow of purest tint. Exceedingly fine. Each, 50c. Doz., \$5.00. 100, \$37.50.

**Golden Frills** (R-1925. 66 days. Rating 95)—A large and open flower. Deep, rich daffodil-yellow with slight pink lines on lower petals. Intensely ruffled and very choice. Beautiful tips of this variety arranged in a bowl and shown at the A. G. S. show, Rochester, Aug., 1925, awarded first prize for "best display of gladiolus tips in bowl," A. G. S. Trophy. Each, \$1.00. Doz., \$10.00.

**Golden Gleam** (1922. 74 days. Rating 88)—Tall, very large and open *Primulinus* of lighter shade than "Alice Tip-lady." More orange color. Extra. Each, 10c. Doz., \$1.00. 100, \$7.50.

**Golden Harmony** (1928. 69 days. Rating 92)—Tall, slender, graceful spike with many very neat ruffled blooms open at a time prettily placed. Color of upper petals fine canary yellow. Lower petals deeper rich canary or daffodil yellow with deeper central golden narrow bars. Each, 50c. Doz., \$5.00. 100, \$37.50.

**Golden Light** (1928. 71 days. Rating 91)—Fine, handsome spike with very large flowers. Color a soft, deep sulphur yellow upper petals; lower petals a very rich deeper yellow. The two colors very perfectly blended. A first class florists' variety as well as a very fine garden flower. Each, 75c. Doz., \$7.50.

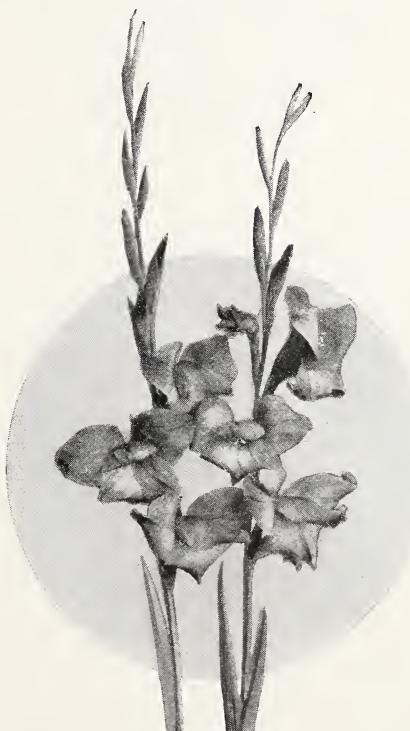
**Golden Arc** (1928. 72 days. Rating 96)—Fine, medium height plant with four and more grand, large, beautiful, light orange colored flowers open at a time. Lower petals a deep, pure, golden daffodil yellow except ends which are the same color as upper petals. The whole effect is a rich, golden orange. Extra grand. Each, \$1.00. Doz., \$10.00.

**Golden Orange** (1927. 67 days. Rating 93)—*Grandiflora Primulinus*)—The name describes it. Tall, fine spike with beautifully formed flowers of good

size. Perfectly placed on spike. Color of a beautiful golden or soft orange tone. Self-color. Back of flower deeper shade of same color. Almost like gold. Extremely rich and beautiful. Each, \$1.00. Doz., \$10.00.

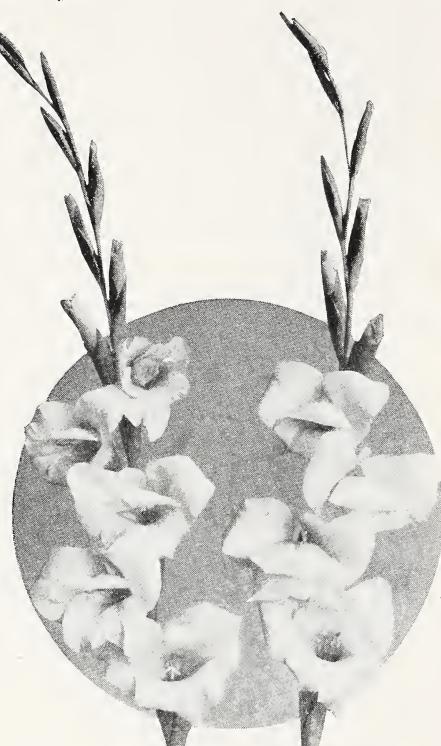
**Golden Tinge** (1923. 70 days. Rating 92)—Fine stem and plant. Very dainty, orange-salmon flowers, deepening toward ends of petals. Lower petals deep-yellow with beautiful golden throat lines. A very beautiful throat and a grand variety in every way. This variety displayed in a basket with "White Butterfly" at the A. G. S. show, Rochester, Aug., 1925, won first prize, A. G. S. bronze medal. Each, 10c. Doz., \$1.00. 100, \$7.50.

**Golden Victor** (1928. 66 days. Rating 92)—Tall, graceful, perfect plant. Color pure, self, deep yellow, deeper than "Souvenir." Flowers perfectly placed and all facing one way, with many open at a time. I believe this is the finest and deepest pure yellow *Primulinus* Hybrid to date. Each, \$1.00. Doz., \$10.00.



*TEMBLOR—Described on Page 84*

*See Special Collection Offers, Pages 22, 31, 45, 78, 79, 86 and 88*



WHITE BUTTERFLY—Described on Page 85

**Hoosier Pearl** (1927. 69 days. Rating 94)—A superb variety. (Grandiflora Primulinus)—Tall, fine plant, flowers medium size, perfectly placed. Throat purest, soft pastel-yellow on lower petals, blushed pink toward outer edges. Upper petals dainty pink. The entire effect is dainty apricot making it a very pleasing variety. Increases fast and makes two and more spikes from each bulb. An outstanding gladiolus which will no doubt become very popular. Stock yet very small. Each, 50c. Doz., \$5.00.

**Jap** (1927. 67 days. Rating 93)—A large, fine shaped bloom on fine spike of good height. Flowers well expanded and beautifully placed on spike. Color a most refined and beautiful tone of lemon-yellow. Self-color. Must be seen to be appreciated. (Grandiflora Primulinus.) Each, 50c. Doz., \$5.00. 100, \$37.50.

**King of Oranges** (1927. 79 days. Rating 91)—A large showy Grandiflora Primulinus variety of an intense deep

orange-saffron color. Much like the popular variety, Alice Tiplady, but much deeper color and finer. Sure to become a winner. *Illustrated on page 53.* Each, 50c. Doz., \$5.00. 100, \$37.50.

**Leen Wone** (1927. 62 days. Rating 92)

—(Grandiflora Primulinus)—An extraordinary, pure, deep, self-colored orange. Five or more perfectly shaped blooms open at a time. Medium sized flowers. Very lasting as a cut flower. Nothing so fine in pure orange color has ever been placed on sale. Small stock. Each, 25c. Doz., \$2.50. 100, \$18.75.

**Lorraine Cloetingh** (formerly Gold Wing)

(1928. 74 days. Rating 93)—Fine, slender graceful plant. A very large medium ruffled Primulinus Hybrid. Most beautiful flesh pink outer half of petals. Inner half a softer flesh pink. Throat of daintiest pearly cream perfectly clear down to base of flower. One of the daintiest and most beautiful flowers imaginable. Each, \$1.00. Doz., \$10.00.

**Lullaby** (1928. 66 days. Rating 94)—

A light orange yellow with a wider border of deeper orange red on ends of all the petals. Throat a deeper yellow than the upper petals. Very pleasing and attractive. Each, 75c. Doz., \$7.50.

**Marigold** (1926. 80 days. Rating 94)—

Midseason. A giant Grandiflora Primulinus of most beautiful, deep canary-yellow. Lower petals deeper with slight pencilings. Flowers very large and widely open. Lightly ruffled. One of the most striking and beautiful Primulinus yet produced. *Illustrated on page 92.* Each, 50c. Doz., \$5.00. 100, \$37.50.

**Melody** (1928. 69 days. Rating 94)—Fine, light and graceful plant with large Primulinus flowers of a rich lemon yellow. Ends of all six petals beautifully bordered a delicate orange red. A very effective variety. Each, 35c. Doz., \$3.50.

**Midsummer Dream** (1918. 72 days. Rating 91)—A large, beautiful geranium red. Showy, fine. This variety won first prize as the best dark Primulinus at A. G. S. show, 1926. Each, 15c. Doz., \$1.50. 100, \$11.25.

**Ming Toy** (1922. 71 days. Rating 92)—Very large flower of finest form. Showy, deep buff-yellow throat. Tall plant. A sensation at the North Shore Horticultural Show at Lake Forest, Ill. This variety, combined with Golden Frills, was awarded the A. G. S. Trophy for the best hamper of Gladi-

For Descriptions of Color Illustrations Refer to Index



oli at A. G. S. show, Aug., 1926. Also winner of many other awards. Each, 15c. Doz., \$1.50. 100, \$11.25.

**Mongolia** (1928. 74 days. Rating 92)—Very tall, stately plant. Large Primulinus Hybrid with flowers perfectly placed and beautifully spaced. Color of intense daffodil yellow, a little deeper in throat but as near a perfect self as any. Five or more very large (for a Primulinus) flowers open at a time. I believe this is the deepest yellow and finest yellow Primulinus Hybrid to date and no doubt will become very popular both as a garden favorite and a florists' flower. Each, 75c. Doz., \$7.50.

**Mrs. Calvin Coolidge** (1927. 66 days. Rating 97)—A superb Grandiflora Primulinus. Fine plant and large flowers. Color of finest deep flesh or salmon rose pink. Lower petals of a soft creamy-yellow tint, bordered same shade of pink as the upper petals. Border of all petals has a very slight white line adding materially to its attractiveness. Unsurpassed in its class. Named by special permission from President Coolidge. This beautiful new introduction won an A. G. S. award of merit as the best new seedling variety in the Primulinus Grandiflora class at A. G. S. show, Rochester, 1926, and easily won as the most outstanding variety at the A. G. S. show, Toledo, 1928. Each, \$5.00. Doz., \$50.00.

**Opal** (1925. 69 days. Rating 92)—Large flower of beautiful salmon-pink shade. Lower petals, deep, soft daffodil-yellow. Beautiful and dainty. Each, 15c. Doz., \$1.50. 100, \$11.25.

**Ozone** (1923. 72 days. Rating 90)—Tall plant and fine spike with a good number of blooms open at a time. Flowers of purest, deep canary-cream color. Entire lower petals covered with purest deep apricot cream. An exceedingly pure, finely colored variety which must be seen to be appreciated. Each, 15c. Doz., \$1.50. 100, \$11.25.

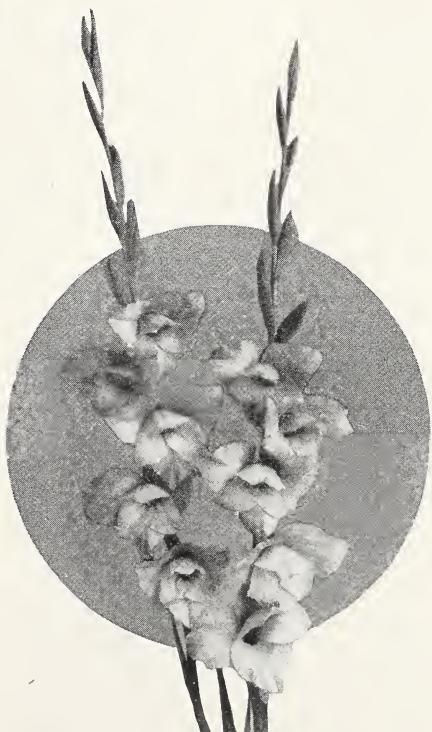
**Paladin** (1928. 72 days. Rating 92)—Tall, stately plant with a refined, small and dainty flower intensely ruffled and beautifully placed. Color soft, creamy white with lower petals a fine deeper cream and slight central pink line pen-cilings. Very dainty, neat and pretty. Each, 50c. Doz., \$5.00. 100, \$37.50.

**Pasteline** (1928. 71 days. Rating 95)—Tall, elegant plant and foliage. Four

to six beautifully placed, good sized blooms open at a time. Color, upper petals a decidedly deep, soft creamy yellow. Lower petals a beautiful golden yellow as fine as the finest daffodil. An extra fine Primulinus Hybrid. Each, 35c. Doz., \$3.50. 100, \$26.25.

**Polyhymnia** (1929. 79 days. Rating 90)—Very tall slender plant of purest white clear down into throat. No flaking and no blotch but daintily blushed purest soft pink on outer portion of petals blending wonderfully to purest white towards the throat. None more dainty and refined. Each, 75c. Doz., \$7.50.

**Patricia Carter** (1926. 71 days. Rating 96)—(Primulinus Grandiflora.) Tall, fine plant, rugged in its growth and beautiful. Tall spike with five and six perfectly placed flowers open at a time. Large bulbs average three and four spikes. Flowers are of most beautiful tone of softest, light shrimp-pink color. No markings. The most beautiful Primulinus I have ever of-



*PATRICIA CARTER—Described Above*

*Take Advantage of My Offer for Early Orders—See Page 14*



## My Golden Anniversary ~

ferred to my customers and one which is destined to become very popular. Named in honor of the little granddaughter of Dr. F. E. Bennett, so widely known among lovers of the gladiolus and one of the world's largest amateur gladioli growers. *Illustrated on page 83.* Each, \$2.00. Doz., \$20.00.

**Ramona (R-1918. 75 days. Rating 90)**  
—Dainty yellow. Golden throat. Beautifully ruffled. Each, 10c. Doz., \$1.00. 100, \$7.50.

**Red Orange (1929. 76 days. Rating 88)**  
—Tall strong graceful plant, a grand, showy giant Primulinus. Color a deep orange red with beautiful central bars of deeper red, elegantly penciled on a beautiful soft yellow ground. Very beautiful for basket and all kinds of decorative work. Each, \$1.00. Doz., \$10.00.

**Saffron King (1928. 76 days. Rating 91)**—A very large Primulinus Hybrid of a rich saffron orange color beautifully flaked a deeper orange, rich golden yellow with clear throat blotches of beautiful form and in perfect contrast with the main color. A decidedly fine orange Primulinus Hybrid and very showy and beautiful. Each, 75c. Doz., \$7.50.

**Salmon Buff (1922. 88 days. Rating 92)**—A good height spike with very large flowers of beautiful salmon-buff. Throat fine yellow, beautifully penciled. Each, 10c. Doz., \$1.00. 100, \$7.50.

**Shell Pink (1921. 73 days. Rating 94)**  
—Tall, large-flowered, rose-pink with beautiful slightly mottled white throat. Very choice. Winner of many awards. *Illustrated on page 54.* Each, 10c. Doz., \$1.00. 100, \$7.50.

**Stippled Beauty (1928. 66 days. Rating 88)**—Tall, graceful plant. Large and showy flower of beautiful, deep, salmon rose pink flaked a deeper rose red shade. Lower petals, all but ends, very beautifully penciled. Stripped a beautiful yellow and red. A very showy and beautiful Primulinus Hybrid. Each, 25c. Doz., \$2.50. 100, \$18.75.

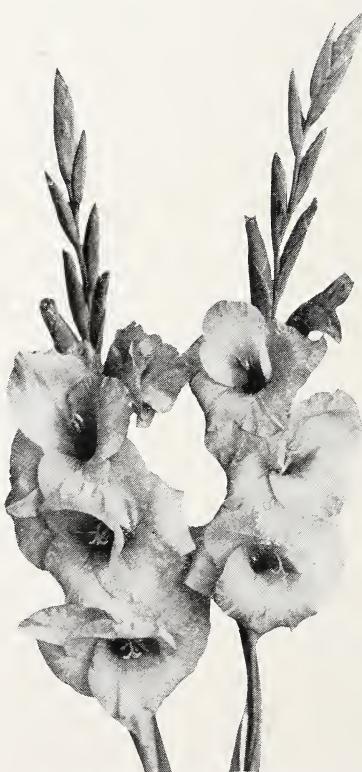
**Sweeter Seventeen (1927. 85 days. Rating 92)**—(Grandiflora Primulinus)— Large flowers on tall strong plant. Distinct in appearance. Cleanest, clear, deep salmon-pink. Throat, dainty pastel-yellow. Lower petals creamy-yellow; excepting at edges it is salmon pink as upper petals. Excellent spike for cutting and otherwise very fine. Each, \$1.00. Doz., \$10.00.

See Special Collection Offers, Pages 22, 31, 45, 78, 79, 86 and 88

**Syncopation (1928. 72 days. Rating 94)**  
—Large Primulinus on a tall, fine plant. Flowers beautifully placed and intensely ruffled. Broad, wide open upper petals and light lemon in color. Lower petals deepest canary or deep daffodil golden yellow with a beautiful narrow pencil line of red on midrib or central bars. Each, 35c. Doz., \$3.50. 100, \$26.25.

**Taurus (1925. 67 days. Rating 90)**—A beautiful Primulinus Hybrid of a fine purple or purple-violet color. Distinct, rare and fine. Displayed in a beautifully arranged basket with "White Butterfly" at A. G. S. show, Rochester, Aug., 1925, won first prize, A. G. S. bronze medal. Each, 20c. Doz., \$2.00. 100, \$15.00.

**Tremblor (1926. 73 days. Rating 92)**—A giant Grandiflora Primulinus. Tall, graceful spike. Five and six blooms open at a time. Color wonderful, clear salmon-red, deeper towards outer edge



MARIGOLD—Described on Page 82



of petals. Throat of purest, soft creamy-white. Elegant. Each, 35c. Doz., \$3.50. 100, \$26.25.

**Today** (1926. 77 days. Rating 89)—A Grandiflora Primulinus. Large flower of grandest salmon-orange. Throat dainty, soft yellow. Flowers beautifully opened with petals recurved as elegantly as a very beautiful lily. Each, 20c. Doz., \$2.00. 100, \$15.00.

**Ulrica** (R-1918. 80 days. Rating 92)—A wonderfully choice, rich yellow over-spread lightly orange. Large flowers and very attractive. Each, 10c. Doz., \$1.00. 100, \$7.50.

**Varro** (1929. 69 days. Rating 93)—Tall slender graceful plant with medium size flowers very beautifully spaced on the spike. Main color is a soft old rose tint slightly lavender. Throat is a beautiful cream with very narrow pencil line through center. A very refined and showy flower. Each, 75c. Doz., \$7.50.

**Virginia Lou** (1926. 78 days. Rating 92)—Mid-season. A giant Grandiflora Primulinus. A widely open flower of large size. Color rich, old-rose pink, throat of daintiest, creamy-yellow with slight pink pencilings deep in throat. An extra grand and beautiful cut flower variety. Each, 20c. Doz., \$2.00. 100, \$15.00.

**White Butterfly** (1922. 70 days. Rating 90)—A first-class all-white with soft, cream-white throat. Fine, slender stem and beautiful cut flower. Exceedingly popular at the A. G. S. show, Rochester, Aug., 1925. Displayed in a basket with "Golden Tinge," won first prize, A. G. S. bronze medal. In a funeral basket with "Blanche Bollinger" and "Elba," won first prize, A. G. S. Trophy. In another basket with "Taurus," first prize, A. G. S. bronze medal, and at the same show took first prize for the best white Primulinus Hybrid. In 1926 first prize was again awarded this variety for best white in Primulinus class. *Illustrated on page 82.* Each, 15c. Doz., \$1.50. 100, \$11.25.

**Yellow Prince** (1929. 66 days. Rating 92)—Tall showy plant with five and more very widely spreading pointed petals open at a time. Color of upper and central lower petals is a very pure soft lemon or deep sulphur. Two lower inside petals are a deeper canary yellow extending down the throat. A very refined and beautiful giant yellow. Each, \$1.00. Doz., \$10.00.

**Zona** (R-1927. 67 days. Rating 93)—(Grandiflora Primulinus)—Attractive plant. Deep salmon rose color. Lower petals rich deep canary-yellow, outer portion a lighter shade of the main color. Deep rose-pink blotches on center of lower petals. A fine flower in every way and sure to please. Blooms of this variety were used in making the prize winning bride's bouquet at the A. G. S. 1926 show, A. G. S. Trophy. An award of merit was also given this variety for the best seedling Primulinus Grandiflora type. Each, 50c. Doz., \$5.00. 100, \$37.50.

**Mrs. Flora W. Ellis, Connecticut.** "Will write and say that the wonder mixture and the glory mixture of gladiolus that I bought of you last year are rightfully named. They are wonderful. Every one of them bloomed last summer and I have a wonderful lot of bulbets from them. I had many friends from New York, beside my friends here who thought they were very beautiful and it made me feel very proud when they wanted to know where I got my Gladioli, to answer them and say that they were from Mr. A. E. Kunderd, Goshen, Indiana. Best in the world."



ZONA—Described on This Page

For Descriptions of Color Illustrations Refer to Index

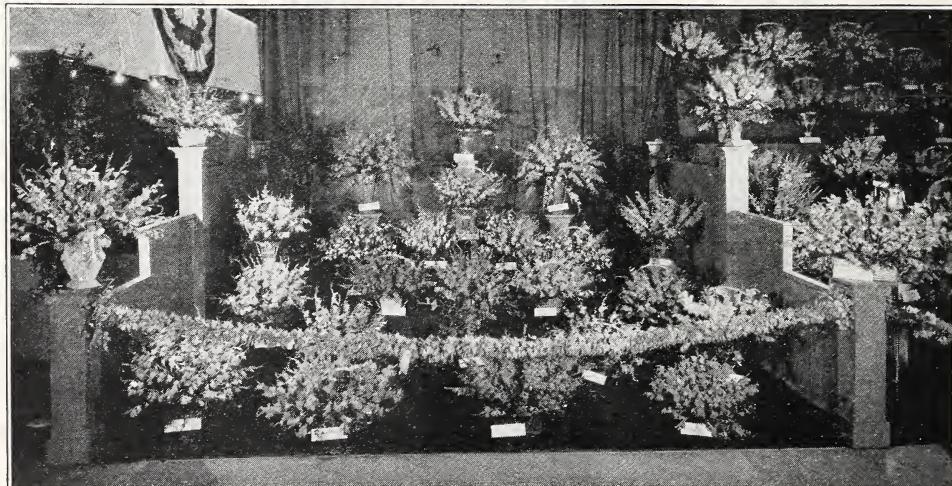


## COLLECTION OFFERS PRIMULINUS VARIETIES

These Collections Are All Sent with Each Variety Properly Labeled

Collection No. 43—All varieties valued up to and including 10c, 9 bulbs in all (value 90c) for.....	80c
Collection No. 44—All varieties valued up to and including 15c, 18 bulbs in all (value \$2.25) for.....	\$2.05
Collection No. 45—All varieties valued up to and including 20c, 21 bulbs in all (value \$2.85) for.....	\$2.55
Collection No. 46—All varieties valued up to and including 25c, 24 bulbs in all (value \$3.60) for.....	\$3.25
Collection No. 47—All varieties valued up to and including 35c, 28 bulbs in all (value \$5.00) for.....	\$4.50
Collection No. 48—All varieties valued up to and including 50c, 38 bulbs in all (value \$10.00) for.....	\$9.00
Collection No. 49—All varieties valued up to and including 75c, 45 bulbs in all (value \$15.25) for.....	\$13.75
Collection No. 50—All varieties up to and including \$1.00, 53 bulbs in all (value \$23.25) for.....	\$20.95
Collection No. 51—All varieties up to and including \$2.00, 54 bulbs in all (value \$25.25) for.....	\$21.45
Collection No. 52—Entire collection one each of the 56 primulinus varieties listed (value \$35.25) for.....	\$29.95

Varieties contained in these collections will be found on pages 80 to 87.



*My Primulinus Exhibit at the National Gladiolus Show in 1929  
Take Advantage of My Offer for Early Orders—See Page 14*

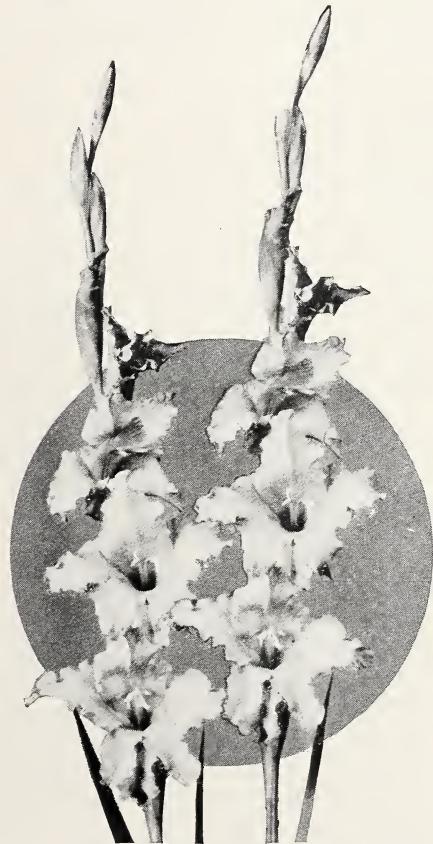
# The New KUNDERD Race of Gladioli with Laciniated Petals

## Kunderd Laciniated Varieties; a New Race of Beauties

**Note:**—It is with a great deal of pride and satisfaction that I am able to list these extraordinary gladioli. The laciniated varieties have charm which you must see to fully appreciate. They are different

entirely from either the plain, ruffled or primulinus types. They are in a class entirely alone. They are especially adapted for fine flower work where an artistic effect is desired.

**Adair** (1929. 62 days. Rating 90)—Fine height slender plant. Flowers have beautiful recurved and twisted petals, nicely laciniated. Upper petals are creamy white and lower petals a dainty soft canary yellow. A very dainty and beautiful variety of this new type. A dainty beauty. The daintiness and gracefulness of the laciniated varieties make them very popular for basket work. Each, \$5.00. Doz., \$50.00.



*LACINATUS—Described on Page 88*

See Special Collection Offers, Pages 22, 31, 45, 78, 79, 86 and 88



**Interlude** (1928. 69 days. Rating 94)—A good, tall plant and a large flower of light yellow—deeper yellow on lower petals. Five or more perfectly placed flowers open at a time. Rapid multiplier, sometimes more laciniated in some flowers than in others. Each, \$1.00. Doz., \$10.00.

**Lacinatus** (1923. 69 days. Rating 90)—The forerunner of another new Kunderd race of gladioli. Beautiful rose-pink and under good culture will reach the size of 3½ inches to 4 inches in diameter. Spike is slender, graceful and of good height. Very artistic and especially adapted for fine floral work in dainty decorations. A dainty thing when forced on the greenhouse bench, and as it is a most artistic gladiolus it is certain to become a very popular variety when the stock is once in sufficient supply. A large size bulb will produce four and five spikes of blooms.

*Illustrated on page 87. Each, 25c. Doz., \$2.50. 100, \$18.75.*

**Lavender Beauty** (1927. 69 days. Rating 94)—Pinkish lavender, flaked deeper lavender. Lower petals a little lighter in throat with slight throat markings and narrow central lines. Nice, slender plant. A worth-while addition to the laciniated type. Each, 50c. Doz., \$5.00.

**Pierian** (1928. 70 days. Rating 93)—Tall, slender and graceful plant with six or more finely spaced flowers open at a time. Upper side petals very upright, bird's wing like, and central upper petals very hooded giving the flower quite an orchid-like appearance. Color of upper petals soft canary yellow, lower petals deeper canary yellow with only a very narrow thread line of pink brown down the center. Sometimes more laciniated than others. Each, \$1.00. Doz., \$10.00.

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<b>Collection No. 53</b> —All varieties valued up to and including 50c, 3 bulbs in all (value \$1.25) for.....	<b>\$1.10</b>
<b>Collection No. 54</b> —All varieties valued up to and including \$1.00, 5 bulbs in all (value \$3.25) for.....	<b>\$2.90</b>
<b>Collection No. 55</b> —All varieties valued up to and including \$3.00, 8 bulbs in all (value \$9.25) for.....	<b>\$8.30</b>
<b>Collection No. 56</b> —All varieties valued up to and including \$5.00, 9 bulbs in all (value \$14.25) for.....	<b>\$12.80</b>
<b>Collection No. 57</b> —Entire collection, one of each of the 10 laciniated varieties listed in this collection (value \$24.25) for.....	<b>\$21.80</b>

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## New "Snapdragon" Type "Kunderdii"

A distinctly new type varying from other types to as great a degree as the ruffled vary from plain petaled Gladioli. The shape of these flowers resembles the snapdragon so closely that it suggested the name I have given this attractive new type.

**Snapdragon** (1915. 68 days. Rating 92)—Tall spike, fair sized flower. Reminds one of a snapdragon in its remarkable form. Large, rich, pure yellow throat with bright-red border. Exceptionally distinct and beautifully ruffled. Each, 25c. Doz., \$2.50. 100, \$18.75.

**Golden Snapdragon** (1929. 66 days. Rating 95) (Intensely ruffled)—An extraordinary beautiful Gladiolus of the snapdragon type. The upper petals are of a refined creamy-white shade. The lower petals are also of same shade for the lower or inner half of the petals, but the outer ends are of a very rich, soft canary-yellow. These yellow ends are gracefully curved. This type is sure to become popular as stocks become plentiful enough to meet the demand. Each, \$1.00. Doz., \$10.00.

*For Descriptions of Color Illustrations Refer to Index*



# Kunderd Gladioli in Mixture

## Thousands of Choice Varieties in These Mixtures

THE standard of my Gladioli in mixture has also been improved in recent years to the same great degree as my newer named varieties have been improved over most of those of earlier years. I have realized for many years the importance of fine mixtures and have therefore given a great deal of attention to them, because only in this way can the thousands of beautiful varieties be furnished as it would be impossible to ever name or number them all.

To secure the greatest variety and beauty from Gladioli, it is absolutely necessary to grow them in mixture also. Any one who has ever had the pleasure of visiting a first-class collection grown in mixture will appreciate this statement.

Originators find their highest enjoyment in growing greatest numbers of kinds together, and the average grower for pleasure will derive an equal benefit by growing them in the same way. If I were permitted to grow only a limited number of kinds, each under name and number, or many varieties in a mixture, I would certainly decide in favor of the latter method, for in this way only is it possible to secure and enjoy the almost limitless variety and beauty to be found among the Gladioli.

To secure the best value and variety it is necessary to obtain a considerable number of bulbs, and at the very low prices at which I am offering these bulbs it places them within the reach of all.

## NEW GLORY MIXTURE

I Made Up This Mixture Entirely New This Year for My Golden Anniversary

THIS extraordinary mixture comprises over twenty-five hundred new varieties, and well balanced in colors to give you a wide selection even from a moderate purchase. There are many ruffled varieties to be obtained in buying this mixture as well as plain petaled kinds. Every color and shade known to the Gladiolus is included, and the many different forms to be found will also prove a great pleasure to the purchaser of this

very fine mixture. During each summer many visitors call on me and when they see this fine mixture they are amazed at the great variety and value I am able to give my customers at such a moderate price. Many of the varieties, if sold under name, would cost several dollars each, but by growing in a mixture I am able to sell at a price that would be impossible when the kinds are grown separately.

100, \$12.50—Dozen, \$1.75  
25 at the 100 Rate—6 at the Dozen Rate

## IDEAL MIXTURE (Improved)

THIS extra fine mixture this year is so much improved by the addition of many beautiful, new varieties that it is practically as fine as my "Glory Mixture" of last year. No one else can supply a mixture of such high quality. I always add many fine, new kinds to all of my mixtures each season so as to each year enable my customers to secure the

better varieties and kinds not procurable elsewhere.

This might be described much as the "Glory Mixture" is described, the principal difference being, that the "Glory Mixture" contains a greater proportion of ruffled varieties and more new kinds are added to the "Glory Mixture" each year than we added to the Ideal.

100, \$9.00—Dozen, \$1.25  
25 at the 100 Rate—6 at the Dozen Rate

Take Advantage of My Offer for Early Orders—See Page 14



## WONDER MIXTURE

**"A Crown of 10,000 Jewels"**

IN my many years in growing and developing new Gladioli I have constantly striven to produce the best in mixtures as well as the best in named varieties, as in a mixture it is possible to grow the greatest numbers with the least expense and care. Because of the many commonplace mixtures which have been placed on the market in years past, the public confidence has been somewhat "jarred" and they have become suspicious of the word "mixture." The thousands of people, however, who for years enjoyed the gladioli that they have re-

ceived from me in my four older mixtures are in readiness to vouch for them. With a greater and still greater goal before me I strove for even better mixtures and have attained my ideal in my new "Wonder Mixture." To realize that such a high quality mixture is obtainable at the reasonable price I am asking for it, considering the quality, is sure to be a joy to my customers. In the purchase of any of these bulbs it is understood that no one is allowed to name any varieties which it contains.

100, \$15.00; Doz., \$2.25  
25 at the 100 rate; 6 at the dozen rate

## GRAND MIXTURE (Much Improved)

MY old "Grand Mixture" of last year has been entirely eliminated and replaced by what was the "Orchid Mixture." The most beautiful of the delicate pastel tints are to be found in this collection, and no other race of Gladiolus contains such harmonious blendings as

do the Primulinus Hybrids. This mixture contains upwards of two thousand varieties and a very choice combination of colors and shades. I consider the Primulinus Hybrids the most beautiful type of gladioli.

100, \$8.00—Dozen, \$1.10  
25 at the 100 Rate—6 at the Dozen Rate

## ORCHID MIXTURE

**Entirely New for 1930**

THE mixture which was last year named "Orchid Mixture" is this year the "Grand Mixture." The "Orchid Mixture" of last year has been entirely replaced, and I offer you in the "Orchid Mixture" this year thousands of Primulinus Hybrids carefully selected from my seedlings of the past few years to give you the most extraordinary assortment in this fine collection this year. The early Primulinus Hybrids consisted principally of yellow and orange colors, and while this is still true to a great extent there are more shades in the Primulinus than

ever before. In this mixture you can expect the most recent improvements in this really wonderful type of Gladiolus and very little duplication, because it is very new. This type is superior to other types of Gladioli in pastel shades and daintier flowers for decorative purposes. They rival the Orchids. In fact it is this type that is often referred to as the Orchid type of Gladiolus. I offer this splendid new mixture with every confidence that it will please my most critical patrons, and prove a revelation of the advance being made in this popular new strain.

100, \$12.00—Dozen, \$1.65  
25 at the 100 Rate—6 at the Dozen Rate

## BEAUTY MIXTURE

**(Sold Out)**

*See Special Collection Offers, Pages 22, 31, 45, 78, 79, 86 and 88*



Don Juan



Red Fire



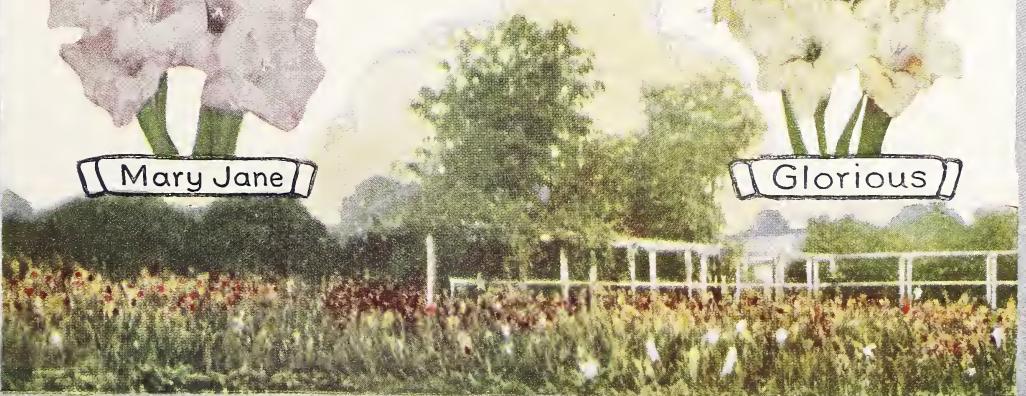
Rose Glory



Mary Jane



Glorious





# How to Plant and Care for Gladioli

**G**LADIOLI are easy to grow and are the most adaptable of all garden flowers. Nothing else of their class costs so little or blooms so readily, in any soil and every climate. Their blooming season is long and their color varieties are literally unlimited.

The ease of culture, and their comparative freedom from diseases and insect enemies, make the Gladiolus, without doubt, the most satisfactory flower to grow, even by the most inexperienced, and no other flower gives so great and so certain returns for the same amount of labor and effort.

The bulbs you buy can be used for years to come and the comparatively few hours devoted to their growing will be considered a "labor of love" by all who cultivate them, because they will be repaid so many times over for the little effort required. Grow at least a small collection selected from the extensive list I offer you here and you will be most enthusiastic about your experience. Your success will be greatest if you follow the simple suggestions about planting, care and storage explained here:

**Selecting the Stock:** First of all it is necessary to begin with good bulbs (corms) of good varieties. This does not necessarily mean the most expensive, as many of the moderate priced ones are among the best, their price being lower simply because they are more plentiful.

Gladioli are universally successful in every section of this country while many other flowers can only be satisfactorily grown in certain localities. In the Northern States blooms can be produced from late June and early July until hard freezes begin; often very late in the fall. In the Southern States, in California and elsewhere, the season of course begins earlier and extends almost into the winter of the North.

**Soil Suggestions:** Any good garden soil is suitable. If of a clayish or heavy composition it can be mellowed by addition of sand, sandy loam, muck, etc. In preparing the soil it is necessary to follow only such methods as would give you a fine crop of garden vegetables.

**Where to Plant:** It should be remembered that Gladioli enjoy sunshine and should not be planted in very shady places. Plant in rows or beds, in borders or among shrubbery, roses, etc. Plant in separate groups or among other flowers and plants. Plant marigolds, zinnias, asters and other flowers among your Gladioli as well as Gladioli among other flowers and plants, and you will discover many possibilities for delightful effects. I would appreciate reports of your experiments as such information

may prove valuable to others growing Gladioli.

**Location and Preparation of the Soil:** It is of advantage, when possible, to use new location or soil each season so that bulbs are not planted more often than every second or third year in the same soil. Spade in a good covering of manure in the fall preceding the planting. The richer the soil and the better the care and culture the better the results will be. In the spring, when the soil is in proper condition, spade deep and pulverize thoroughly.

**Planting:** Planting should begin as soon as early garden-making will permit and be followed by successive plantings, of say ten-day intervals, until early June in our Northern States and later in the South or they may all be planted at one time. For particularly late blooms they may even be planted as late as July first in the North. The later plantings bloom in a shorter period after planting because of the warmer weather and better ground conditions. This applies to all climates and countries. Also the larger bulbs of equal quality come into bloom a little sooner than the smaller ones. The smaller bulbs may not produce as large spikes but the individual blooms will generally be as large and, if of high quality to begin with, will be more valuable over a period of years and give a much larger increase in new bulbs and bulblets.

**Depth to Plant:** Bulbs may be planted four inches deep or over in mellow soil, and four to eight inches apart in the row. Rows should be eighteen inches to two feet apart. They will, however, stand closer planting if the space is limited. While deeper planting will help to keep plants from falling over at blooming time they should be staked to protect them against heavy winds.

**Fertilizing and Feeding the Soil:** When planting, use only well rotted manure or high-grade potato fertilizers. Liquid fertilizer or prepared sheep manure may be applied to the soil near the rows, once every ten to twenty days, care being exercised not to make applications too strong. Frequent, thorough waterings of the soil in the evening is a wonderful stimulant and gives the blooms much greater sun resistance and lasting qualities. Prepared, ground bonemeal, or a high-grade potato fertilizer can be sprinkled over the soil near the plants, between rows, and raked in to good purpose. Nitrate of Soda (a tablespoonful to two gallons of water for each dozen plants), applied to the soil near the rows once each week or ten days after buds begin to show color is

*For Descriptions of Color Illustrations Refer to Index*



## Planting Instructions

(Continued)

very beneficial. Or you can sprinkle the pulverized nitrate of soda over soil, rake in, and water.

**Cultivations:** Keep the soil well and frequently worked, especially early the next forenoon after watering the previous evening. Water thoroughly at intervals of several days. Excepting in exceedingly dry periods do not water daily. Over-watering is an injury. Keep soil crust from forming in the rows among the plants. After blooms begin to show, cultivate the soil to a lesser depth. Do not work the soil when wet.

**A Good Thing to Remember:** The three greatest essentials to successful growing of Gladioli, as of most everything else, are—good soil, good and frequent cultivation and plenty of water. When plants begin to ripen, watering should be lessened.

**Staking:** Slender stakes of light wood or bamboo painted light green make good

supports for the spikes at blooming time. When horizontal lines are used they should be fastened to end posts firmly set, and wires tightly stretched. A few more stakes should also be placed at intervals along the lines. Use strips of cloth instead of cords to tie blooming spikes to their supports.

**Marking:** Painted white pine labels, copper wired, are very suitable for marking plants. As an accommodation to my customers I will supply such painted labels, with bulb orders only, at the rate of 2 for 1c, prepaid.

**Blooming:** The Gladiolus surpasses all other flowers for cutting purposes and good keeping qualities. Personally I prefer to bloom Gladioli in the house, cutting the spikes when the first two or three flowers open. Cut with a sharp knife to avoid bruising the stems. Cut spikes so as not to remove any more of the foliage than is necessary, leaving about four good strong leaves to develop new bulbs for next year. Each morning remove wilted blossoms, cut off a little of the stems.

## SEND FOR MY FREE CATALOG

*My New Peony and Iris Catalog Will Be Mailed in June*



**L**AST year I purchased the most magnificent and the largest collection of Peonies and Iris ever gathered together. This is the world famous collection formerly owned by Lee R. Bonnewitz of Van Wert, Ohio. Mr. Bonnewitz spent much of his lifetime collecting rare varieties. My new catalog, listing these beauties, will be sent to you free upon your request.

I want to tell you something about these flowers the world loves so well. Both Peonies and Iris bloom early in the springtime. The Peonies have beautiful foliage with leaves of velvet, olive green in color which remain so all through the summer and fall. Many of the flowers are gigantic in size and have the fragrance of the choice roses. The colors range from the deepest reds to the purest of whites. Many of the varieties have petals fringed with lighter colors. As a cut flower it has no superior. You will love it because year after year it will bloom for you with the slightest attention. It is one of our hardest perennials. A garden cannot be complete without Peonies.

The Iris, too, has great charm. It is a broad flower and thrives in ordinary soil requiring little attention. Like the Peony it blooms year after year, increases rapidly and rarely needs transplanting. The varieties which constitute my enormous collection, represent a rainbow of wonderful colors.

*Take Advantage of My Offer for Early Orders—See Page 14*

# Flower Seed Department

"THERE are few joys in the world equal to the joy of a garden, and a garden sets off a home as an appropriate frame does a picture." This is what Gene Stratton Porter once said and the truth of her statement stands unchallenged.

Every year more and more people are making gardens, others are continually adding to their present gardens. In order to better serve my customers I have made many additions to my seed listings this year which I am sure will meet with instant approval.

Many of the disappointments with flower seeds are due to lack of proper conditions, and while it would be impossible, in the small space available in this catalog, to give definite instructions I believe if you will follow the general directions given here that you will have good results.

Most flowering plants will live in almost any soil, but to give them a fair chance to develop, some care should be taken to make the ground suited for their needs. The soil best adapted for flowering plants generally is a light, friable loam, containing a sufficient amount of sand to render it porous. Many flowers are better if produced on plants of vigorous growth, hence a portion of the garden should be prepared by deep digging, thorough pulverization and liberal enriching with large quantities of well-rotted manure. Since some other varieties produce the largest and finest colored flowers when grown on rather light, poor soil, a portion of the garden should not be enriched.

Cultural directions are given on the packets, and I urge purchasers to study them carefully. While some seeds need special treatment, this general rule will apply to all. Make the surface of the soil as fine, smooth and level as possible, and do not plant when the ground is wet.

The vitality of all the seeds is tested before sending them out, and only those of strong germination are sold. Most failures of seed are due to causes beyond my control, such as unfavorable weather and soil conditions; sowing too deep or too shallow; insects of different descriptions destroying the plants as soon as or before they appear; all of which render it impossible for me to guarantee success. While I exercise the greatest care to have all seeds pure and reliable, in common with other seedsmen, I give no warranty, expressed or implied, and will not be responsible in any way for the crop. If the purchaser does not

accept the seeds on these terms and conditions, they must be returned at once.

\*A—Annual \*P—Perennial \*B—Biennial

## NOVELTY LIST

**Aster** (Sunshine.)\*A. This is an improved Anemone Flowered Aster of great beauty; all the flowers have a cushion-like center of tiny quills of a contrasting color which adds to their decorative value—there are many shades of pink and blue, also white in the seed we offer which may be depended upon to supply the most attractive asters for cutting; their delicate beauty is hard to describe, the flowers are borne on long stiff stems and last a long time in water.

Pkt. 25c

**Aquilegia** Coerulea Cuprea (Copper Queen).\*P. A new and distinct color of this beautiful flower. The petals are broad and of a decided copper-red with long spurs of a darker hue, and the corolla is a straw color changing to white which produces a charming effect.....Pkt. 35c

**Aquilegia** (Columbines Double.)\*P. In extra fine mixed colors. Hardy perennial. An old favorite. The plants form large clumps. Desirable as a border for shrubbery. Flowers profusely in different shades of blue, rose, yellow, purple and white .....

Pkt. 15c



ASTER

See Special Collection Offers, Pages 22, 31, 45, 78, 79, 86 and 88



**Calendula** (Campfire.)\*A. Calendulas are easy to grow, very decorative in the garden and one of the most lasting flowers when cut for decorative purposes. Campfire is a distinct and much improved variety. The very large double flowers are a brilliant orange with a scarlet sheen which enhances the beauty and general character of the flower and are borne on extra-long stems .....Pkt. 25c

**Coreopsis** New Double Flowering (Lanceolata Grandiflora Fl. Pl.)\*P. Coreopsis Lanceolata has for a long time been a gem in the perennial border. This new double and semi-double form is just as easy to grow and the extra petalage adds a further charm to the flower. Will bloom first season if seed is sown early.....Pkt. 25c

**Cosmos** Early Express Bright Pink. \*A. A new very early Cosmos, flowering within fifty days from planting. Valuable also on account of its dwarf habit of growth, 2½ to 3 feet. Blooms freely.....Pkt. 25c

**Cosmos**—New Extra Early Double Flowered.\*A. This valuable flower grows to a height of about three feet, forming a perfect bush massed with bloom, bearing beautiful double flowers of good size on long stems. This strain comes about seventy-five per cent double from seed. They bloom in seventy days from planting, so that seed sown the latter part of April will easily be in bloom by the Fourth of July and continue till cut down by frost.....Pkt. 25c

**Cynoglossum** (Chinese Forget-Me-Not) Amabile. \*A. A lovely plant 18 to 24 inches tall with flowers of a true Forget-Me-Not blue. It is a hardy annual of recent introduction from China; will thrive in warm weather better than the ordinary Forget-Me-Not. It is ideal for bedding as well as for cut flowers.....Pkt. 15c

**Delphinium** (Blue Bird Strain.)\*P. The seed of this beautiful Perennial Larkspur is procured from one of the finest and largest collections of Delphiniums in this country. A collection—the result of testing the most famous strains procured from all over the world and selecting the finest. The range of colors varies from the palest shades of blue to the deepest indigo and royal purple with many intermediary pastel tones of mauve, pink, and lavender blendings and combinations difficult to describe. The huge flowers are single, semi-double and double and bear

on graceful long stems; the semi-double flowers are the most admired.....Pkt. 50c

**Delphinium** (The Hollyhock), Watkin Samuel's English Wrexham Strain.\*P.—Pudor, a Delphinium specialist writes in regard to this fine strain: "This is the last word in English Delphiniums. They are now blooming in my garden—and so marvelous and huge are they, that they take your breath away."

The Wrexham flowers are enormous—the "bees" immense. Watkin Samuel's stalks are superb; he has striven for church-steeple shaped, tall flower stalks, and he has succeeded.....Pkt. 50c

**Delphinium Wrexham Coquette.\*P.** Violet shaded to deep blue. Height, 6 ft. .....Pkt. 50c

**Delphinium Wrexham Queen Mauve.\*P.** Charming silvery-mauve. Height, 6 ft. .....Pkt. 50c

**Eremurus** (Foxtail Lilies.) Grows 4 to 8 feet tall; very hardy. Very scarce in this country. Early pink variety 6 to 8 feet tall.....Pkt. 25c Late pink variety 6 to 8 feet tall.....Pkt. 25c Yellow varieties mixed, 4 to 5 feet tall.....Pkt. 25c

**Gaillardia** (The Dazzler.)\*P. By far the largest and most attractive Gaillardia to be had. The flowers are very large of a dark, rich red with a bright orange tip on the end of each petal making it a very attractive flower for house decorations; has long stiff stems and great lasting qualities when cut. A flower of real merit. .....Pkt. 25c

**Kunderd's Special.\*P.** New strain of Giant Flowered Gaillardias. Imported from Germany. Choice new colors. Extra fine. Perennial .....Pkt. 25c

**Helianthus** (Sunflower.)\*A. This is an exceptionally fine mixture of small flowering Sunflowers with the red shades predominating and many of the flowers have a large red disk on a yellow ground which makes them a very attractive decorative flower. The average growth is 3 to 4 feet and branching; flowers may be cut with long graceful stems and will last a few days in water—are very suitable for planting among shrubs or in the rear of the flower border. Excelsior Hybrids.....Pkt. 15c

**Helichrysum** (Straw Flower.)\*A. Monstrosum Silver Pink. A pleasing new shade of the popular flower. The blooms are two inches in diameter and make a striking appearance either in the garden or when cut. .....Pkt. 15c

For Descriptions of Color Illustrations Refer to Index



**Hibiscus** (Mallow Marvels.)\*P. Herbaceous Perennial, red flowering strain, 5 ft. Blooms August to October. Showy ornamental plants for mixed beds or shrubbery borders or specimens. Blooms first year from seed if sown early. Sow see  $\frac{1}{2}$ -inch deep, in May, and transplant to 2-3 ft. apart the second spring. The seed I am offering is of exceptional quality. It is a strain which I have been developing from the original "Meehan's" introductions. I have been selecting these and breeding them up through a number of generations and I think they are much better than any I have ever seen. The many visitors who come to my place and see these Hibiscus marvel at their great beauty. The flowers are very large and of a rich dark red color. ....Pkt. 50c

**Larkspur** (Empress Rose.)\*A. An introduction of unusual merit, the large double flowers are a rich rose color and are borne profusely on long straight stems that are excellent for cutting and charming in the open bud. ....Pkt. 25c

**Larkspur (La France.)**\*A. Not only a new color in Annual Larkspurs but of much better habit than the older varieties. Color is a very pleasing salmon-pink and the large well formed double flowers are well placed on long stems making it one of the most desirable cut flowers. ....Pkt. 25c

**Larkspur White Spire.**\*A. A new pure white double Larkspur, with long showy spike, splendid for cut flowers....Pkt. 25c

**Lupinus** (Lupine.)\*P. English Hybrid Lupins—Harkness' famous strain. Tall, stately blooms, very fragrant. Mixed colors. Valuable for borders, beds or cuttings; prefers a little shade. ....Pkt. 25c

**Pansy** (Swiss Giant Mixture.)\*A. This wonderful new class is entirely different to any other Pansy. The beauty, brilliancy and richness of the entirely new color tones is most striking. The perfectly round flowers are held on strong stems well above the unusually vigorous plants. ....Pkt. 35c

**Petunia** (New Dwarf Fringed Rosy Morn.)\*A. Bright rose. This beautiful new Petunia has all the lovely daintiness of the single Rosy Morn with the added attraction of the delicately fringed petals. ....Pkt. 35c

**Petunia (Ruffled Giant.)**\*A. Flowers of extraordinary size and substance, and distinguished from the large flowering fringed section by deep fluting, giving

the appearance as if artificially ruffled. ....Pkt. 25c

**Salvia** (Flowering Sage.)\*A. A hedge or bed of *Salvia splendens* is a blaze of color during late summer and fall. They are used to good effect for bordering Canna beds, also for hedges along walks or lot dividing lines. Seed should be started either indoors or in a hotbed; sow about  $\frac{1}{4}$  in. deep; do not sow in open ground until soil has become well warmed. Transplant from 12 to 18 inches apart; all are treated as annuals.

**Salvia "Wonder."** A new kind, produces flowers so abundantly that the foliage is almost hidden, giving the beds the appearance of a brilliant red carpet. ....Pkt. 25c

**Verbena** (Fireball.)\*A. A new dwarf Verbena about six inches high, literally covered with brilliant scarlet blooms. Especially valuable for borders. ....Pkt. 35c

**Viola Cornuta** or Tufted Pansies (Also known as Pansy Violets, Johnny-Jump-Ups.)\*P. While the flowers of the Tufted Pansies are not so large as the regular type, yet they bloom so freely that they are superior to pansies where effect is wanted. Seed sown in April produces flowering plants by June, and from then on until severe frost they are a sheet of bloom, if the seed pods are removed



COREOPSIS

*Take Advantage of My Offer for Early Orders—See Page 14*



regularly. Violas are the best edging plants for the hardy border and are one of the most pleasing plants for the Children's Garden, the more flowers picked the better they bloom; do well in sun or shade.

**Jersey Gem.** New, deep violet blue. Pkt. 50c

**Zinnia** (California Giant.) \*A. Miss Wilmott. A new color in the Mammoth flowering zinnias—a most delicate soft salmon pink. When in full bloom they make enormous show flowers—should be included in every collection of zinnias ..... Pkt. 25c

## GENERAL LIST

**Ageratum** (Little Blue Star.) A. A splendid plant of easy culture. May be started in hotbeds in March or seeded outside when the ground is warm. Plants grow about five inches in height. Bright blue.....Pkt. 15c

**Alyssum** (Little Gem.) \*A. I know of no other flower which is so particularly well adapted for borders, ribbons, etc., as "Little Gem" Alyssum. The plants commence to bloom when quite small and will flower all summer long until late in the fall. Very compact ..... Pkt. 10c

**Antirrhinum** (Snapdragon.) \*A. For gorgeous coloring few flowers can match Snapdragons. Antirrhinums or Snapdragons are now receiving the attention they deserve. They are undoubtedly one of the best cut flowers which can readily be grown from seed, while for beds or borders they are a constant source of pleasure, being in flower all the time. In the tall, giant flowering sorts, I am able to furnish the following:

Apple Blossom—Pink and primrose color ..... Pkt. 15c  
Defiance—Bright scarlet in color. Pkt. 15c  
Golden Queen—A very beautiful deep yellow ..... Pkt. 15c  
Purple King ..... Pkt. 15c  
Rose Queen—Rose color ..... Pkt. 15c  
Ruby—Dark red ..... Pkt. 15c  
Snowflake—White ..... Pkt. 15c  
Venus—Pink on white ground, white throat superb ..... Pkt. 15c  
Giant Flowered Mixture ..... Pkt. 15c

**Aquilegia** (Columbine.) \*P. Hardy Perennial. An old favorite. The plants form large clumps. Desirable as a border for shrubbery. Flowers profusely in different shades of blue, rose, yellow, purple and white. I offer an improved strain of Long Spurred Hybrids in a Mixture ..... Pkt. 15c

See Special Collection Offers, Pages 22, 31, 45, 78, 79, 86 and 88

**Asters** \*A. These flowers will thrive in any good soil, prepared in the same way as you would for a crop of vegetables, but it is well to remember that any extra care taken in the preparation of the soil is repaid by finer plants, larger blooms, with longer stems and more profuse flowering.

**California Giant.** A combination of the large ostrich feathered type of flower with the long, branching stems of the beauty type.

Mixture .....	Pkt. 15c
Light Blue .....	Pkt. 15c
Dark Purple .....	Pkt. 15c
Rose .....	Pkt. 15c
White .....	Pkt. 15c

**Heart of France.** A beautiful deep-red aster, splendid for cutting.....Pkt. 15c

**Giant Hohenzollern.** A late branching Aster of the comet type. Immense flowers with beautifully broad, wavy petals. Fine for cut flowers. Mixture of all colors.....Pkt. 15c

**Kunderd's Premier Mixture.** This Mixture is made up especially for those who wish to grow an assortment of Asters. It includes the cream of the best varie-



ANNUAL LARKSPUR—"LA FRANCE"



ties: Early, Midseason and Late Flowering, as well as the novelties offered this year and the "Special Mixture." One may look with confidence for the Giant Hohenzollern, the strange Quilled Yellow, the wonderful new red, Heart of France, Pink Enchantress, and indeed any of the lovely flowers in this fine list of Asters. A practical and interesting thing to do with this "Mixture" would be to plant it in a long row at one side of the garden and cultivate it with the vegetables, using the beautiful, striking and distinct flowers for cutting.....Pkt. 50c

**Balsam** (Lady Slipper or Touch-Me-Not.)\*A. A tender annual, with brittle stems and foliage. Grows about 12 inches high. Plants are profusely covered with large double waxlike flowers of brilliant colors, some self-colored, others blotched, spotted, and striped in a wonderful manner. Desirable for garden or pot culture. Mixed varieties .....Pkt. 10c

**Calendula** (Pot Marigold.)\*A. This is the "Marigold" of Shakespeare's time; one of the best and showiest free-flowering, hardy annuals. Grows in any good soil and produces a fine effect in beds of mixed borders, par-

ticularly bright in late fall.

Mixture .....Pkt. 10c  
Lemon Queen, a rich lemon-yellow.....10c  
Orange King, glowing orange.....10c

**Carnations** \*A. Marguerite Mixed. This fine mixture contains all of the various colors of the Marguerite variety — pink, white, and scarlet. These very popular favorites are valuable for culture in the open ground in summer and for pot culture in winter. Seeds sown in the spring will, by August, produce plants that will be full of bloom, until frost takes them; or they may be cut back, potted, and carried over winter in a cool room.....Pkt. 10c

**Calliopsis** \*A. Showy, free-flowering, of the easiest culture, doing well in any sunny position, blooming all summer, and excellent for cutting and massing. It is best to sow them where they are to bloom. By keeping the old flowers cut off, the flowering season can be lengthened until late autumn. Finest mixed.....Pkt. 10c

**Campanula** (Canterbury Bell.)\*B. Beautiful bell shaped flowers. Wonderfully showy in beds or borders, and fine for cutting. Colors of white, rose, blue, and purple mixed.

Pkt. 10c

**Candytuft** \*A. Showy, branching plants twelve to fifteen inches high and bearing in profusion terminal clusters of beautiful, single cruciform flowers in a wide range of colors. Considered indispensable for cutting and very effective in beds, masses or rockeries. Mixture .....Pkt. 10c  
Hyacinth-Flowered—White, 1 ft. Fine for cutting .....Pkt. 10c

**Centaureas** (Cyanus, Corn-flower, Bachelor's Button.)\*A. Two feet. Very attractive flowers of easiest culture; one of the most graceful of all. Sow early in the spring in the beds where they are to bloom. Thrives well in poor soil. Mixed colors.....Pkt. 10c

**Imperialis** (Sweet Sultans.)\*A. 1 to 2 ft. These are undoubtedly the finest of all Centaureas for cut flower purposes. The sweet-scented, artistic shaped flowers are borne on long, strong stems, and when cut will stand for several days in good condition. It is best to sow seed very early in the spring. Mixed colors.

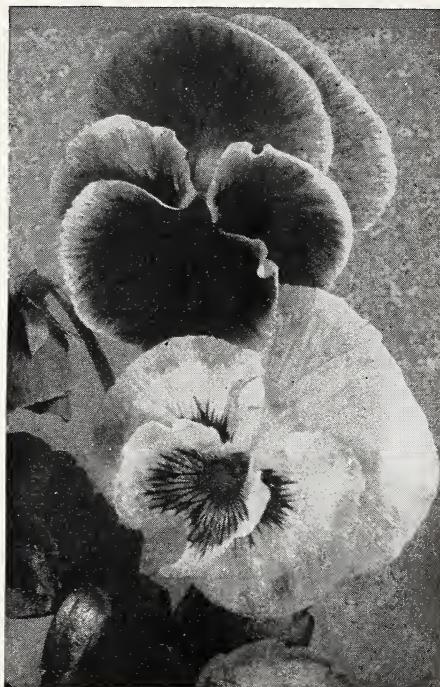
Pkt. 10c

**Chrysanthemums** \*A. Annual varieties. The hardy annuals are summer-flowering border plants and quite distinct from the



COSMOS—DOUBLE

For Descriptions of Color Illustrations Refer to Index



PANSIES

hardy perennial varieties often referred to as painted daisies.

**Annual Single Mixed (Painted Daisies.)** Many colors. Pkt. 10c

**Evening Star (Single.)** A splendid variety for cutting, flowers 3 inches across, of pure golden-yellow; in general appearance resembles the Yellow Paris Daisy. Pkt. 10c

**Northern Star.** Pure white, with canary-yellow zone around a dark brown eye. Pkt. 10c

**The Sultan (Single.)** Crimson maroon. Pkt. 10c

**Cosmos (Early Flowering.)** \*A. From seed started early in frames, and afterwards transplanted into light sandy soil, the plants will be 3 or 4 feet high by August, and will bear bright-colored, daisy-like flowers until frost. Mixed Pkt. 10c

**Early Flowering Double.** Ever since the introduction of the Double Cosmos, we have been working to get this valuable flower in the early type and have at last succeeded in obtaining it. They grow to a height of about three feet,

forming a perfect bush massed with bloom, bearing beautiful double flowers of good size on long stems. This strain comes about seventy-five per cent double from seed. Seed sown the latter part of April will be in bloom by July and continue till cut down by frost. Pkt. 25c

**Coreopsis (Lanceolata Grandiflora.)** \*P. This is one of the finest of hardy plants, with large, showy, bright yellow flowers produced in the greatest abundance from June till frost. Easily grown from seed, flowering the first year if sown early. Pkt. 10c

**Delphinium** \*P. Five to six feet. Increasingly this fine flower is coming into favor. It is hardy, grows easily, has a long period of bloom, and gives to the garden one of its stateliest plants.

**Gold Medal Hybrids.** These magnificent Hybrids produce splendid spikes of very large flowers, single, semi-double, and double. Flower spikes are from three to five feet in length. Colors range from pure white through all tints and shades of blue and lavender. Pkt. 15c

**Dianthus or Pinks (Kunderd's "Brilliant" Mixture of Double and Single Pinks.)** \*A. This splendid mixture contains the cream of the Dianthus family. White and dark crimson selves, also white tipped light purple and shades of red with darker blotchings. A mixture of double and single pinks unsurpassed in variety of brilliant coloring and marking; desirable for cutting. Pkt. 10c

**Eschscholtzia (California Poppy.)** \*A. E-sholt-si-a. A low growing, very pretty annual with bright colored flowers and feathery foliage blooming freely all summer.

**Ballet Girl.** A beautiful carmine, shading to creamy white. Pkt. 10c

**Golden West.** A clear yellow. Pkt. 10c  
Single Mixed Pkt. 10c

**Four o'Clock** \*A. Large and beautiful, old-fashioned plants of erect, bushy habit, which produce in profusion a succession of brilliantly colored tube shaped flowers, that open about four o'clock in the afternoon, remaining open all night and usually are closed before noon the next day. The flowers are red, white, yellow, or are striped and blotched in shades of these colors. Very desirable for borders, along a wire fence, or as the background of a flower garden, blooming during the late summer and autumn. Finest mixed. Pkt. 10c, 3 for 25c

Take Advantage of My Offer for Early Orders—See Page 14



**Gaillardia** \*P. Hardy perennial, but will bloom first year if seed is planted early.

**Kelway's New Hybrids.** Striking combination of orange and scarlet. Blooms until frost. Fine for cutting.....Pkt. 25c

**Annual Varieties (Single).** Mixed colors .....Pkt. 10c

**Gypsophila** (Baby's Breath)\*A. Dainty white flowers. Blooms in such profusion as to produce a mistlike effect. Valuable for trimming bouquets .....Pkt. 10c

**Gypsophila (Paniculata.)**\*P. Pure white. Plants make fine clumps for garden use. Perennial.....Pkt. 10c

**Helichrysum** (Straw Flower.)\*A. Large, full, double daisylike flower heads with prominent centers and stiff, overlapping scales, produced in various shades of bright-yellow and scarlet, on stems of good length. The most popular of the so-called Everlasting Flowers, to dry for winter decorations. For this purpose the flowers should be gathered when on the point of expanding. Sow early in spring; thin to one foot apart each way. Hardy annual; two to two and one-half feet high. Finest mixed colors .....Pkt. 10c

**Hollyhock** \*B. Six to eight feet. Hollyhocks make a fine row in a garden, a fine background next to a building, or high wall or fence. The double varieties are the most desirable, but the newer, semi-double, fringed types are also very popular. Seeds of the double varieties sown before mid-summer will insure fine plants the following season. Sow the seed one-half inch deep. Hollyhocks need a rich, well cultivated soil. If troubled with rust, spray freely with Bordeaux Mixture. May be used for cut flowers if the ends are charred over a flame as soon as cut. Choice double mixed .....Pkt. 10c

**Kochia** (Summer Cypress and often called Mexican Firebush.)\*A. Kö-ki-a. Two or three feet. Makes a pyramidal-shaped cypress-like bush with feathery, light green foliage, deepening until it becomes a lovely crimson hue about September. Childsii. Excellent for hedges along garden walks.....Pkt. 10c

**Larkspur** \*A. 18 to 30 in. These include the Rocket and Hyacinth-flowered with their long narrow, spikes as well as those of branching or candelabra habit. Sow seed  $\frac{1}{4}$ -inch deep as early in spring as possible where they are to bloom. Thin out plants to 12 inches apart. Plant little groups in the garden, making attractive spots of

*See special Collection Offers, Pages*

color all through the summer and fall. Fine for cutting.

Branching. Mixed .....Pkt. 10c

Tall Rocket. Long showy spikes.

Pkt. 10c

New Giant Hyacinth Flowered. A superb class. Mixed.....Pkt. 15c

**Marigold** \*A. No flower-garden seems complete without this fine, old-fashioned garden plant with its brilliant display of yellow and orange, both tall and dwarf sorts, and with finely cut, bright-green foliage. The African varieties are tall, usually one and one-half to three feet, and are well adapted for large beds, backgrounds of mixed borders, while the French are more dwarf and are often used for borders and pot culture as well as bedding.

El Dorado. Orange, yellow.....Pkt. 10c

Tall, Double African Mixed.....Pkt. 10c

Dwarf French, Finest Mixed.....Pkt. 10c

**Tagetus Signata Pumila.** Is an attractive, shrubby little plant growing about 10 inches high with fern-like foliage and small clean-cut golden yellow flowers. For low-growing borders try combining with Ageratum, Mignonette, Bachelor's Buttons or any other loose-growing low plant of a color that combines well with yellow. Avoid planting closely, which gives an appearance of too great solidity to the border.....Pkt. 10c

Marigolds deserve a place in every garden.

**Mignonette** \* A well-known, hardy annual, producing dense coneshaped flower spikes, made up of thickly set florets of modest colors. It is often used for cutting to combine in bouquets with other pretentious flowers lacking its delicate and pleasing fragrance. Seed is usually sown outdoors after danger of frost is over and if sown at intervals in spring and early summer a succession of bloom, under favorable conditions, is assured till late frost. Well pulverized soil, preferably light, sandy loam, should be used and the seed covered one-fourth inch deep.....Pkt. 10c, 3 for 25c

**Nasturtium**—Kunderd's Premier Mixture of Tall Nasturtiums.\*A. A gorgeous mixture. It contains all the new Giant flowering plants. A diversity of rich colors and new and striking combinations is found in this mixture. A row in full bloom is truly gorgeous, containing every shade and tint of yellow, rose, scarlet, orange, carmine, violet, purple, lemon, bronze, maroon, ruby, cream and pink, both in

22, 31, 45, 78, 79, 86 and 88



## My Golden Anniversary ~

solid colors and mottled and striped in many ways.....Pkt. 10c, 3 for 25c

Kunderd Premier Mixture of Dwarf or Tom Thumb Nasturtiums—Will give a larger variety of colors in even proportions than any other Nasturtium mixture, for it is put up from named sorts, and also contains a large share of the Lilliput Nasturtium and the dwarf Chameleon, which have the richest and most varied combination of colors ever produced .....Pkt. 10c, 3 for 25c

**Petunia** \*A. No bedding plants make a more pleasing display than petunias. The distinct colors and markings make a brilliant show. The plants make a strong growth and bloom profusely until after hard frosts.

Rosy Morn—The favorite window-box petunia, also fine for bedding. Delicate pink with white throat.....Pkt. 10c

Single—A desirable flower for bedding or for porch or window-boxes. The seed is very fine and needs only a slight covering. Plant in a warm, open location. I am offering a mixture of the best large flowering varieties in many beautiful colors .....Pkt. 15c

Balcony Petunias\* A. A very beautiful kind of Petunia. It grows more erect than the ordinary variety and the flowers are large and fine.

Balcony Blue—A rich, velvety, indigo blue .....Pkt. 20c

Balcony Rose—Flowers of brilliant rose-pink .....Pkt. 15c

Balcony White—Pure white form of this type .....Pkt. 15c

Balcony Crimson .....Pkt. 15c

Balcony Queen—A charming variety. Violet and white .....Pkt. 20c

Balcony Mixed .....Pkt. 15c

**Pansies** \*A. Seed sown in shallow boxes in the house, or preferably, in a cold frame where one is available, will produce fine flowers in summer and all through the fall. If the seed is sown in spring, outdoors, in a partially shaded location, the seedlings will bloom in autumn. The plants, if given a slight protection of leaves, usually come through the winter unharmed. Take care of the weakest looking seedlings, as they usually give the finest flowers.

Masterpiece—Petals curled and twisted. Very large flowers more or less blotched and in combinations of colors. The nearest approach to a double pansy.....Pkt. 15c

Giant Mixture—Made up from and including seeds of all the Giant Flowering Pansies, and several other sorts not otherwise obtainable than in this mixture.....Pkt. 15c, 2 for 25c

Bedding Mixture—A pretty strain. The flowers are smaller than those grown from our other mixtures but there are more of them.....Pkt. 10c

**Phlox** \*A. The annual Phloxes are dazzling in effect, particularly so when sown in masses or ribbon beds of contrasting colors. Few flowers are so easy to grow from seed, so pretty and compact in habit, so quick to bloom, or give such a brilliant display of color. Finest mixed colors.....Pkt. 10c

**Poppy** \*A. Poppies should be sown as early in the spring as possible where they are to remain, as they do not stand transplanting. Mix the seed with dry sand and sow very thinly. If they come up too thickly they must be thinned out to stand five to six inches or more apart if you wish best results.

Double—Peony flowering, shrimp-pink. A bed of these tall, stately poppies should have a place in every garden. The flowers are extremely double and under favorable conditions as large as to resemble beautiful pink peonies.

Pkt. 10c

**Iceland Poppies (Papaver Nudicaule).**\*P. While these are hardy perennials, they flower the first year from seed, blooming almost as early as the annual sorts. They are of graceful, neat habit, with bright green, fern-like foliage, formed in tufts, from which issue slender stalks about 12 inches high, bearing their brilliant flowers in endless profusion; most useful for cutting, for which purpose pick when in bud. They remain evergreen throughout the Winter.

Mixed Iceland Poppies.....Pkt. 10c

**Shirley Poppies.**\*A. These are single and occasionally semi-double, and range in color from the purest white through the delicate shades of pale pink, rose and carmine to the deepest crimson and blood-red, while many are daintily edged and striped. In fact, so varied are they that scarcely any two flowers are exactly alike .....Pkt. 10c

Mixed colors.....Pkt. 15c

**Portulaca (Sun Plant or Rose Moss.)**A. Por-tu-lak'-a.

One of our finest hardy annual plants, of easy culture, thriving best in a rather rich, light loam or sandy soil, and luxuriating in an exposed, sunny location; the flowers are of the richest colors, and produced throughout the summer in great profusion; fine for massing in beds, edgings or rockeries. There always appear single flowered plants among the best of double flowered seed. These should be weeded out as they show bloom.

For Descriptions of Color Illustrations Refer to Index



Finest double mixed..... Pkt. 10c  
 Single Mixed—All colors..... Pkt. 10c

**Pyrethrum** \*P. Showy, hardy perennials growing 2 feet in height, with most brilliant and lasting flowers, sometimes called painted daisies; luxuriates in rich sandy soil and plenty of water, especially when in bud.

**Hybridum.** Double. Aster-like flowers, from pure white to crimson. Mixed.

Pkt. 20c

**Salpiglossis** \*A. Sal-pi-glos'is. Very showy bedding or border plants with richly colored, funnel-shaped flowers which are borne on long, graceful stems. The flowers of purple, scarlet, crimson, yellow, buff, blue or almost black are beautifully veined or penciled and are excellent for cut flowers. They are easily grown and are most desirable for beds or borders..... Pkt. 10c

**Scabiosa** \*A. Ska-bi-os'a. Twelve to eighteen inches. This is an old favorite, and of late years has been greatly improved. The flowers are borne on long, wiry stems, in many beautiful colors. An exceptional garden plant and indispensable for cutting. Sow outdoors in May. Keep the seed-pods clipped and the plants will bloom much longer.

Azure Fairy—Blue..... Pkt. 10c

Peach Blossom—New pink..... Pkt. 25c

Shasta—New white..... Pkt. 25c

Annual—Double cone-shaped flowers in many rich colors borne on long stems. Very desirable for beds or for cutting. All colors mixed..... Pkt. 10c

**Shasta Daisy** (Alaska.) \*P. Graceful and elegant pure-white flowers with yellow centers; lasts a long time. Extra fine cut flowers. Pkt. 25c

**Snapdragons** —See *Antirrhinum*.

**Stocks** \*A. Giant Perfection or Cut and Come Again—An improved strain of this old sweet-scented garden favorite. Flowers are more double and much larger than the ordinary stock. They throw out numerous side branches, all bearing double, fragrant flowers. Excellent for pots or for cutting. My mixture contains shades of blue, scarlet, pink and white..... Pkt. 10c

**Straw Flowers** —See *Helichrysum*.

**Sweet Peas** \*A. No garden is too small for a row of sweet peas. Its blooming season usually extends from early summer until very hot, dry weather and no other climber equals it for cutting, either for use in bouquets or for table decorations.

*Take Advantage of My Offer for Early Orders—See Page 14*

Nothing within recent years can approach in importance the introduction of the "Spencer, Butterfly or Orchid Flowered" sweet peas. They are distinguished from the standard sorts by the enormous flowers with crinkled and wavy petals, and also from the fact that they usually bear four blossoms on a long, stout stem.

**America**—White striped scarlet.

Pkt. 10c

**Austin Frederick**—A giant lavender.

Pkt. 10c

**Commander Godsall**—A very beautiful violet-blue..... Pkt. 10c

**Crimson King**—A true ox-blood, a pure rich crimson. Very distinct..... Pkt. 10c

**Dobbie's Cream**—A deep primrose.

Pkt. 10c

**Hercules**—A choice soft rose-pink. Large flowers..... Pkt. 10c

**Kink White**—No finer white, in every respect, has ever been produced..... Pkt. 10c

**Miss California**—One of the newer varieties. A very beautiful orange-salmon..... Pkt. 15c

**Youth**—The most fragrant of all sweet peas. With an exquisite pink picotee on the large, pure-white ground..... Pkt. 10c

**Warrior**—An extremely large flower, maroon, almost black..... Pkt. 10c

**Kunderd's Premier Mixture of Spencers**—Made up from the named varieties in this list and many other choice Spencers including those of recent introduction. Great care has been given in preparing this mixture, so that each packet will contain a balanced proportion of color..... Pkt. 10c, 3 for 25c

**Kunderd's Blue Ribbon Mixture**—This mixture is a beautiful blend of only the largest and brightest colored Spencers. It includes all the standard Spencers of merit and all the very latest novelties, such as Austin Frederick Improved; Mrs. Tom Jones; Picture; Valentine; Royal Scot; Renown, etc..... Pkt. 15c

**Sweet William** \*P. It is one of the most desirable for display in the garden. The plants are easily grown, hardy and free flowering. They produce a succession of flower clusters, thus affording splendid bloom for several weeks. The florets are handsomely colored and marked and are borne on stiff stems in great profusion, forming dense, round topped heads or clusters, often three to four inches across. The colors are exceedingly varied, ranging from white through many shades of rose, lilac, red, carmine, crimson, and



maroon to nearly black, usually two shades to each plant. Double mixed.

Pkt. 10c

**Single Finest Mixed**—Very choice single-flowering varieties by many much preferred to the double.....Pkt. 10c

**Verbena** \*A. This well-known annual of low growing, decumbent habit of growth is very desirable for massing in beds on the lawn. It is suitable also for borders and window boxes. Large clusters of showy flowers are borne in succession through a long season until frost. Each truss or cluster is about two or three inches across, and includes a dozen or more single flowers about three-fourths of an inch across, tubular with five spreading lobes. The length of stem and texture of the flowers make them of value for bouquets and table decorations. There is a wide range of colors, shades and stripes usually running from pure white to deep purple.

**Gigantea Mixed** .....Pkt. 20c

**New Gigantea Type Luminosa**—A bright-pink, shading to softer shade of salmon .....Pkt. 35c

**Rosea Stellata**—Rose-pink, white eye. Pkt. 25c

**Violacea Stellata**—Deep violet, white eye .....Pkt. 25c

**“Wild Garden” Flower Seed.\*A.** A wide variety of hardy flowering annuals mixed together, and wherever planted will insure something new almost every day. Is suitable for sowing in shrubbery, and in beds on which no care will be bestowed, or even for sowing in exposed locations, where wildness is preferred to order and precision. Seed may be broadcast on soil clean from weeds. To those who cannot give the necessary care required in a neatly laid-out flower garden, the “Wild Garden” presents a good substitute. You will be well repaid in giving this a place in your garden. .....Pkt. 10c

**Zinnia** \*A. The Zinnia is one of the most brilliant, showy and satisfactory of annuals, and has long been a general favorite. The seed can be sown early in the hot-bed or light window and transplanted, or sown later in the open ground. It springs up quickly, and the young plants begin flowering early.

### Giant Dahlia Flowered

**Crimson Monarch**—A splendid red of immense size, very showy.....Pkt. 25c

**Dream**—A deep lavender Zinnia of a most lovely color, combining delightfully with light rose and pink.....Pkt. 25c

**Exquisite**—A delicate light rose shading to darker rose at the center. It is a very beautiful flower.....Pkt. 25c

**Gold State**—A striking shade of burnt orange. The distinct color and size of the bloom places it among the choicest of our summer and fall flowers.....Pkt. 25c

**Oriole**—A combination of orange and gold that makes one of the most attractive flowers. It changes slightly with age, but the color is always lovely.

Pkt. 25c

**Polar Bear**—A pure white, the result of years of hybridization. Deserving of a place in every garden.....Pkt. 25c

**Purple Prince**—A fine deep purple.

Pkt. 25c

**Scarlet Flame**—A large flower of beautiful bright scarlet. A soft blending of orange through the petals enriches its beauty .....Pkt. 25c

**Kunderd's Giant Double Flowered Mixture** .....Pkt. 10c

**Giant Dahlia Flowered Mixture**. A good mixture .....Pkt. 15c

**Kunderd's Special Mixture**—This mixture is extrafine and is made up of named varieties of the Giant Dahlia Flowered Types .....Pkt. 25c

**Lilliput-Zinnias**—12 inches. When in bloom is a mass of tiny, double, ball-shaped flowers about 1 inch in diameter. Very bright .....Pkt. 15c

**Salmon Rose**—A new shade fine for cutting .....Pkt. 15c

**Scarlet Gem**—**Golden Gem**—White Gem .....Each per Pkt. 10c

**Red Riding Hood**—A beautiful little Pompom zinnia of dwarf habit of growth. Splendid for border. Brilliant scarlet flowers that bloom in profusion all summer .....Pkt. 10c

**Oriental Poppy** (*Papaver Orientale*)\*P. From the middle of May until the end of June there is probably no flower in the garden that gives more brilliance and beauty than the Oriental Poppy. These Hardy Perennials may be easily grown from seed and are becoming more popular each year. The seed that I am offering is select seed from the gardens of Dr. J. H. Neeley who is recognized as an authority on Oriental Poppies and whose collection contains all of the best varieties among which are the following: Beauty of Livermore, Trilby, Prospine, Wurtembergia, Mahoney, Mrs. Perry, Perry's White, Rembrandt and Lulu A. Neeley, which is his own production and is considered the equal if

*See Special Collection Offers, Pages 22, 31, 45, 78, 79, 86 and 88*



not superior to any that has ever been produced.

It will be understood that Poppy seed will not produce true varieties, nor can we expect them all to come true to color. Seed selected from the dark reds may be expected to produce a mixture of seedlings in which these colors will predominate. Seed selected from the white and pink varieties may be expected to produce a preponderance of those colors. While the mixed colors will contain a mixture in which the red and orange colors will predominate but may also have some of the bronze or mahogany colors, along with the whites and pinks.

Seed should be sown during the Spring or early Summer months to produce plants that will bloom the following summer. Cultural directions printed on seed packets.

Select seed from the above named choice varieties.

	Per Pkt.	Per 1000 Seeds
Dark or Blood Red Varieties.....	35c	\$1.00
Pink and White Varieties.....	35c	1.00
Mixture of all colors.....	25c	.50



REGAL, JULY

## REGAL LILY (Lillium Regal)

This wonderful, new, hardy lily was discovered in China by Mr. E. H. Wilson, of The Arnold Arboretum, Boston, and is still but little known to the general public.

He tells of having seen it growing wild by the hundreds of thousands, exhaling its wonderful perfume, giving the air a delightful odor for miles around.

I have been so charmed with it that I am glad to be able to offer it to my customers. It grows to a height of from two to five feet with 3 to 12 and more massive blooms open at a time. Color a beautiful white with delicate, canary-yellow throat and a pinkish tint on the outside of the petals. It blooms in July and increases rapidly both from seed and bulb offsets. It is easy to grow from seed and will bloom the second year.

### Grow Regal Lilies from Seeds

This lily can be easily grown from the seed and is proving exceedingly popular as it is no doubt the finest of all lilies. I had scarcely enough to fill orders last year so please send your order early to avoid disappointment.

Seeds from the past season's crop are now ready at the following prices, pre-paid:

Regal Lily Seeds—100 for 25c; 1000 for \$1.50.

**H. K. Barnes, Ohio, September 20, 1928.** "In regard to my last order of Gladioli I received from you last spring; they are all through blooming now and I want to write a few lines of praise about them. Every one grew and bloomed and all very large flowers. The colors were marvelous and also the markings were just as they were described in the book. I surely was more than pleased with my collection and your help. My friends came to see them and said that they never saw such gorgeous array of colors. Hope I will always be one of your customers for I surely have been very well pleased with everything I received so far. Will close hoping you have had a very prosperous year."

**Mr. Wm. Holwerda, Michigan, August 3, 1929.**  
"The Gladiolus bulbs which I bought from you last spring gave the most beautiful flowers that I ever saw. I did think that I grew fine gladioli but they can not be compared with Kunderd gladioli. I am now a Kunderd gladioli fan and will not put my money in any other bulbs but Kunderd bulbs."

**Mrs. W. T. Credible, Georgia, Feb. 4, 1929.**  
"I could get other bulbs a great deal cheaper but I have always had such wonderful flowers from your bulbs and have told everybody if I had all the money I wanted to spend I would never grow any other except Kunderd bulbs."

Take Advantage of My Offer for Early Orders—See Page 14

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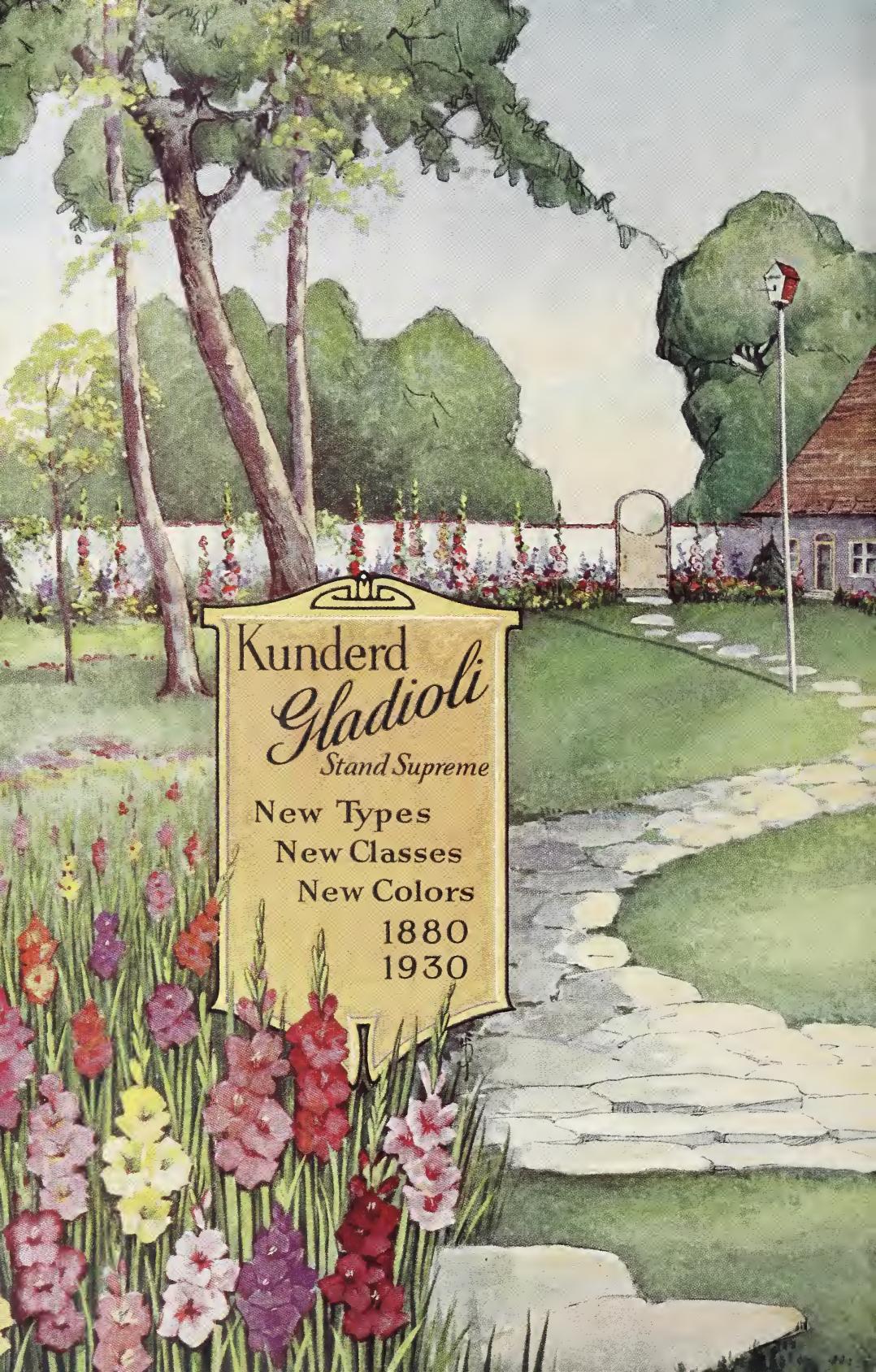
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